



# **Wildlife Conservation Board Strategic Plan Update Public Meeting**

**Thursday May 9<sup>th</sup>, 2019  
Los Angeles, California**



# **Wildlife Conservation Board Strategic Plan Update Public Meeting**

## **Summary of Pre-Meeting Survey Results**

# Presentation Outline

## *SUMMARY OF PRE-MEETING STAKEHOLDER SURVEY*

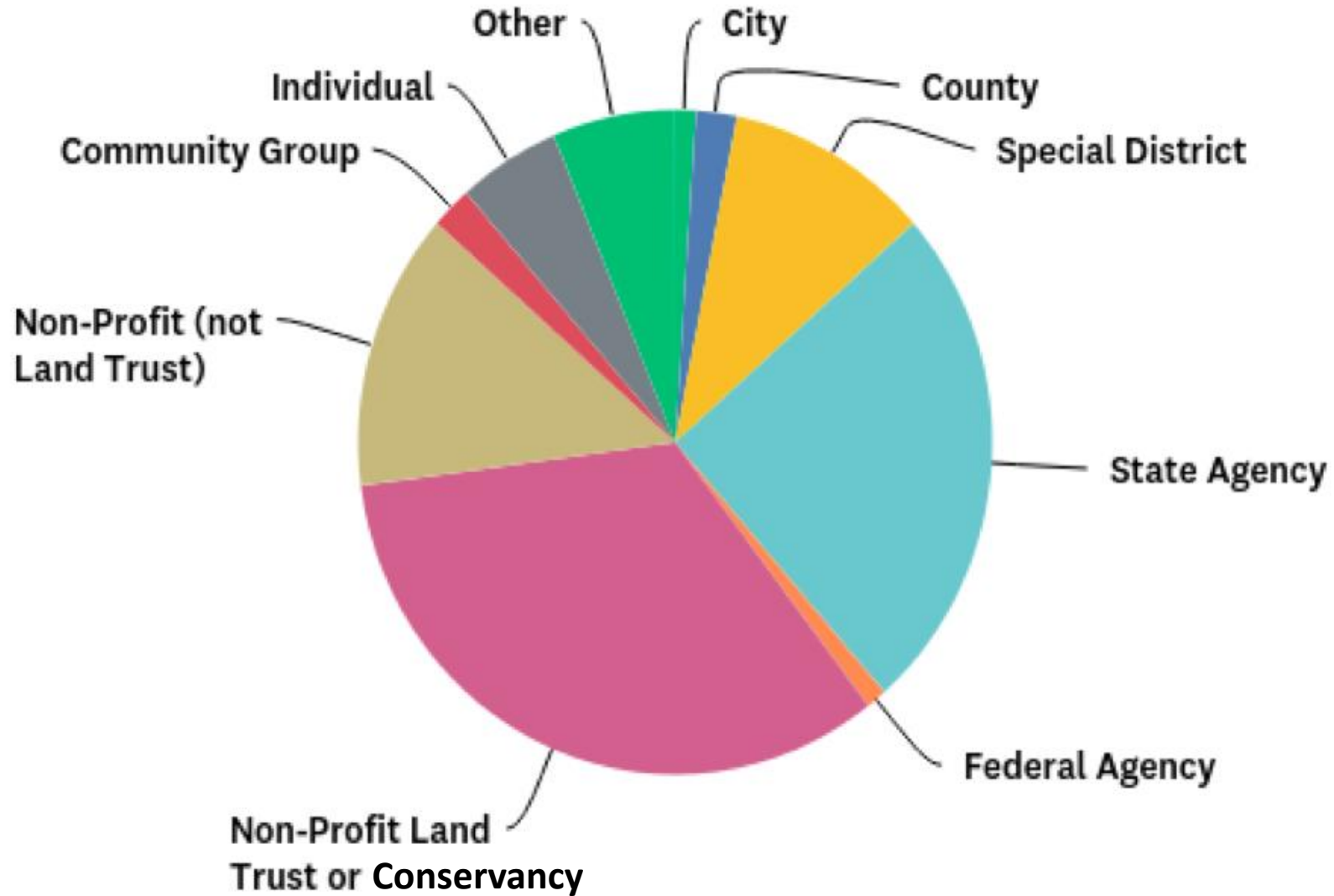
- Overall pulse of the pre-meeting survey results
- Respondent organizational backgrounds
- Respondent input for the Plan update
- WCB and partner organization priorities
- Ways WCB can improve and build on its strengths

# Overall Pulse of the Pre-Meeting Survey Results

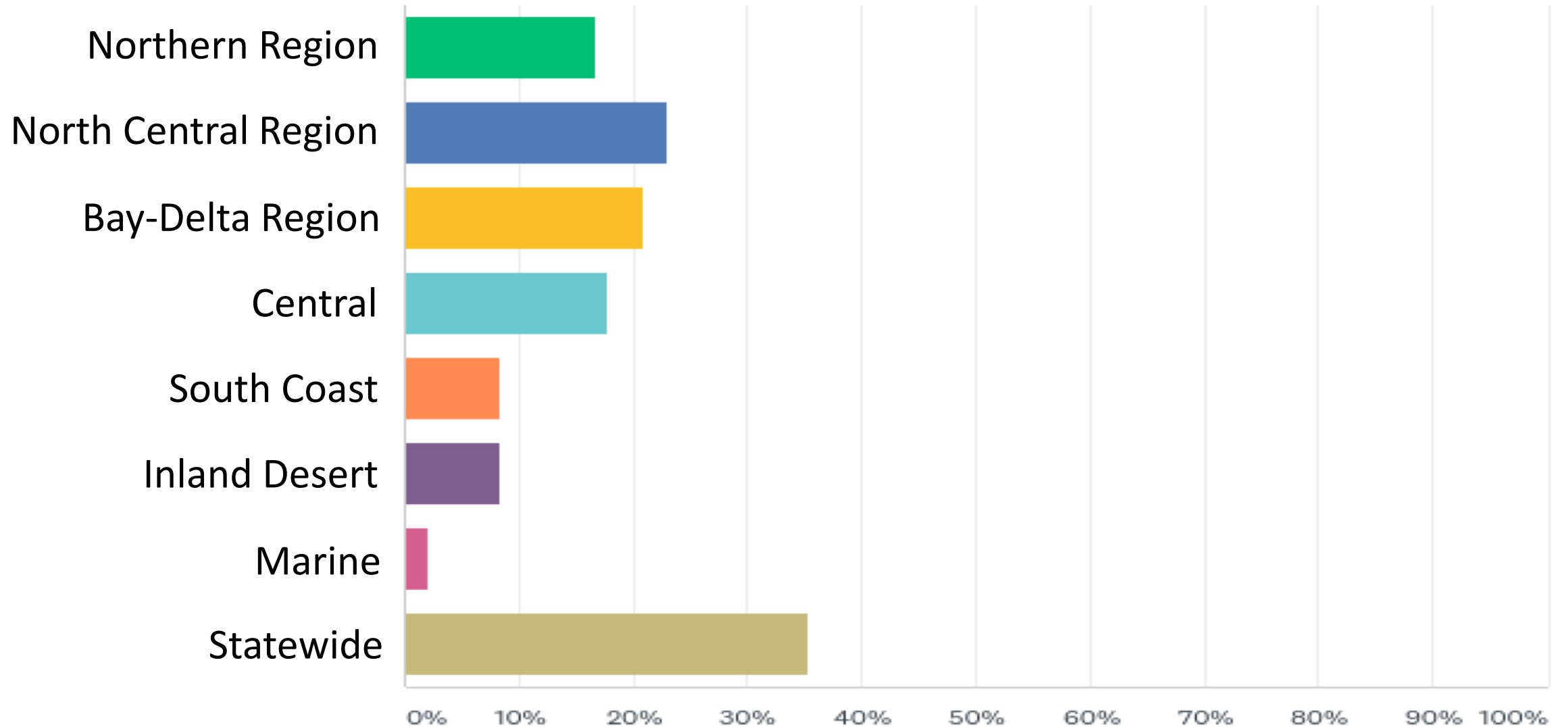
## *KEY THEMES AND TAKE AWAY MESSAGES*

- Climate resiliency including connectivity, corridors, and acquiring or restoring large landscape blocks is a high priority
- Focus on acquisition and restoration across programs
- Continued communication and collaboration, and expanded modes of communication, is key to success
- Stay focused on WCB's unique mission

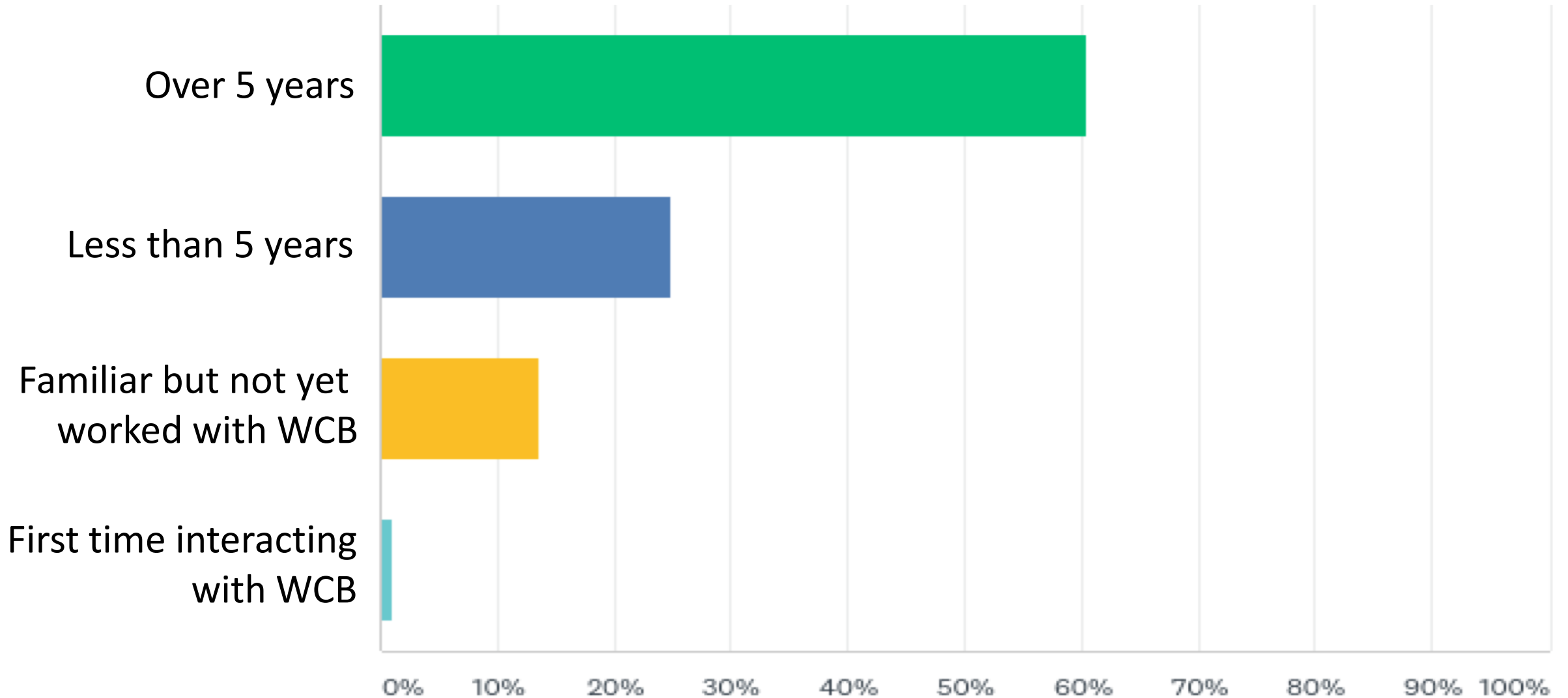
# Q1: Survey Respondents by Organization Type



