



Wildlife Conservation Board Strategic Plan Update Public Meeting

**Thursday May 9th, 2019
Los Angeles, California**



Wildlife Conservation Board Strategic Plan Update Public Meeting

Summary of Pre-Meeting Survey Results

Presentation Outline

SUMMARY OF PRE-MEETING STAKEHOLDER SURVEY

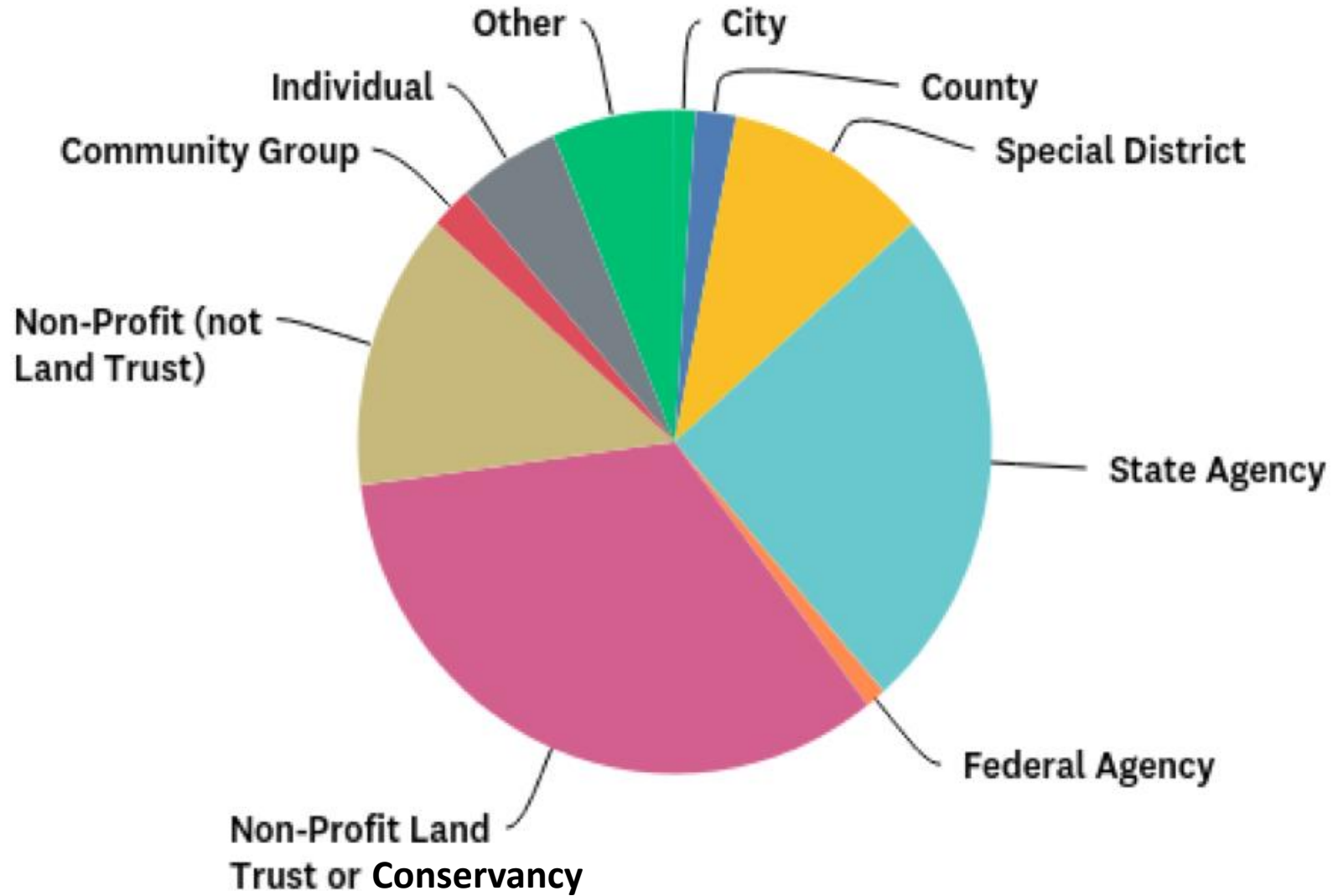
- Overall pulse of the pre-meeting survey results
- Respondent organizational backgrounds
- Respondent input for the Plan update
- WCB and partner organization priorities
- Ways WCB can improve and build on its strengths

