## **2012 to 2014 Fishing Report cards**

	2014 Customer	Avid Customer	Avid % of 2014	
	Count	Count	customers	Avid Reporting %
Abalone	25,848	12,119	47%	67%
Lobster	36,415	9,483	26%	62%
Salmon	26,516	7,977	30%	37%
Steelhead	52,021	18,956	36%	47%
Sturgeon	49,262	20,754	42%	29%