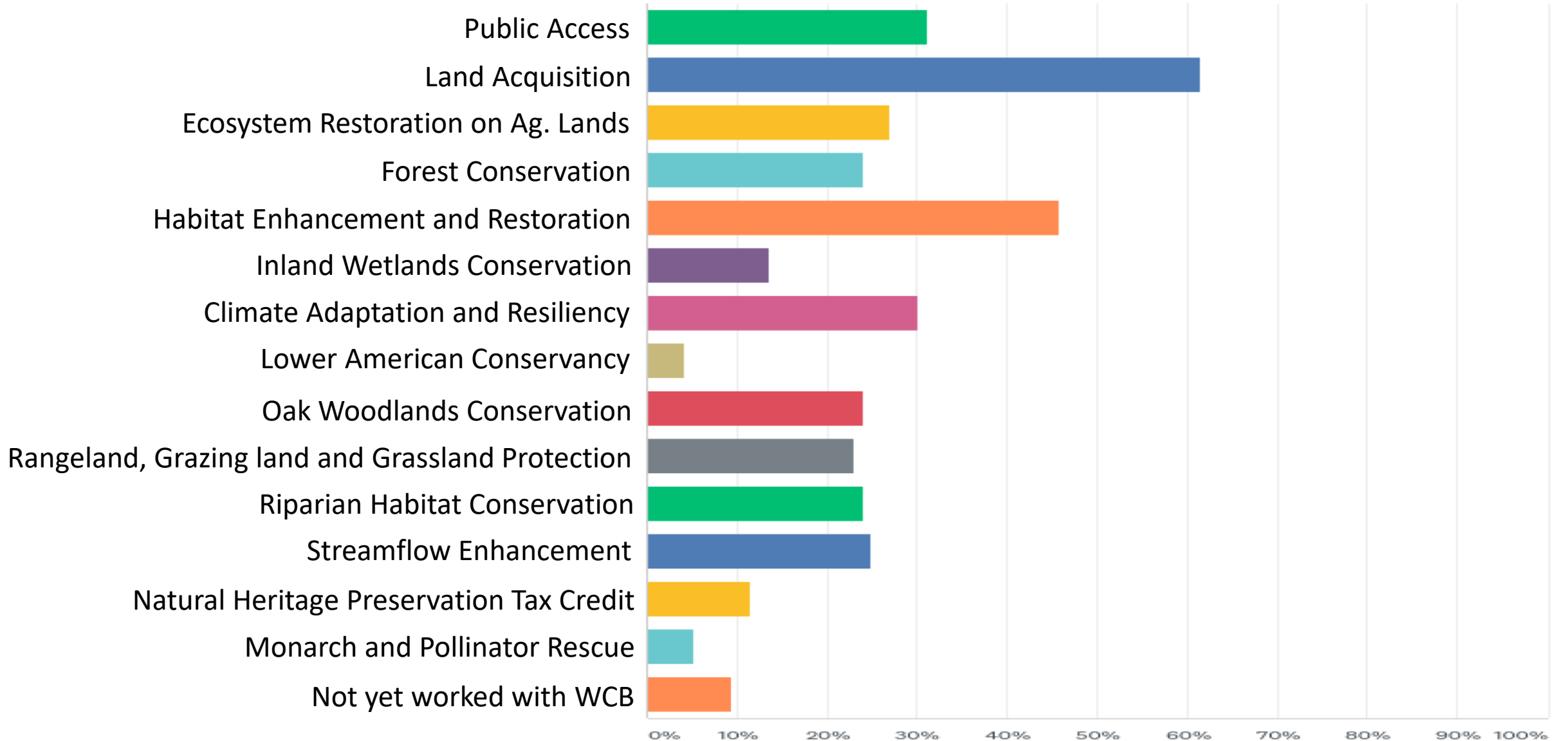
## Q2: In which California Department of Fish and Wildlife region or regions do you have existing or proposed projects?



### Q3: How long have you interacted with the Wildlife Conservation Board (WCB) as a partner, grant recipient or in other roles?



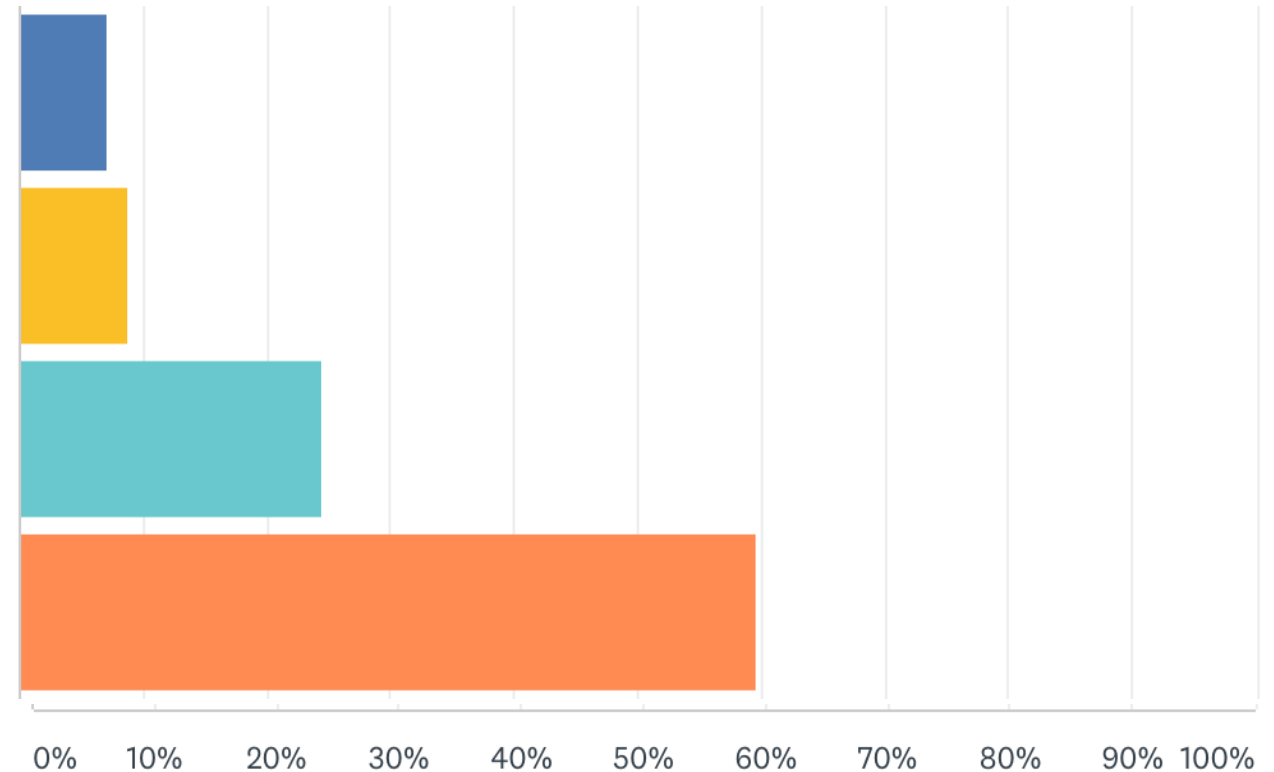
# Q4: Which WCB programs have been the focus of your interactions?





## Q5: In your opinion, over the last 5 years, where has the Wildlife Conservation Board been most successful?

Environmental *protection and conservation* (acquisition)

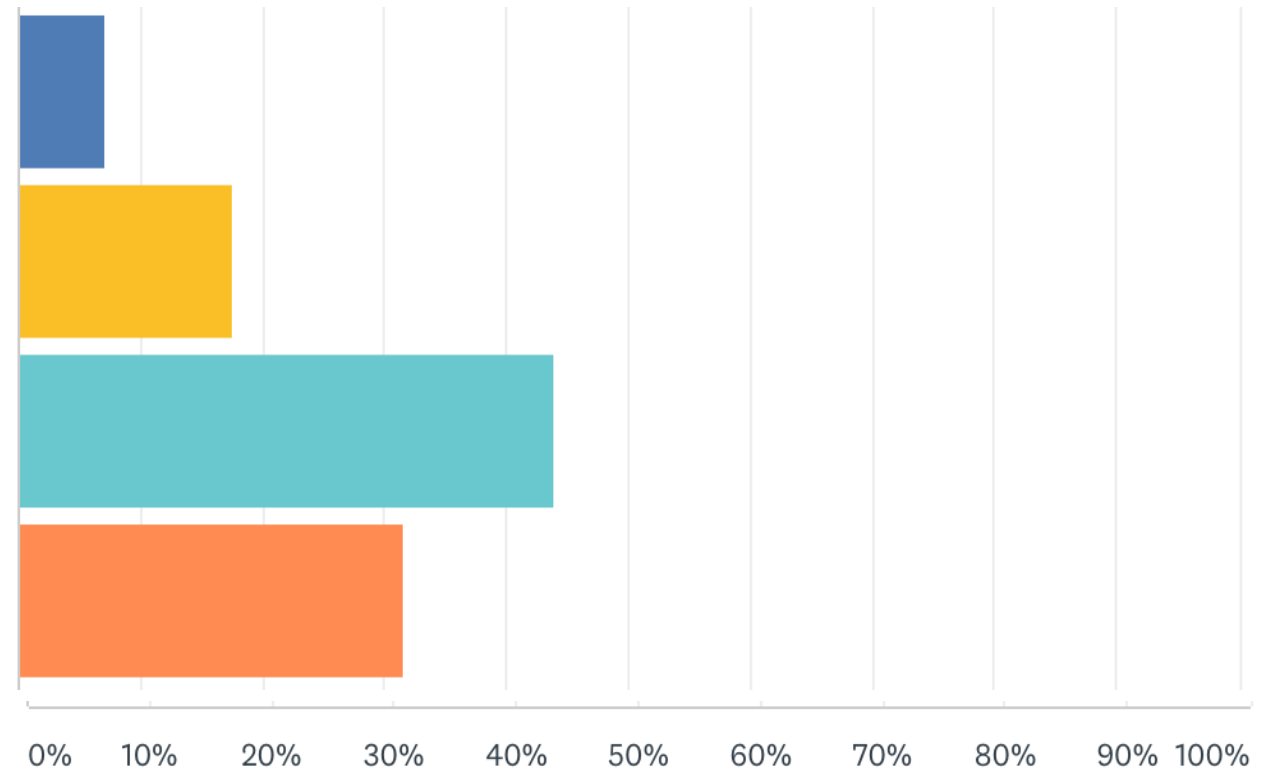


1 2 3 4 5

1 = least successful and 5 = most successful

## Q5: In your opinion, over the last 5 years, where has the Wildlife Conservation Board been most successful?

Environmental *restoration and enhancement* (restoration)