Overall Pulse of the Pre-Meeting Survey Results

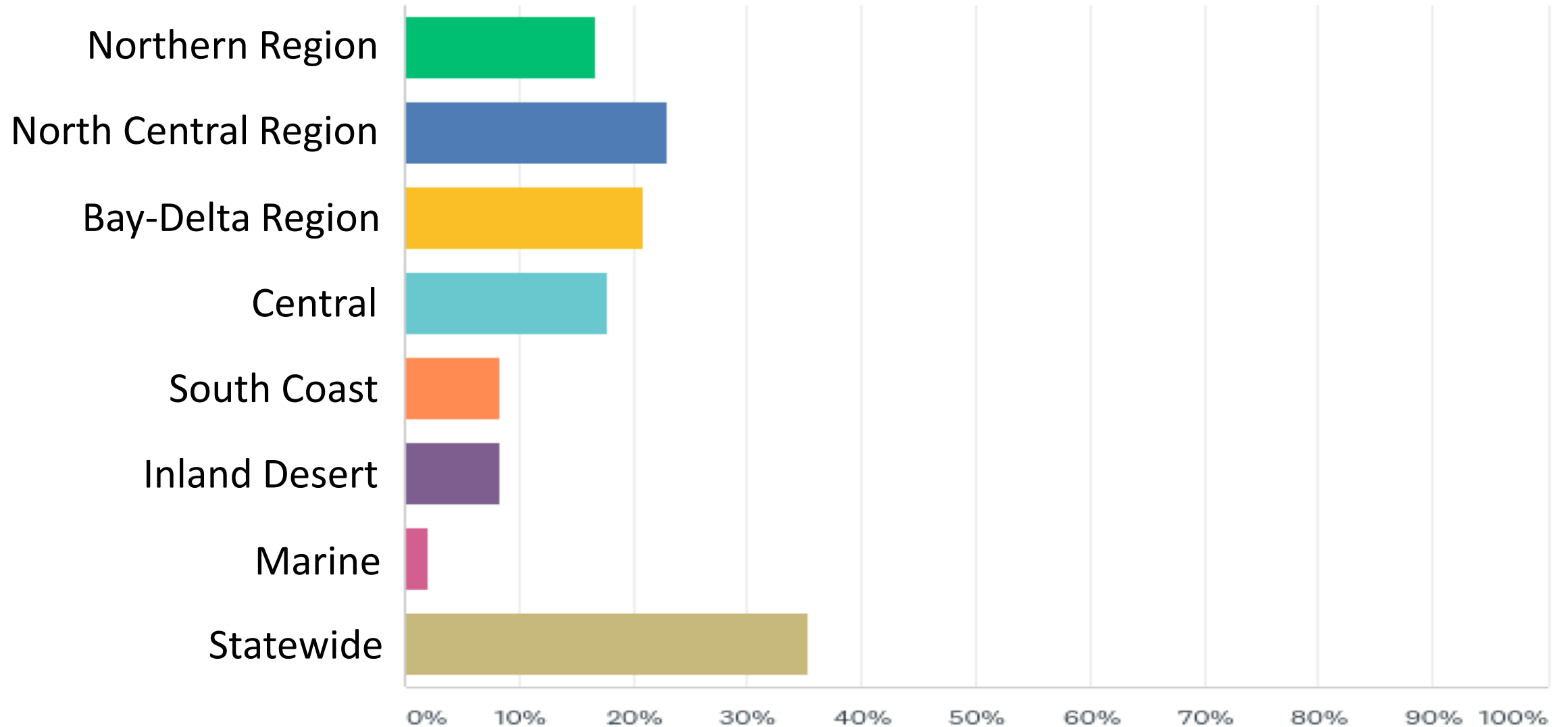
KEY THEMES AND TAKE AWAY MESSAGES

- Climate resiliency is biggest priority (including connectivity and corridors)
- Keep doing what WCB is doing – acquisition and restoration
- Continued communication and collaboration is key to success
- Stay focused on WCB's unique mission

