

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. The shapes are primarily triangles and polygons, creating a dynamic, layered effect. The text is centered on a white background that is partially framed by these blue shapes.

Wildlife Conservation Board

2019 Strategic Plan Update

May 15, 2019

Today's Discussion...

- 2014 Strategic Plan Overview
- New Program Funding
- Plan Update Emphasis
- Update Process and Timeline

2014 Strategic Plan Mission and Vision

Mission

The Wildlife Conservation Board protects, restores and enhances California's spectacular natural resources for wildlife and for the public's use and enjoyment in partnership with conservation groups, government agencies and the people of California.

2014 Strategic Plan Mission and Vision

Vision

WCB envisions a future in which California's wildlife, biodiversity and wild places are effectively conserved for the benefit of present and future generations. WCB projects and programs maximize return on taxpayer investment in conservation and wildlife-oriented recreation, and empower and inspire current and future generations to protect California's precious habitat and wildlife resources

2014 Strategic Plan Goals and Strategic Priorities

- **Goals A and B - Environmental Protection, Conservation, Restoration, and Enhancement**
 - Alignment with state and regional plans
 - Capacity for Long-Term Stewardship
 - Leverages Funding Sources
 - Addresses Species Populations, Climate Change, Water Management, Connectivity, Underserved Communities, etc.
- **Goal C - Public Use and Recreation**
 - Recreation Type Diversity
 - Underserved Communities
 - Projected use Avoids Ecological Degradation
 - Capacity for On-Going Maintenance and Operations

2014 Strategic Plan Supporting Goals

- **Goals D - Public Awareness and Education**
 - Raise public awareness of key conservation issues and goals, and educate and support local resource agencies and private landowners in protecting and enhancing habitat.
- **Goal E - Fiscal and Organizational Effectiveness**
 - Ensure effective internal systems and organization and ensure that WCB has sufficient resources to achieve its long-term vision.

New Program Funding - 2014-2019

- **Proposition 1**
 - Stream Flow Enhancement Program
- **Proposition 68**
 - Multiple programs
- **Greenhouse Gas Reduction Fund**
 - Climate Adaptation and Resiliency Program
- **State Budget Allocation**
 - Monarch Butterfly and Pollinator Rescue Program

Strategic Plan Update Elements

- Board organization and transparency - measurable objectives, increased transparency
- Partnerships - continued leveraging and coordination
- Priority conservation actions - support of State Wildlife Action Plan and other regional priorities
- Climate change - adaptation and mitigation
- Resiliency to extreme events (fire, flood)

Strategic Plan Update Elements

- Ecosystem services - e.g. water quality and pollinator services
- Natural resource conservation leadership - increased participation in statewide initiatives
- Public access and recreation - increase compatible wildlife-oriented public use
- Monitoring and Program evaluation

Strategic Plan Update Timeline

- Assessment and Survey (April - May)
 - Survey (open through May)
- Outreach (Feb - May)
 - Board subcommittee
 - Key stakeholders and organizations
 - Legislative/Budget staff

Strategic Plan Update Timeline

- Administrative draft (May-June)
 - Posted for comment
- Finalize Update (June - July)
- Presentation to WCB Board (August)

Funding Opportunities



New Program Funding - 2014-2019

- **Proposition 1**
 - Stream Flow Enhancement Program*

- **Proposition 68**
 - Lower American River Program*
 - Natural Community Conservation Planning, Regional Conservation Investment Strategy*
 - UC Reserve System
 - Pacific Flyway (corridors)
 - Wildlife Corridors/Fish Passage
 - Sierra Nevada and Cascade
 - Support for Existing Programs

- **State Budget Allocation**
 - Monarch Butterfly and Pollinator Rescue Program*

- **Climate Adaptation and Resiliency Program***

* Denotes new program since 2014

Funding Opportunities

- Monarch Butterfly and Pollinator Rescue Program
 - Open now continuous
- Proposition 68
 - Open now continuous- Regional Conservation Investment Strategy
 - Consulting now - Lower American River Program
 - Closed- Wildlife Corridors/Fish Passage
 - Sierra Nevada and Cascade - May
 - Pacific Flyway - May
 - Public Access - June
- Proposition 1
 - Stream Flow Enhancement - July

Funding Opportunities

- Existing Programs (continuous applications) - Fall
 - Ecosystem Restoration on Agricultural Lands
 - Oak Woodlands Conservation
 - Rangeland, Grazing Land and Grassland Protection
 - Riparian Habitat Conservation
 - Threatened and Endangered Species projects
- Sign up for email notices at WCB.ca.gov



Questions?

Contact information

Website: WCB.ca.gov

Rebecca Fris
Assistant Executive Director
(916) 445-1109
Rebecca.Fris@wildlife.ca.gov