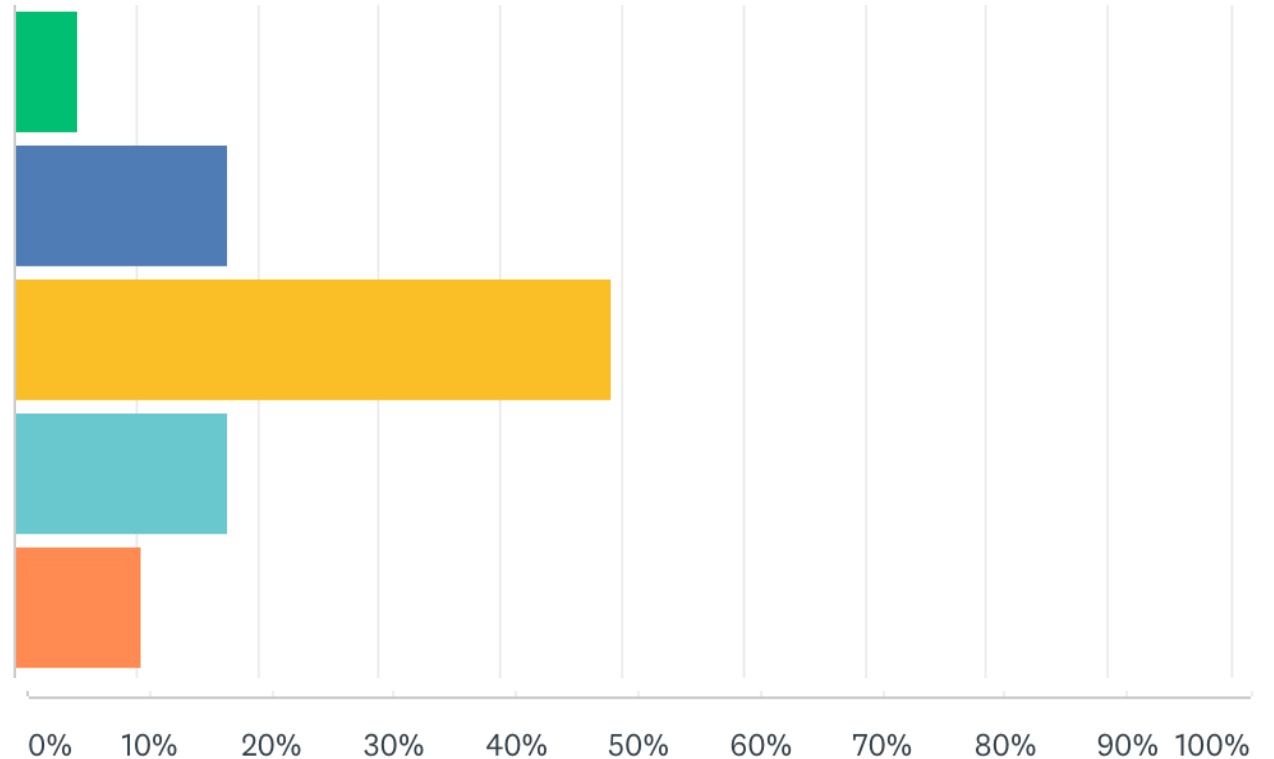


1 2 3 4 5

1 = least successful and 5 = most successful

## Q5: In your opinion, over the last 5 years, where has the Wildlife Conservation Board been most successful?

Leveraging WCB investments in programs and projects by expanding opportunities for diverse outdoor wildlife-oriented recreation activities

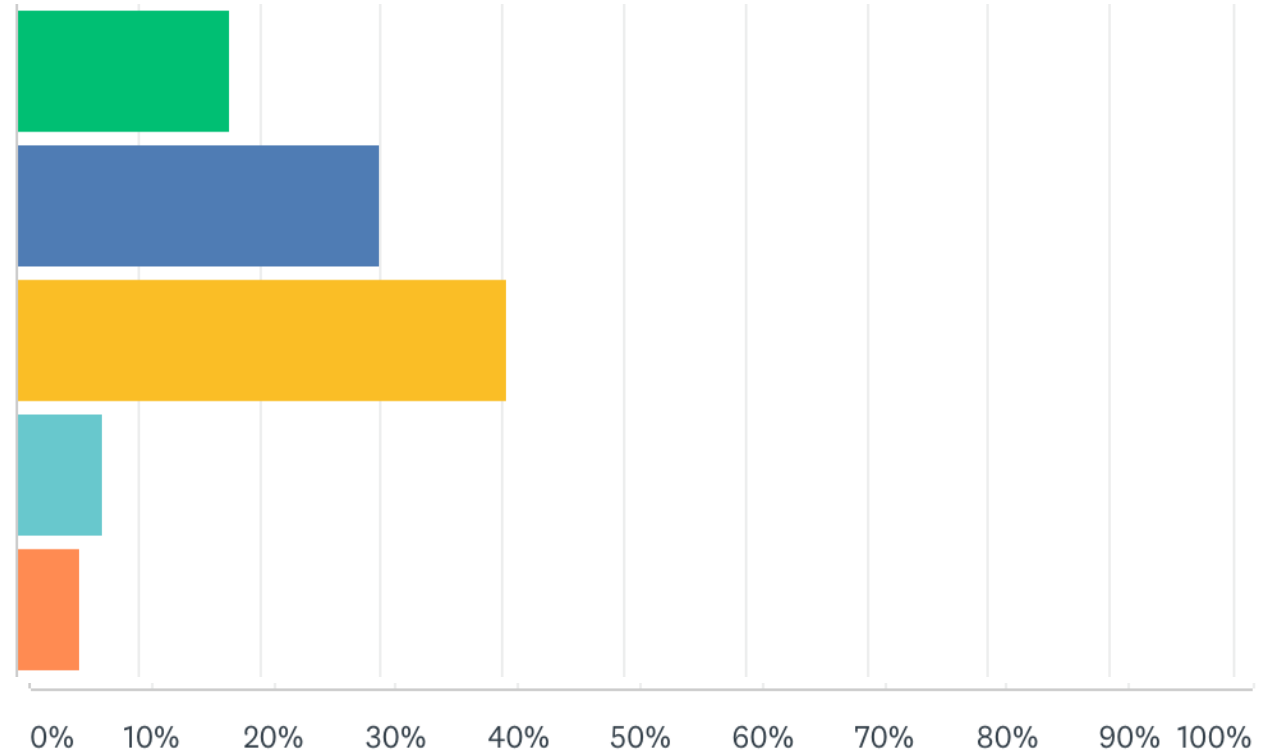


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1 = least successful and 5 = most successful

## Q5: In your opinion, over the last 5 years, where has the Wildlife Conservation Board been most successful?

Raising public awareness of key conservation issues and goals and educating and supporting local entities

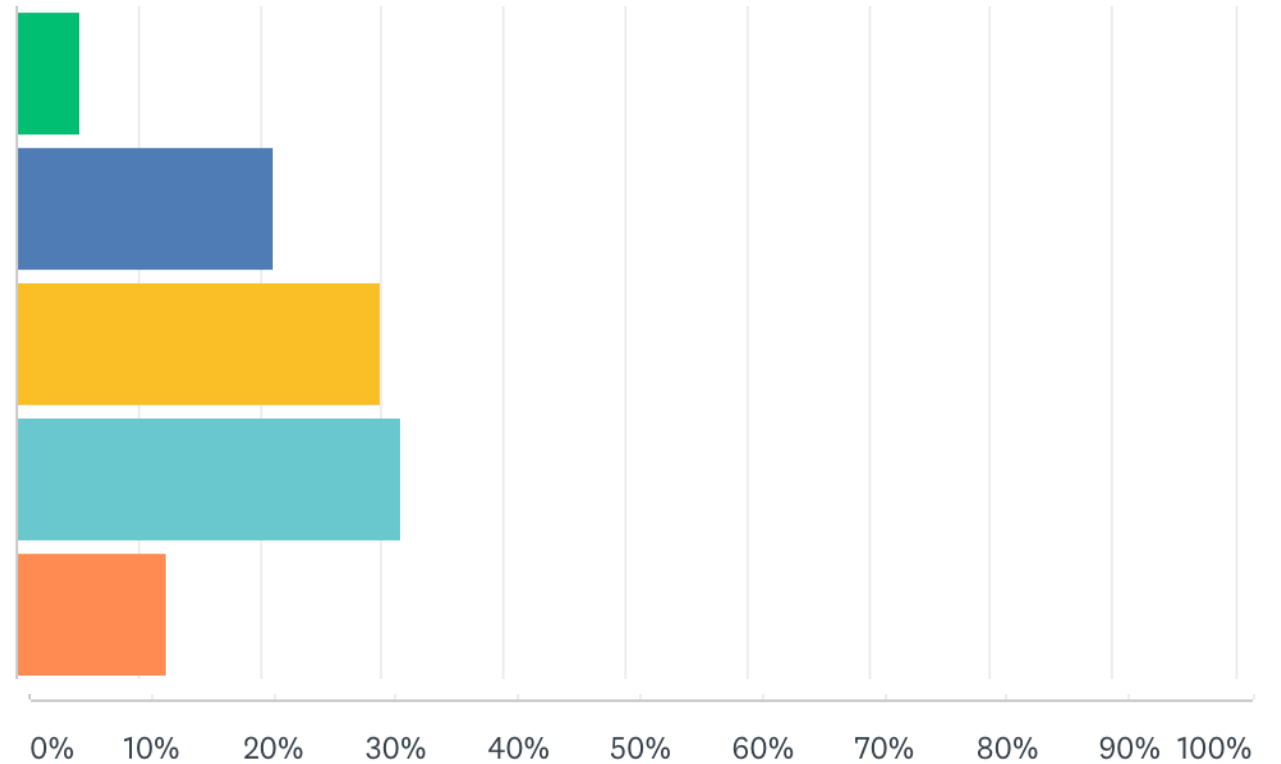


1 2 3 4 5

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## Q5: In your opinion, over the last 5 years, where has the Wildlife Conservation Board been most successful?

Creating effective organizational structures and garnering sufficient resources to function efficiently