Q1: Survey Respondents by Organization Type



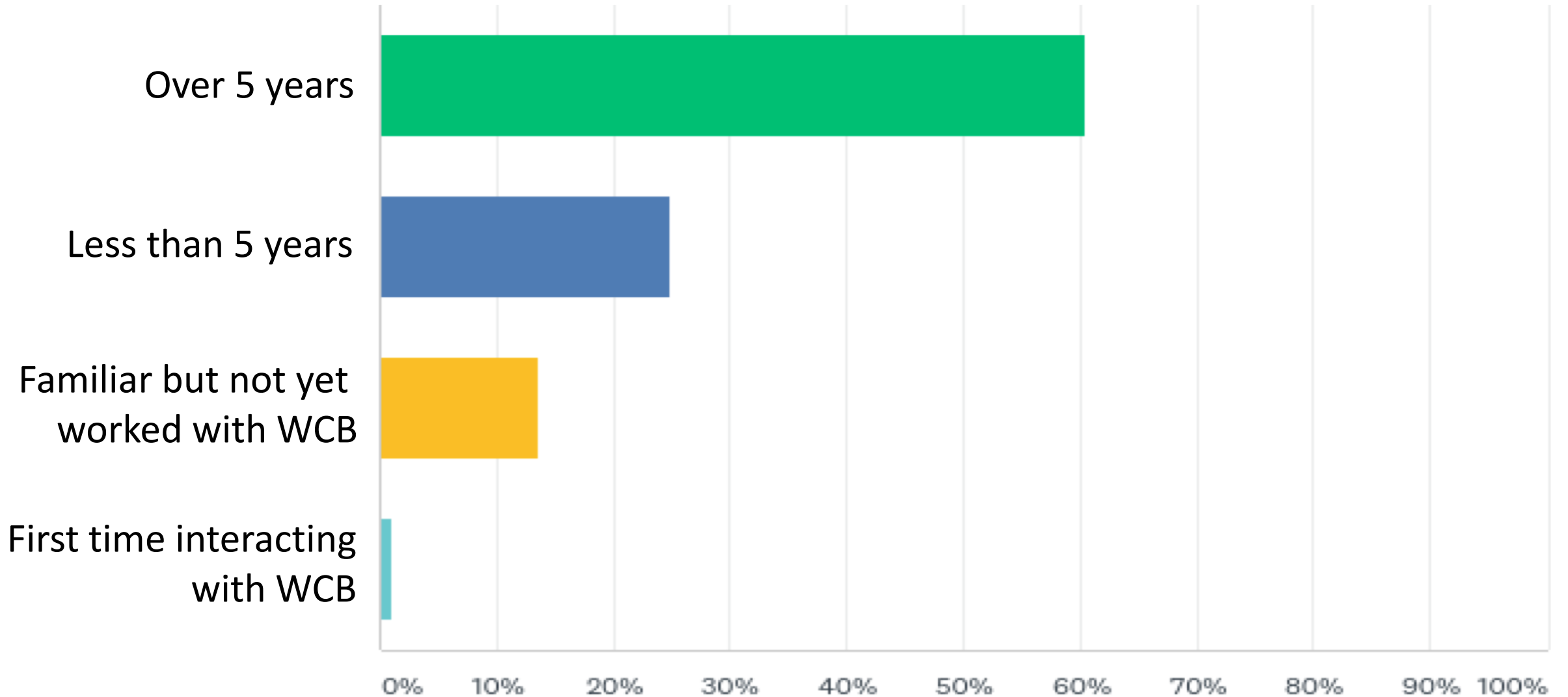
Q2: In which California Department of Fish and Wildlife region or regions do you have existing or proposed projects?



