

As California Director of Government Affairs for The Trust for Public Land, Mary Creasman oversees the organization's statewide policy and advocacy, local Climate-Smart Cities Mayoral partnerships, public financing, and local, regional and statewide ballot measures. Mary has a long and successful track record of leading campaigns and initiatives at all levels, including recently leading the effort to pass Measure A in Los Angeles County, the largest parks measure in the country.

As Chief Strategy Officer for the national non-profit Green For All, Mary grew the organization's membership by over 50% through national civic engagement campaigns with celebrity and corporate partners like The Black Eyed Peas and Nike, organized a national coalition to include two equity provisions into the American Clean Energy and Security Act of 2009, and launched a national youth leadership development program in partnership with historically black colleges and universities across the country.

While in her role as Associate Director for the Partnership for Children & Youth, a California-based non-profit, Mary facilitated organizational restructuring, grew the staff by 300%, and refocused the mission and vision of the organization. She also increased philanthropic revenue by over 25%, and led a statewide advocacy campaign to increase summer learning opportunities for youth.

Mary developed her campaign expertise in Silicon Valley as the Political and Organizing Director for the South Bay Labor Council and for the Democratic Party. There, she ran dozens of successful electoral campaigns, coordinated two county ballot initiatives to increase public transportation and to save a public hospital, and passed six cutting-edge local policies for working families, including a living wage expansion and an affordable housing mandate.