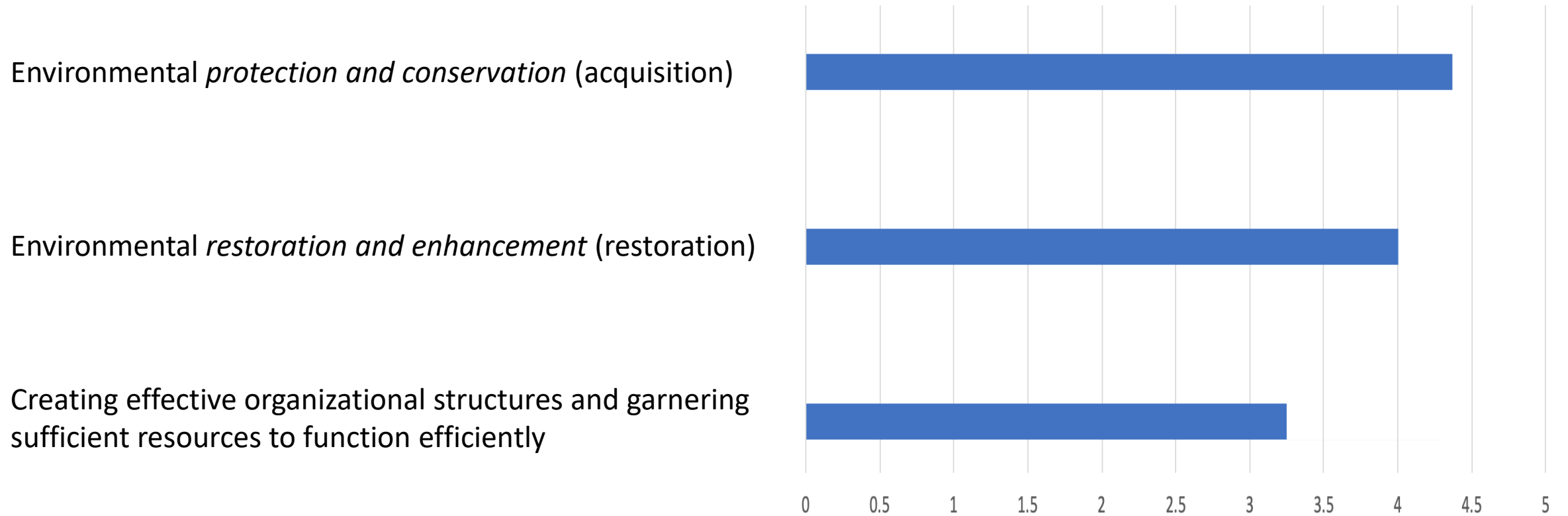


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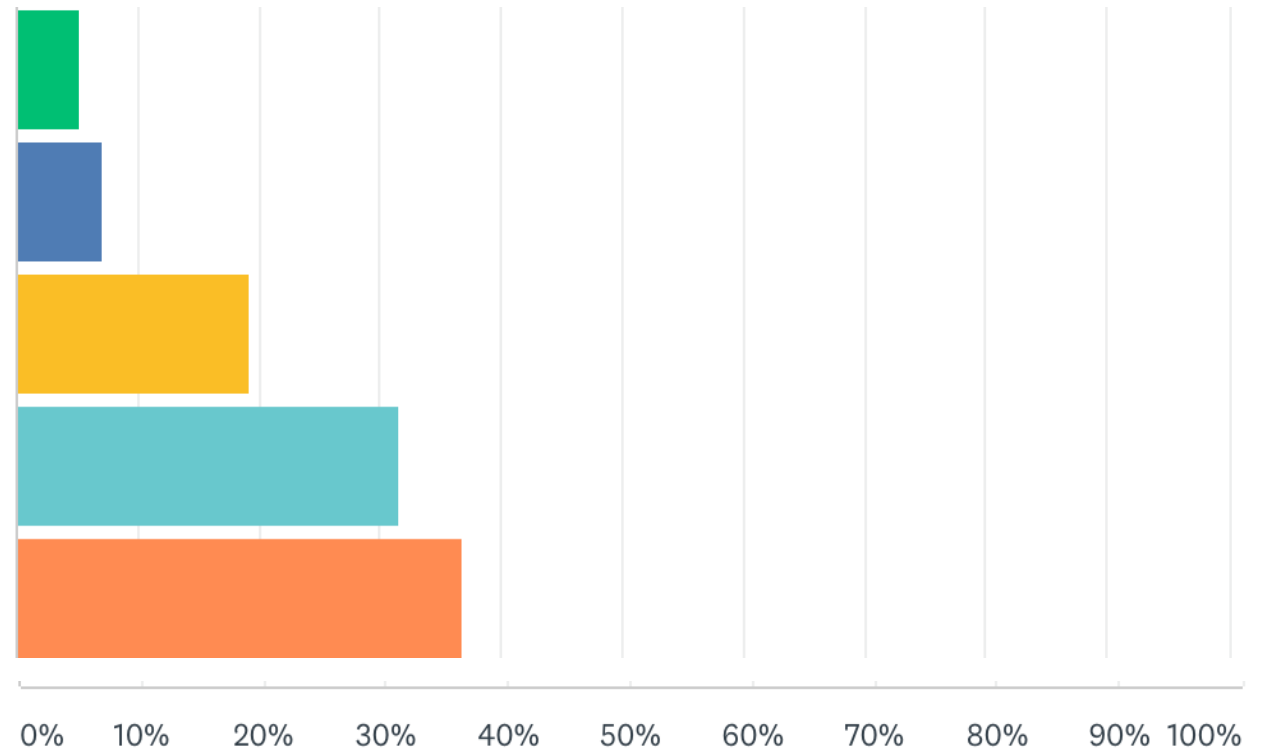
## Q5: Where WCB has been most successful

*Top 3 scores by weighted average among all respondents*



## Q6: Rate the importance of each of the following potential Plan update elements

Refinement of Plan objectives, and priorities to better align with current habitat, species, and geographic conservation priorities

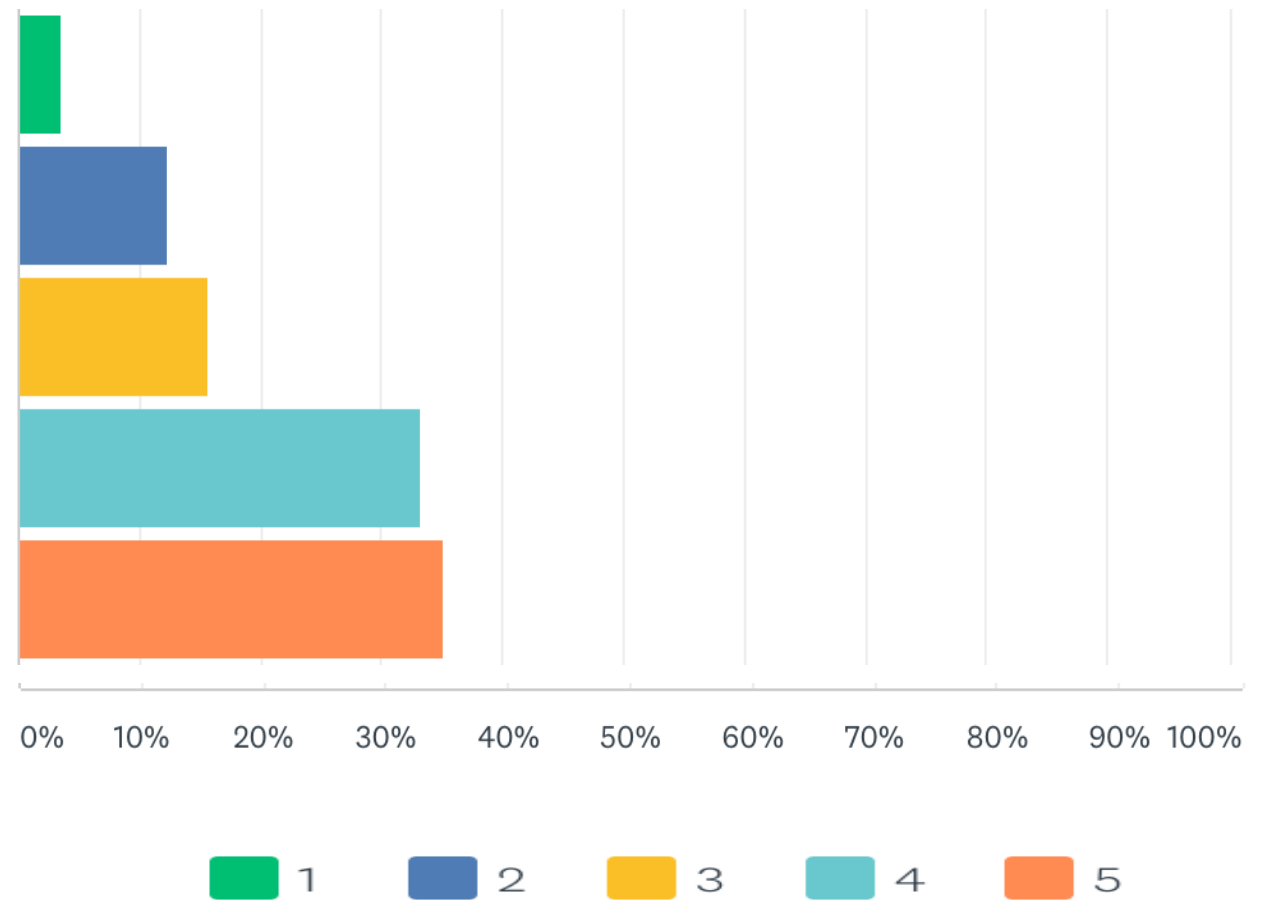


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1 = least important and 5 = most important

## Q6: Rate the importance of each of the following potential Plan update elements

Projects that strengthen or build existing partnerships to leverage resources for high priority projects

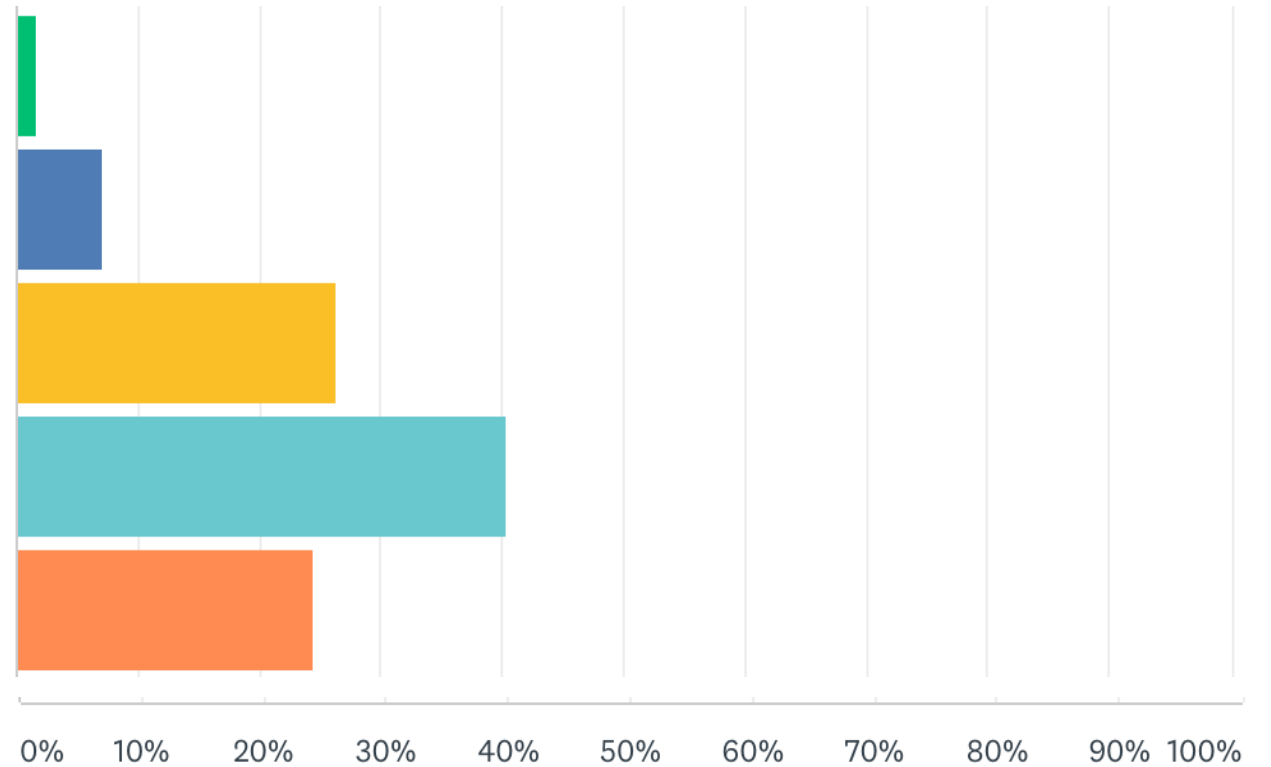


1 = least important and 5 = most important



## Q6: Rate the importance of each of the following potential Plan update elements

Project selection that strongly reflects current state conservation policy priorities