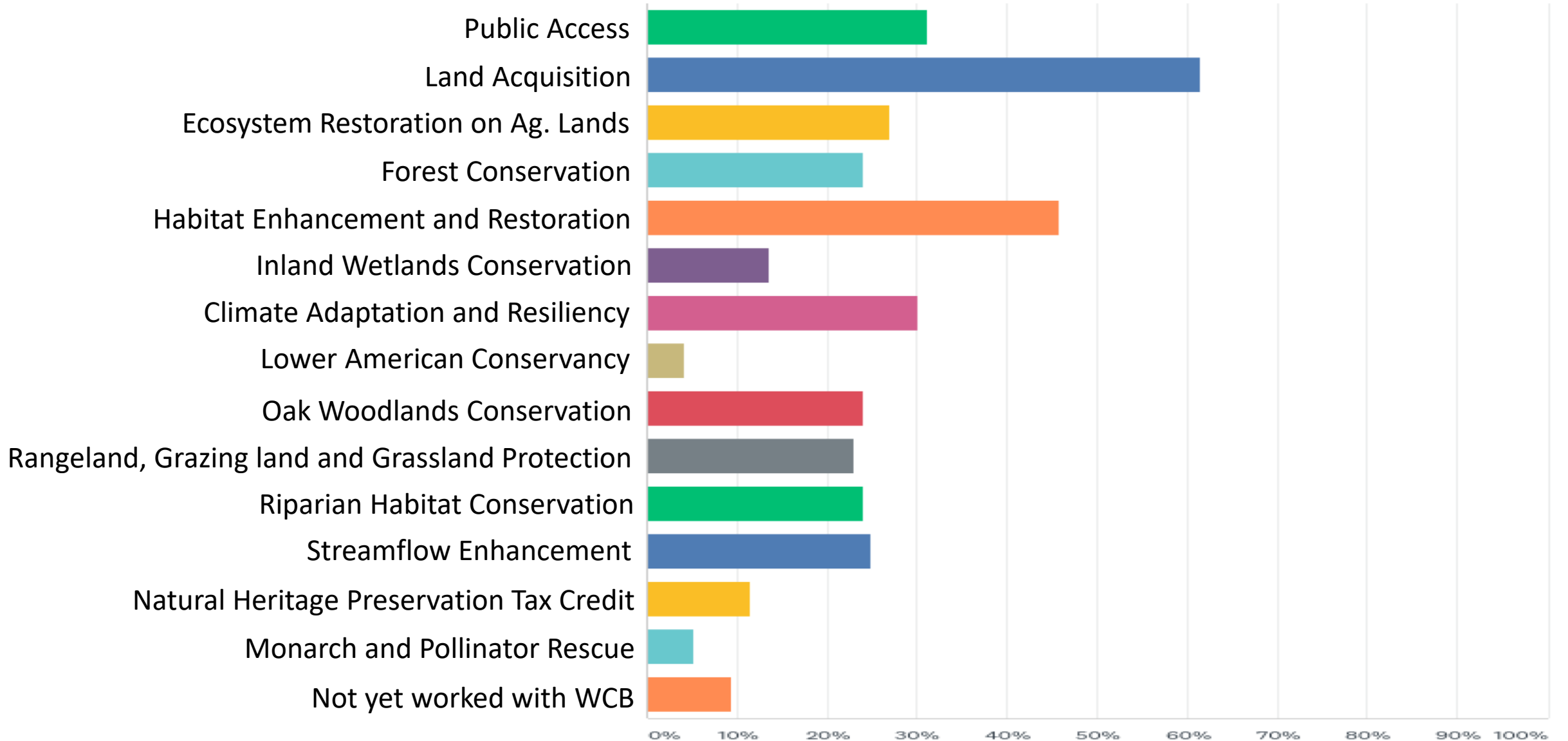
CDFW Regions



Q3: How long have you interacted with the Wildlife Conservation Board (WCB) as a partner, grant recipient or in other roles?

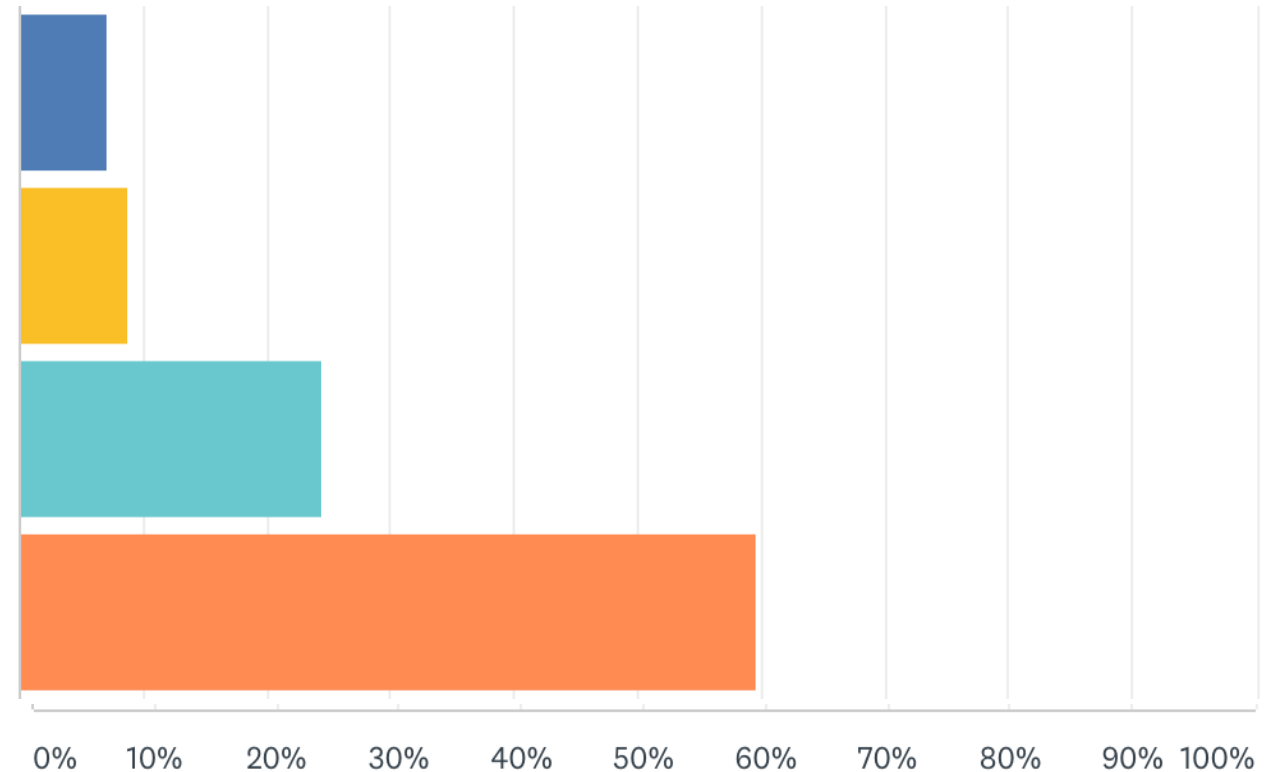


Q4: Which WCB programs have been the focus of your interactions?



Q5: In your opinion, over the last five years, where has the Wildlife Conservation Board been most successful?

Environmental *protection and conservation* (acquisition) consistent with the State Wildlife Action Plan, existing conservation plans, and leveraging multiple funding sources