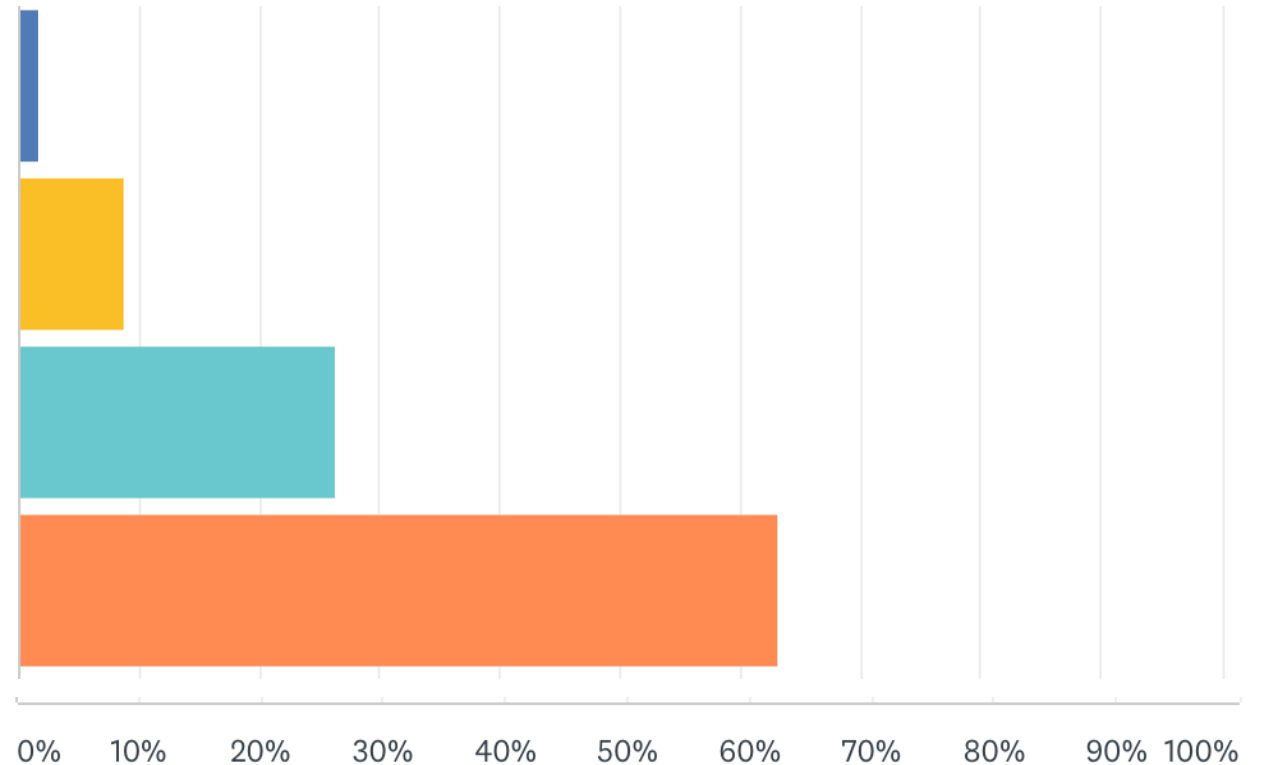


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## Q6: Rate the importance of each of the following potential Plan update elements

Projects that provide long-term climate adaptation (connectivity, corridors) and mitigation (carbon sequestration) benefits

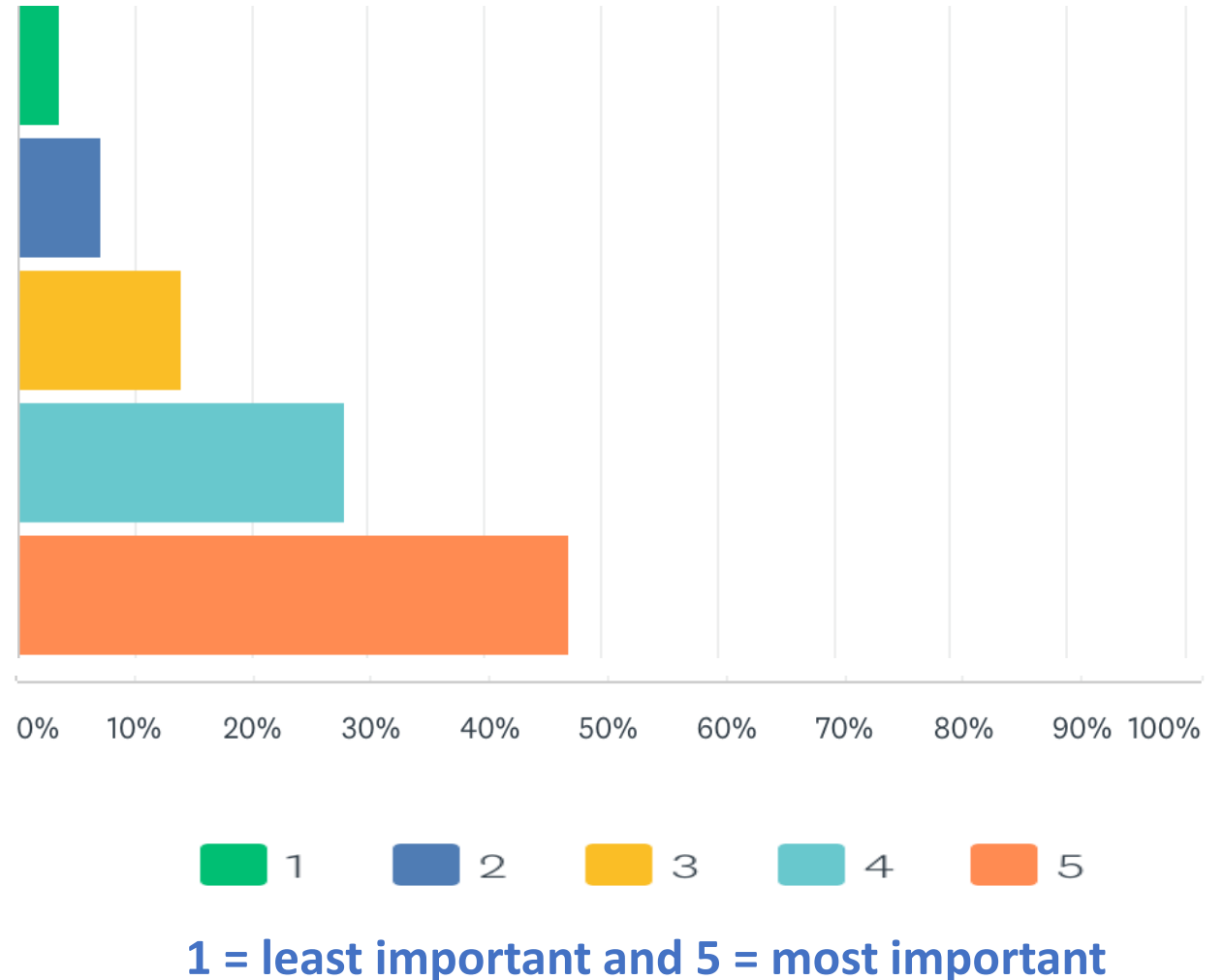


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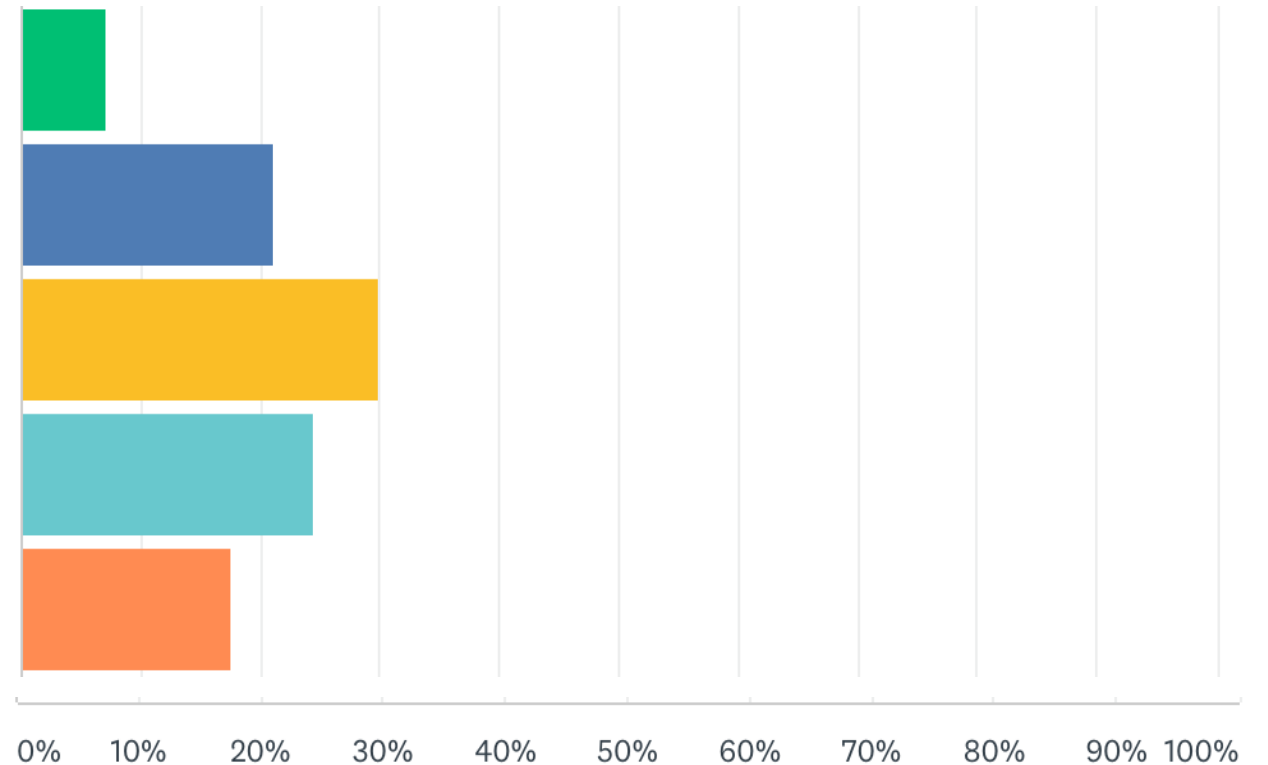
## Q6: Rate the importance of each of the following potential Plan update elements

Projects that support regional efforts aimed at resiliency in response to extreme events such as fire, drought, flood



## Q6: Rate the importance of each of the following potential Plan update elements

Projects that provide measurable ecosystem service benefits as a primary project outcome

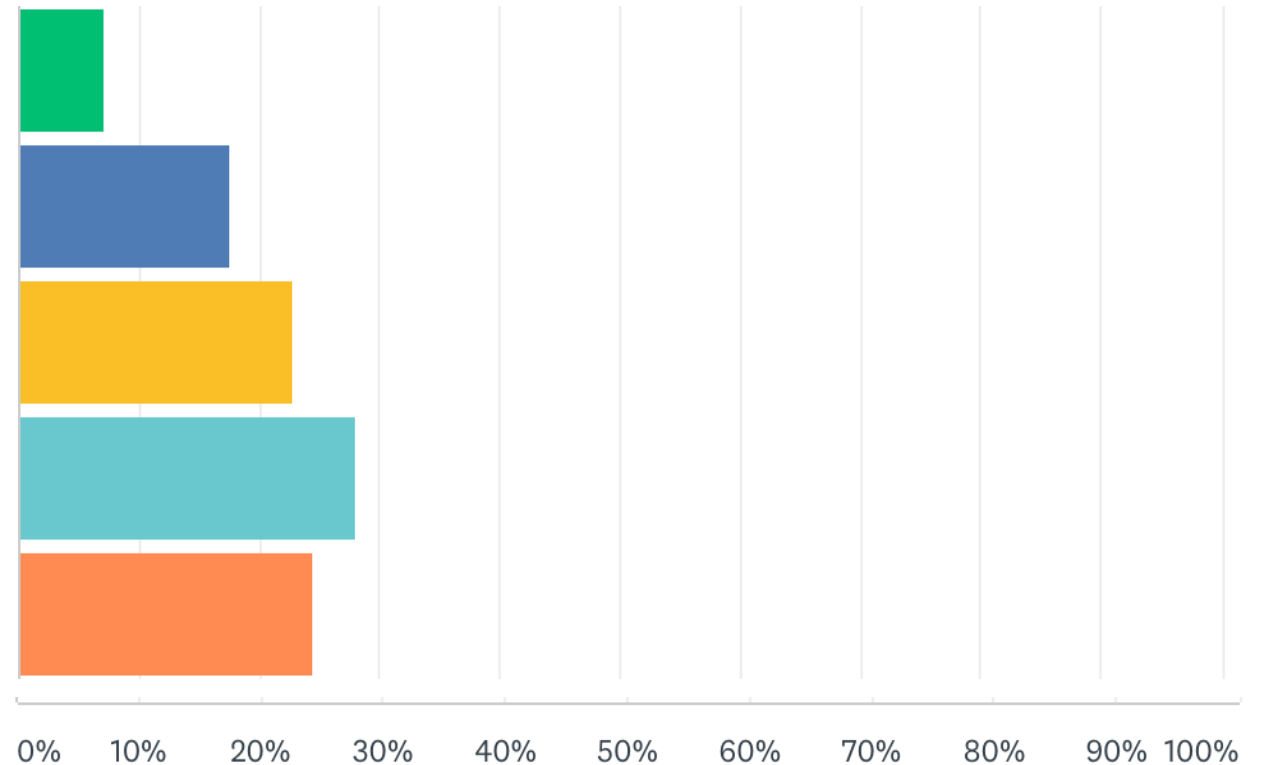


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## Q6: Rate the importance of each of the following potential Plan update elements

Position the WCB as an active conservation policy leader by convening and collaborating with state conservancies and other entities to set statewide priorities

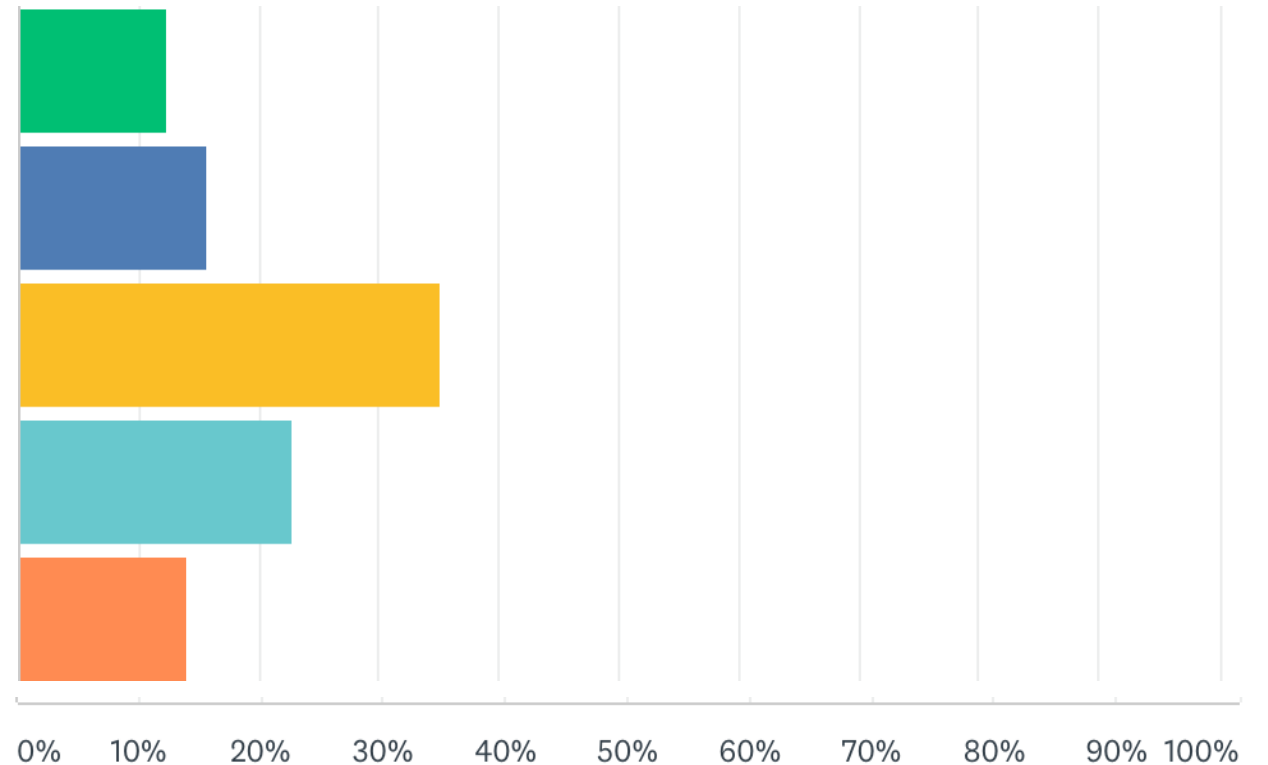


1 2 3 4 5

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## Q6: Rate the importance of each of the following potential Plan update elements

Projects providing increased public access for wildlife-oriented recreation

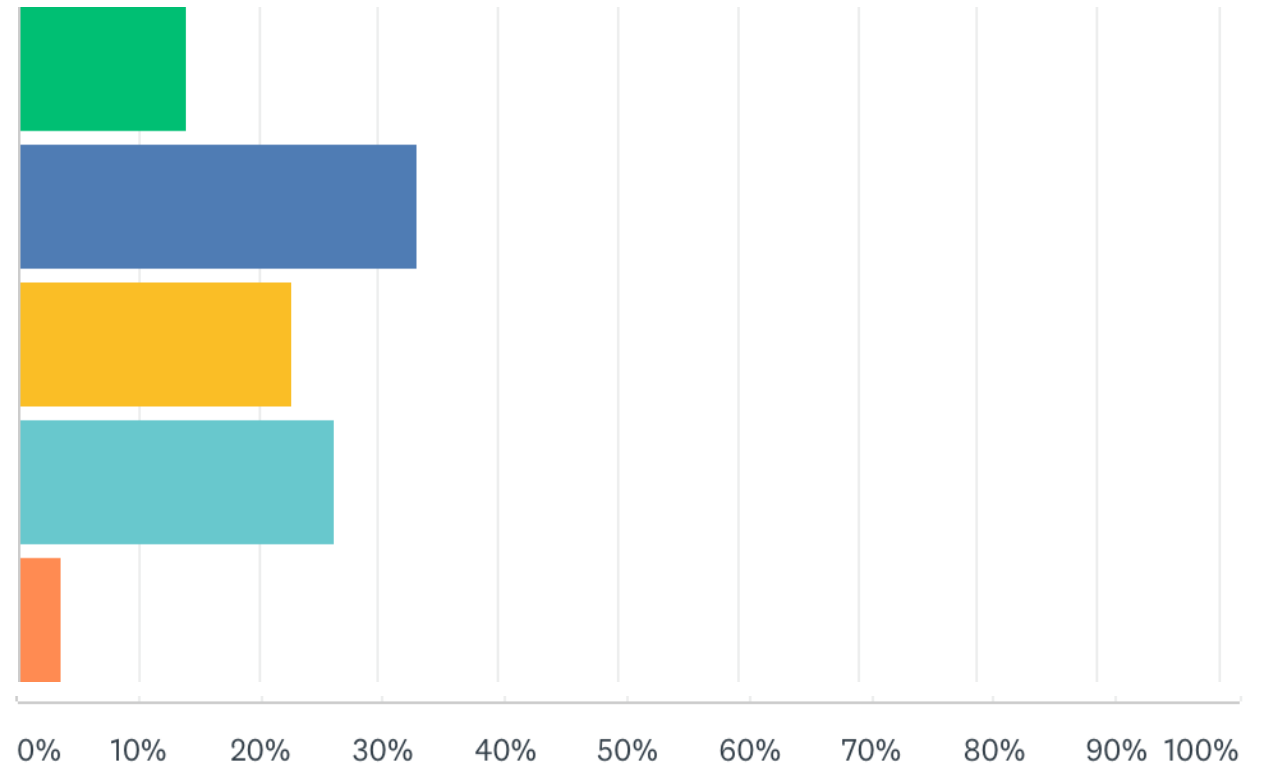


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## Q6: Rate the importance of each of the following potential Plan update elements

Provide opportunities for greater public involvement and community participation in restoration projects



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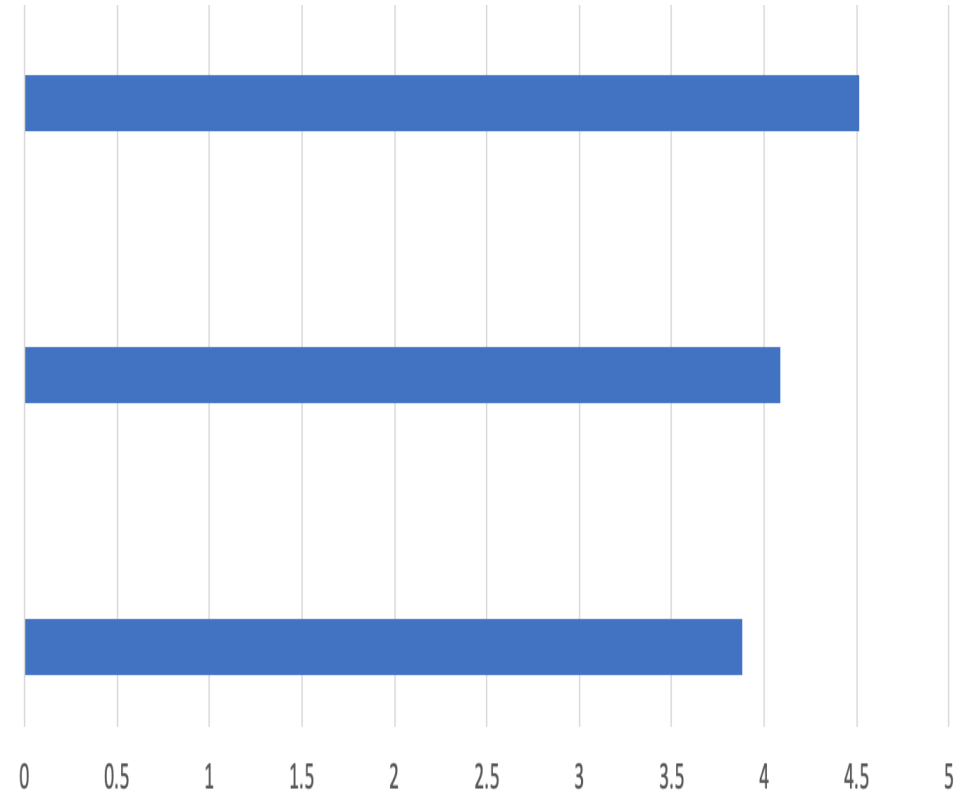
## Q6: Most important elements of the Plan update

*Top 3 scores by weighted average among all respondents*

Projects that provide long-term climate adaptation (connectivity, corridors) and mitigation (carbon sequestration) benefits

Projects that support regional efforts aimed at resiliency in response to extreme events such as fire, drought, flood

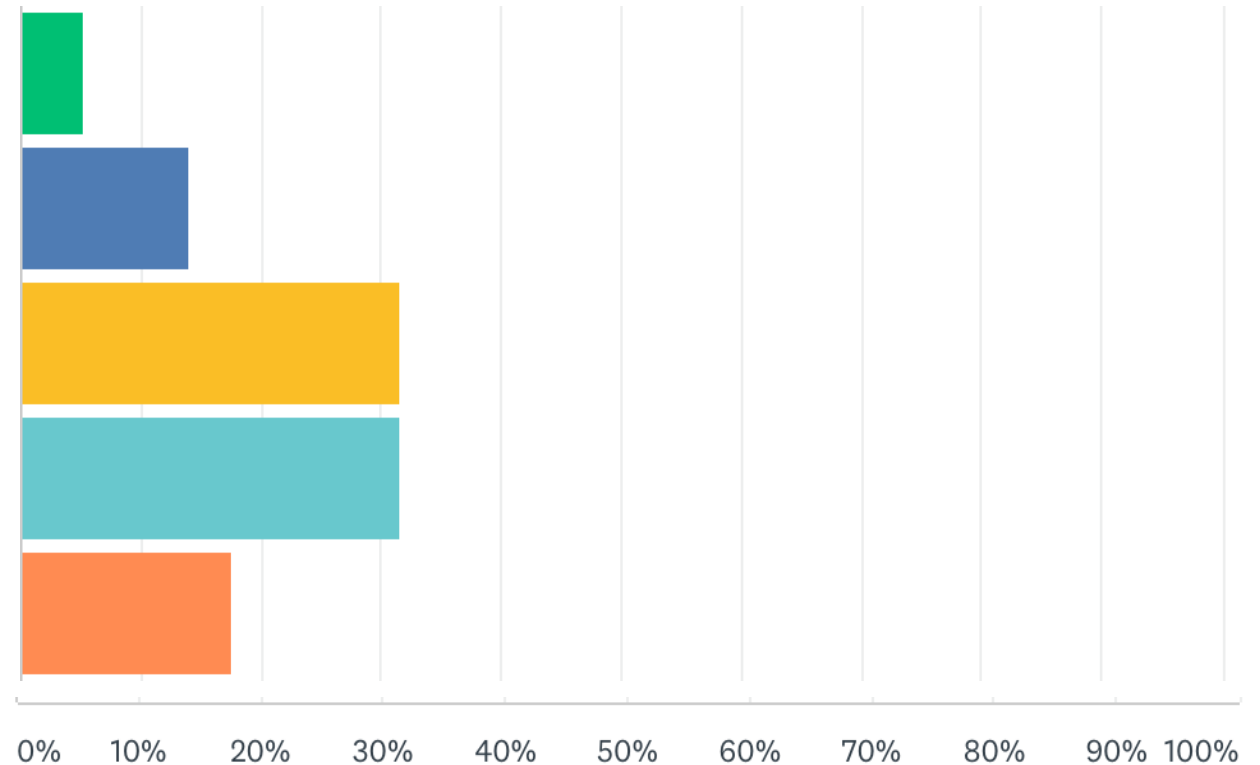
Refinement of Plan objectives, and priorities to better align with current habitat, species, and geographic conservation priorities