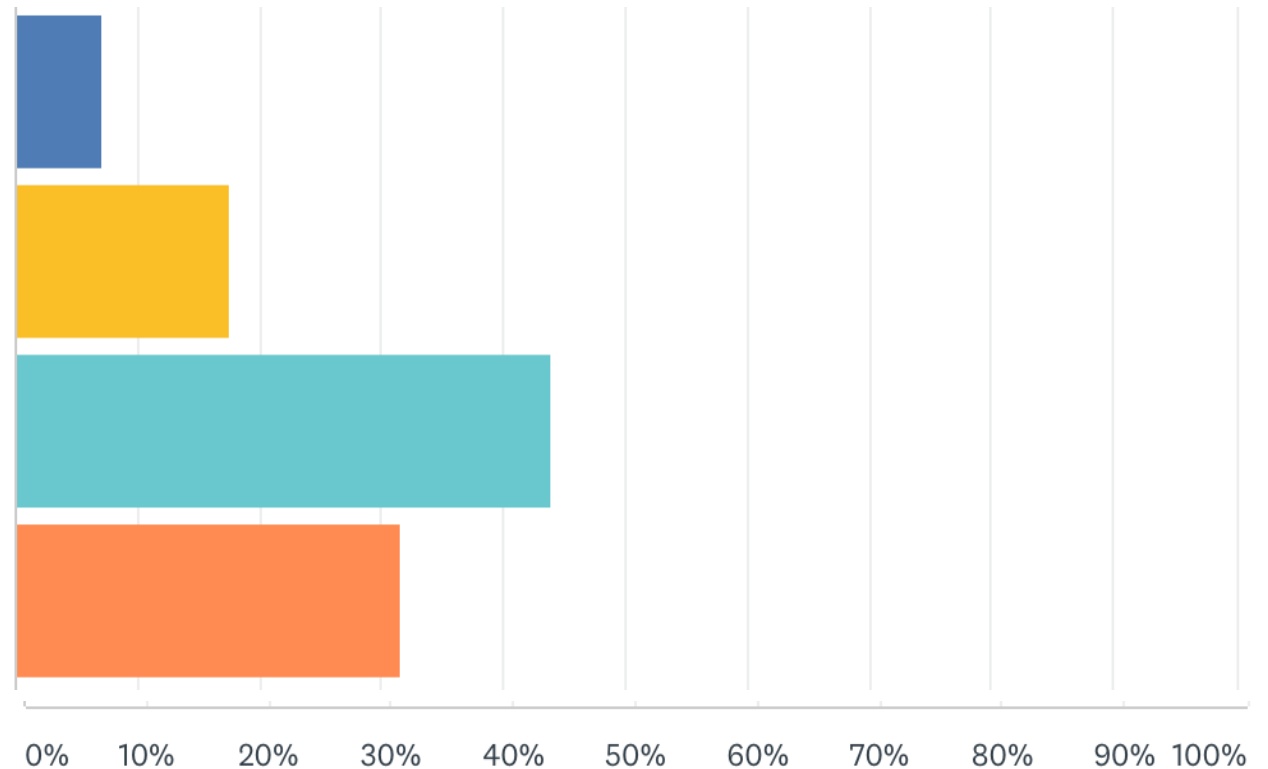


1 2 3 4 5

1 = least successful and 5 = most successful

Q5: In your opinion, over the last five years, where has the Wildlife Conservation Board been most successful?

Environmental *restoration and enhancement* (restoration) consistent with the State Wildlife Action Plan, existing conservation plans, and leveraging multiple funding sources