## Q7: Rate the importance of potential WCB process objectives for the coming 5 years

Improve transparency and efficiency of WCB and CDFW project evaluation and recommendations

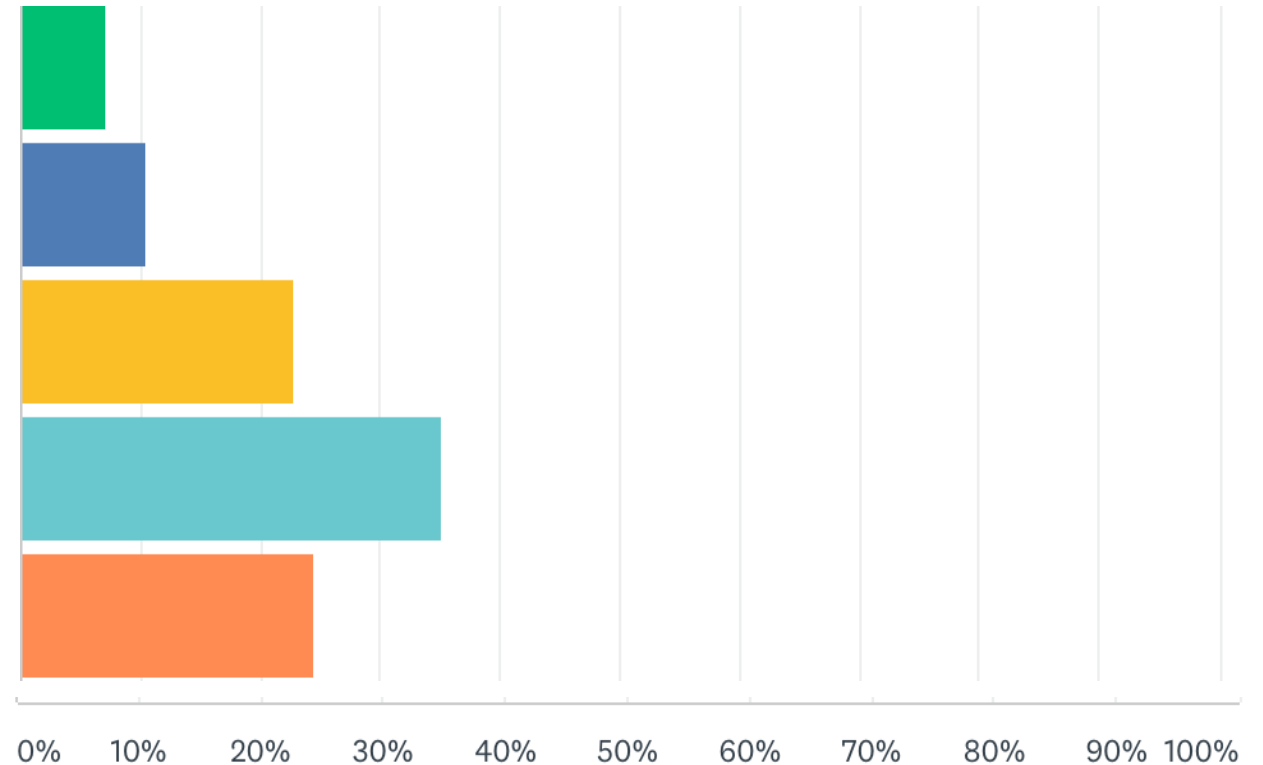


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## Q7: Rate the importance of potential WCB process objectives for the coming 5 years

Coordinate acquisition application processes to promote WCB project evaluation unification across programs

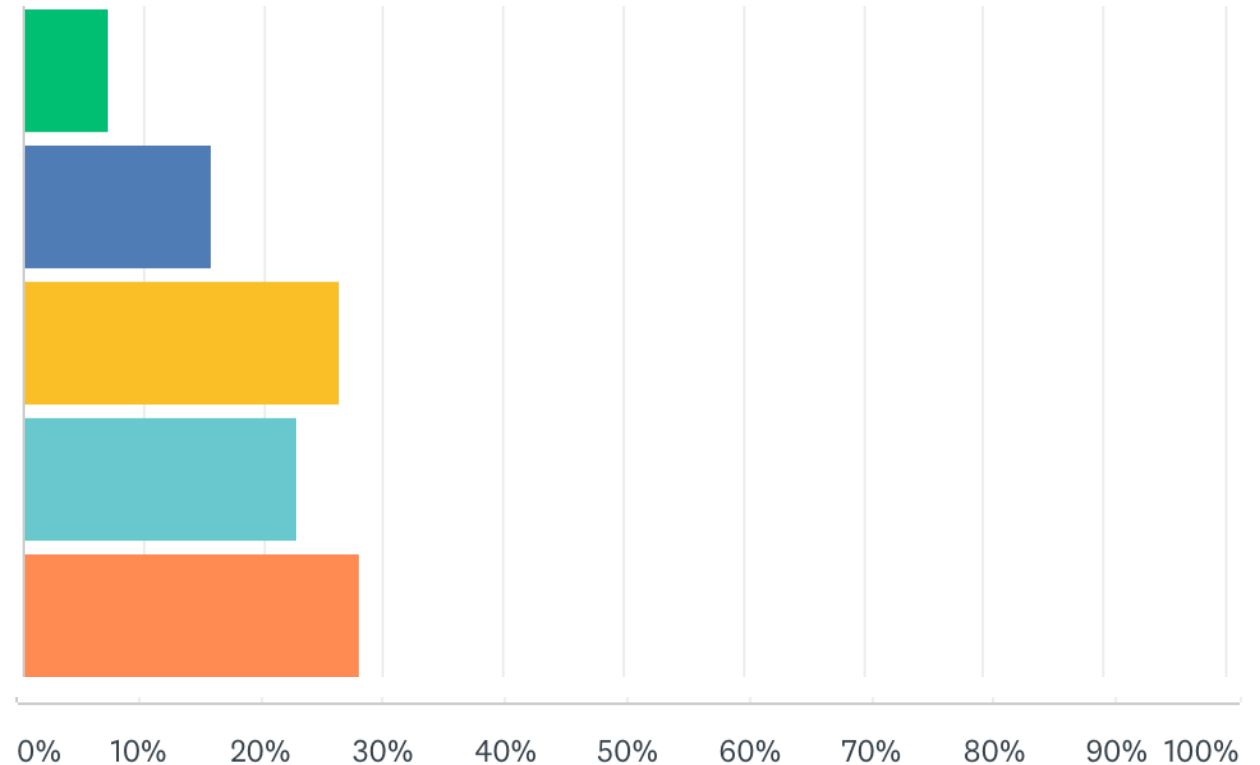


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## Q7: Rate the importance of potential WCB process objectives for the coming 5 years

Modify the grant application process to further highlight resilience to extreme weather events, water quality and quantity, and compatible public use and access

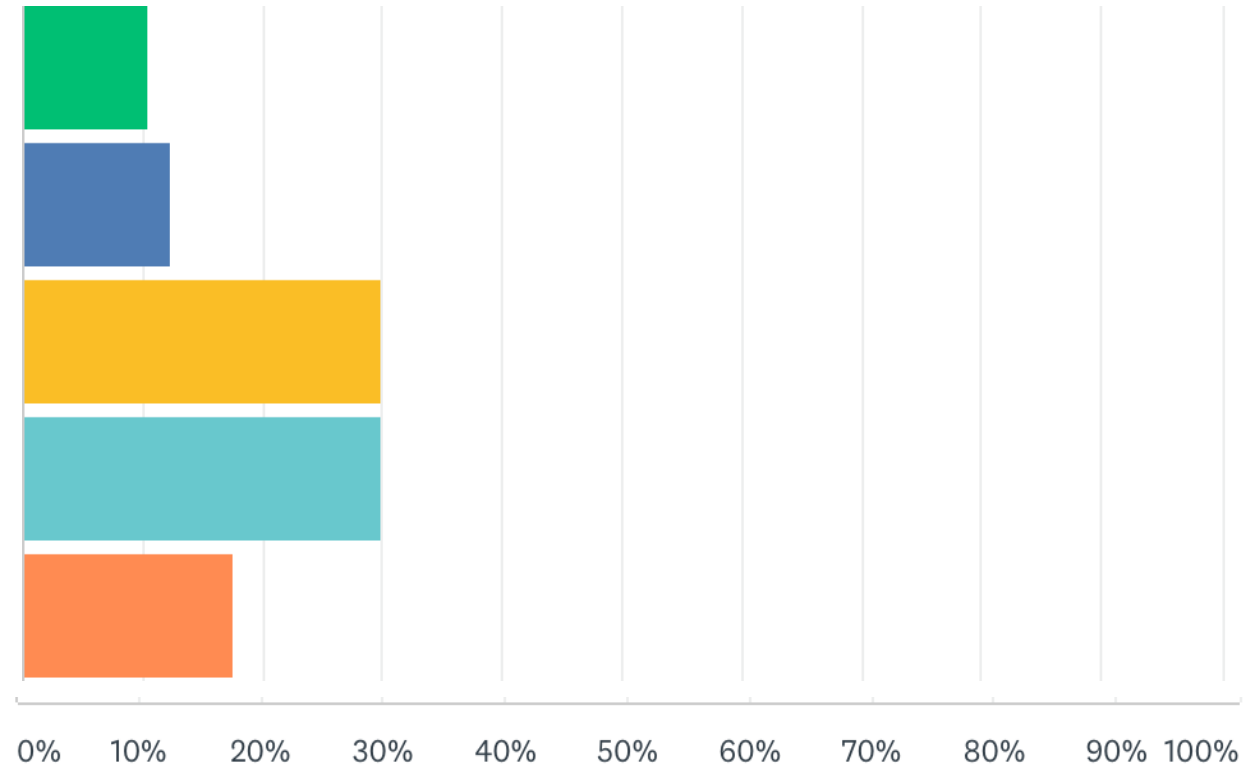


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## Q7: Rate the importance of potential WCB process objectives for the coming 5 years

Expand project monitoring and evaluation of acquisition and restoration activities to assess and document project compliance and effectiveness outcomes

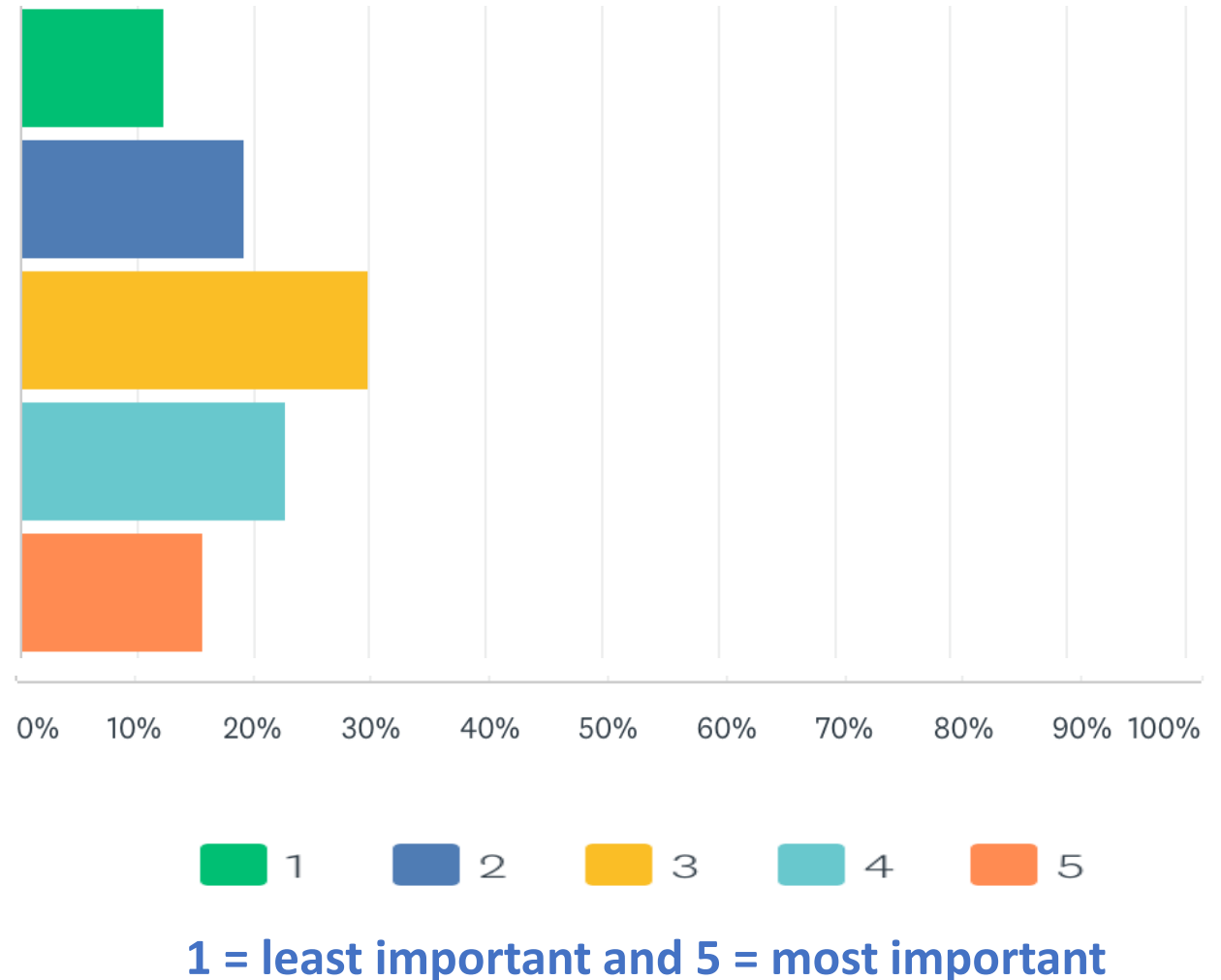


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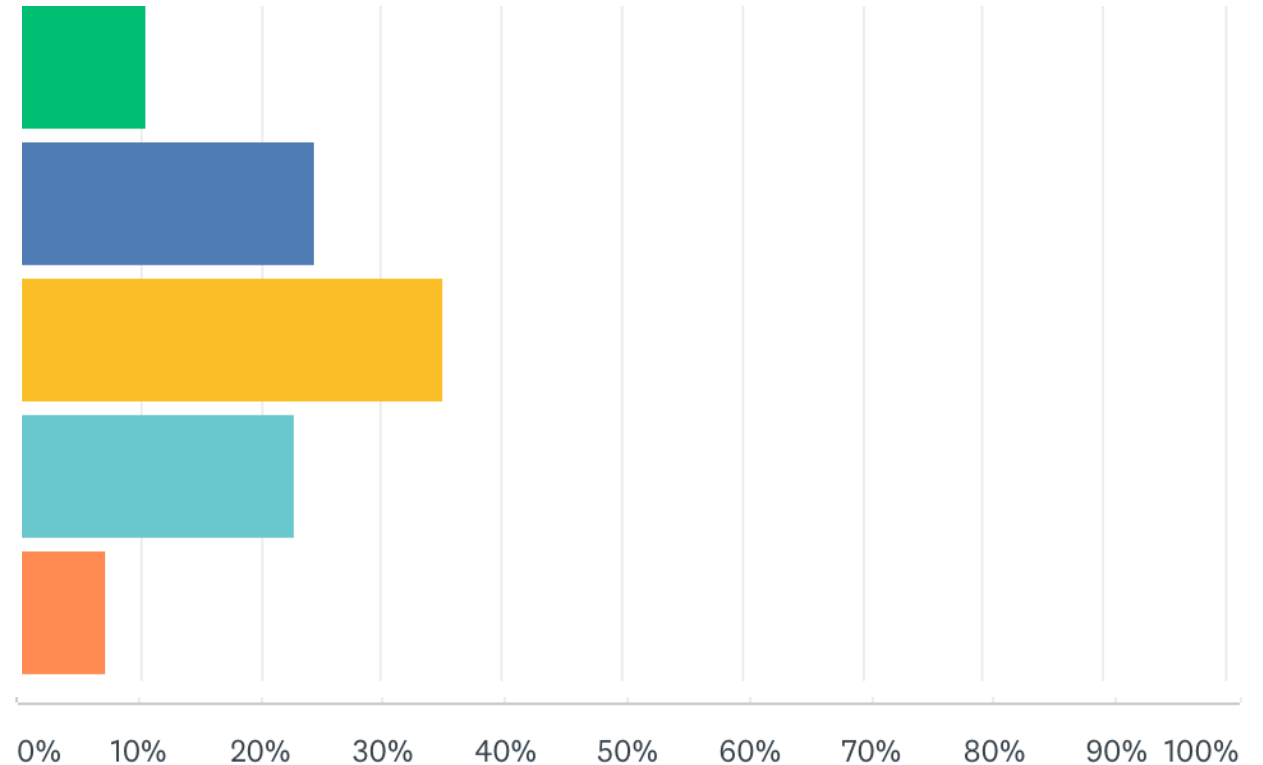
## Q7: Rate the importance of potential WCB process objectives for the coming 5 years

Prepare and implement an outreach and communications plan associated with strategic conservation and wildlife-oriented recreational opportunity (e.g. hunting, fishing, boating, birding, hiking, etc.)



## Q7: Rate the importance of potential WCB process objectives for the coming 5 years

Expand the use of outreach methods, including social media and WCB participation in conferences, community meetings and events



1 2 3 4 5

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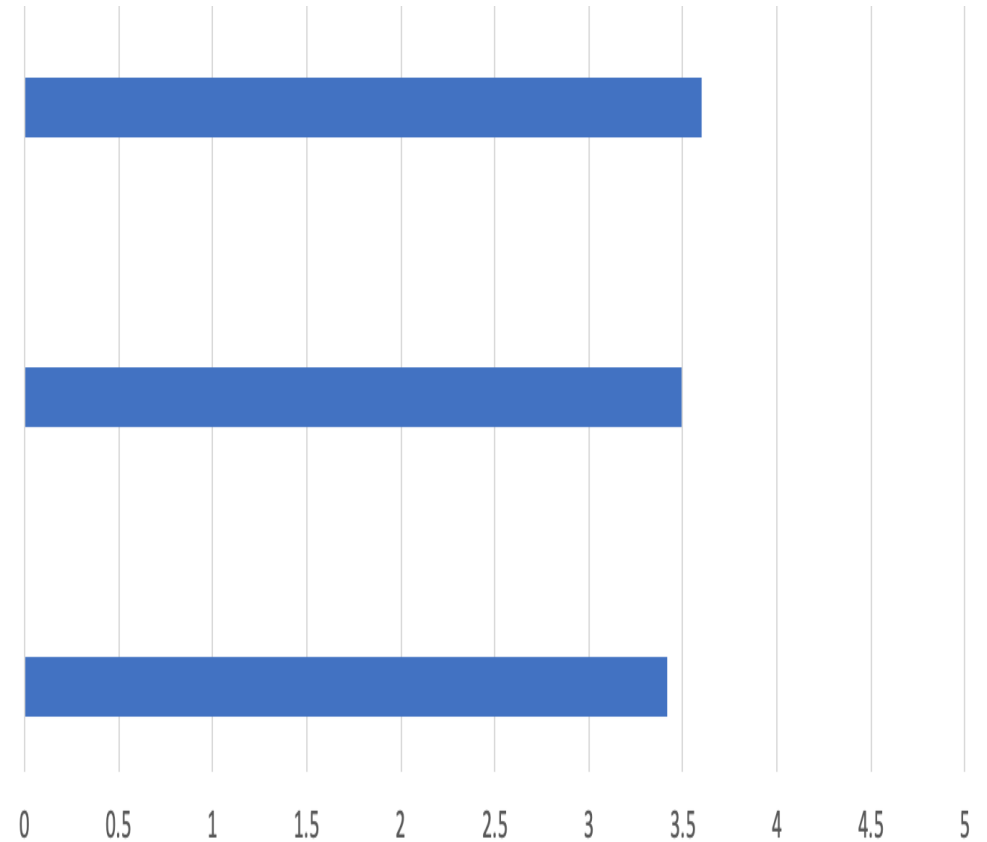
## Q7: Most important WCB process objectives

*Top 3 scores by weighted average amongst all respondents*

Coordinate acquisition application processes to promote WCB project evaluation unification across programs

Modify the grant application process to further highlight the importance of extreme weather events, water quality and quantity, and compatible public use and access

Improve transparency and efficiency of WCB and CDFW project evaluation and recommendations



## Q8: In the next 5 years, what do you think the top programmatic or organizational WCB priorities should be?

### *SURVEY THEMES*

- Climate change adaptation and resiliency (including corridors)
- Continued land acquisition and restoration
- Regional partnerships and improved collaboration
- Addressing declining and vulnerable species



## Q9: In the next 5 years, what will be your organization's top 3 priorities as they relate to WCB programs and strategic objectives?

### *SURVEY THEMES*

- Climate change adaptation and resiliency (including corridors)
- Acquisition and protection of habitats (including streamflow enhancement)
- Public access
- Public outreach and engagement

## Q10: List at least 2 ways WCB could improve how it works to accomplish projects

### *MOST COMMON RESPONSES*

- Improved grant processes (e.g. application, appraisals, transparency, etc.)
- Better communication with applicants and public
- Increased guidance to project proponents (e.g. standards for monitoring)

## Q11: List at least 2 things WCB does well and should continue to do and build upon

### *MOST COMMON RESPONSES*

- Coordination with project proponents
- Funding projects that might not be otherwise funded
- Collaboration with partners
- Professional and responsive staff

# Conclusion: Overall Pulse of the Pre-Meeting Survey Results

## *KEY THEMES AND TAKE AWAY MESSAGES*

- Climate resiliency including connectivity, corridors, and acquiring or restoring large landscape blocks is a high priority
- Focus on acquisition and restoration across programs
- Continued communication and collaboration, and expanded modes of communication, is key to success
- Stay focused on WCB's unique mission