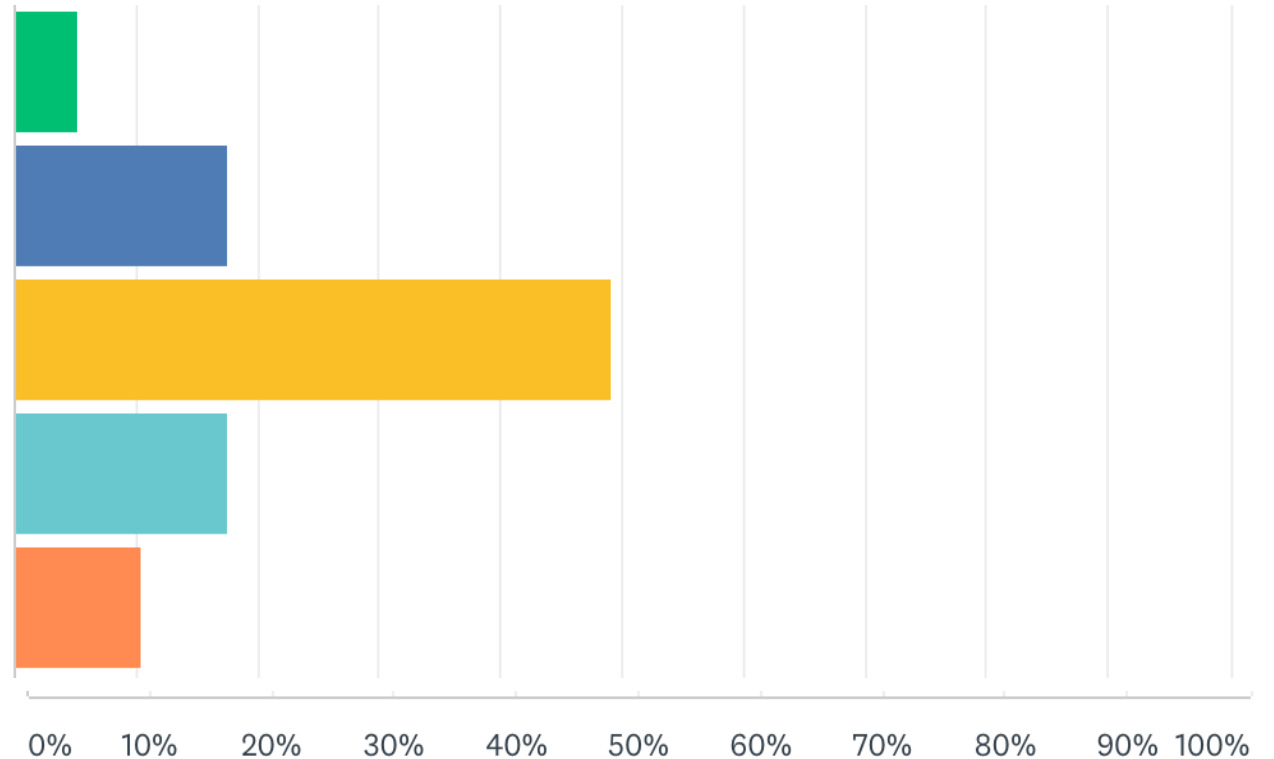


1 2 3 4 5

1 = least successful and 5 = most successful

Q5: In your opinion, over the last five years, where has the Wildlife Conservation Board been most successful?

Leveraging WCB investments in programs and projects by expanding opportunities for diverse outdoor wildlife-oriented recreation activities

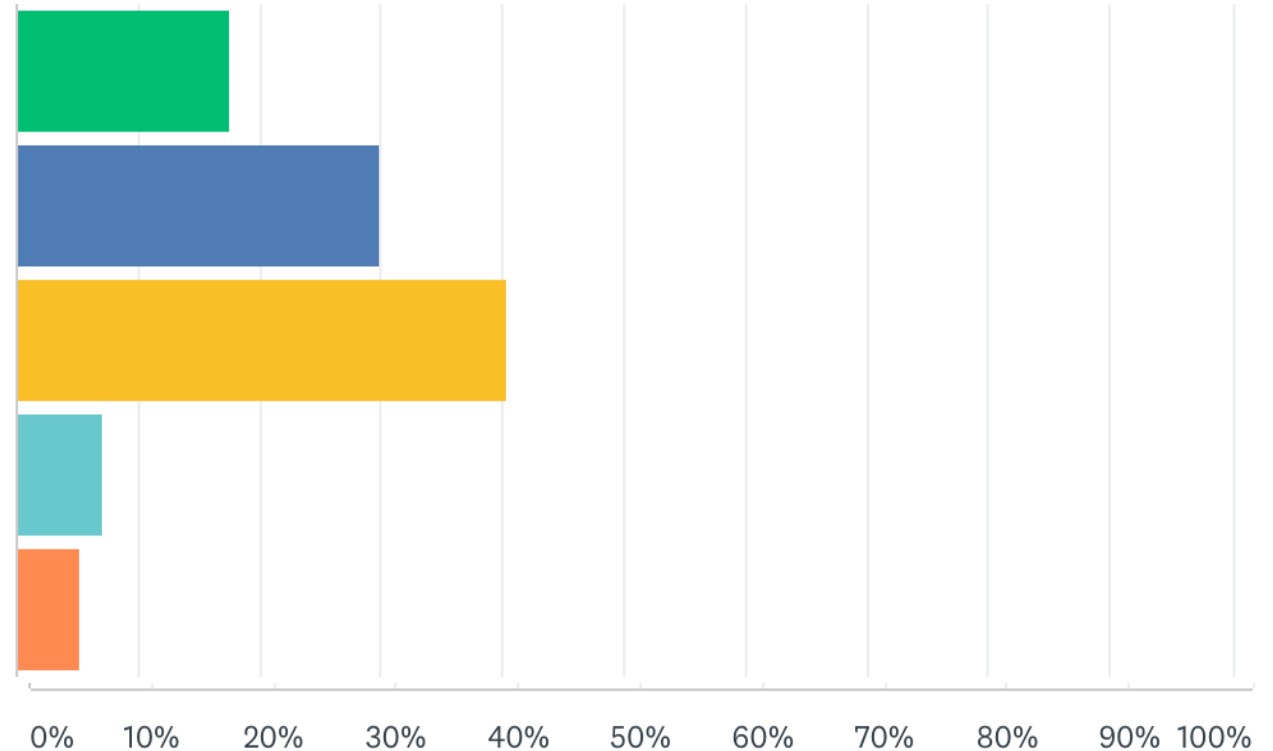


1 2 3 4 5

1 = least successful and 5 = most successful

Q5: In your opinion, over the last five years, where has the Wildlife Conservation Board been most successful?

Raising public awareness of key conservation issues and goals and educating and supporting local entities

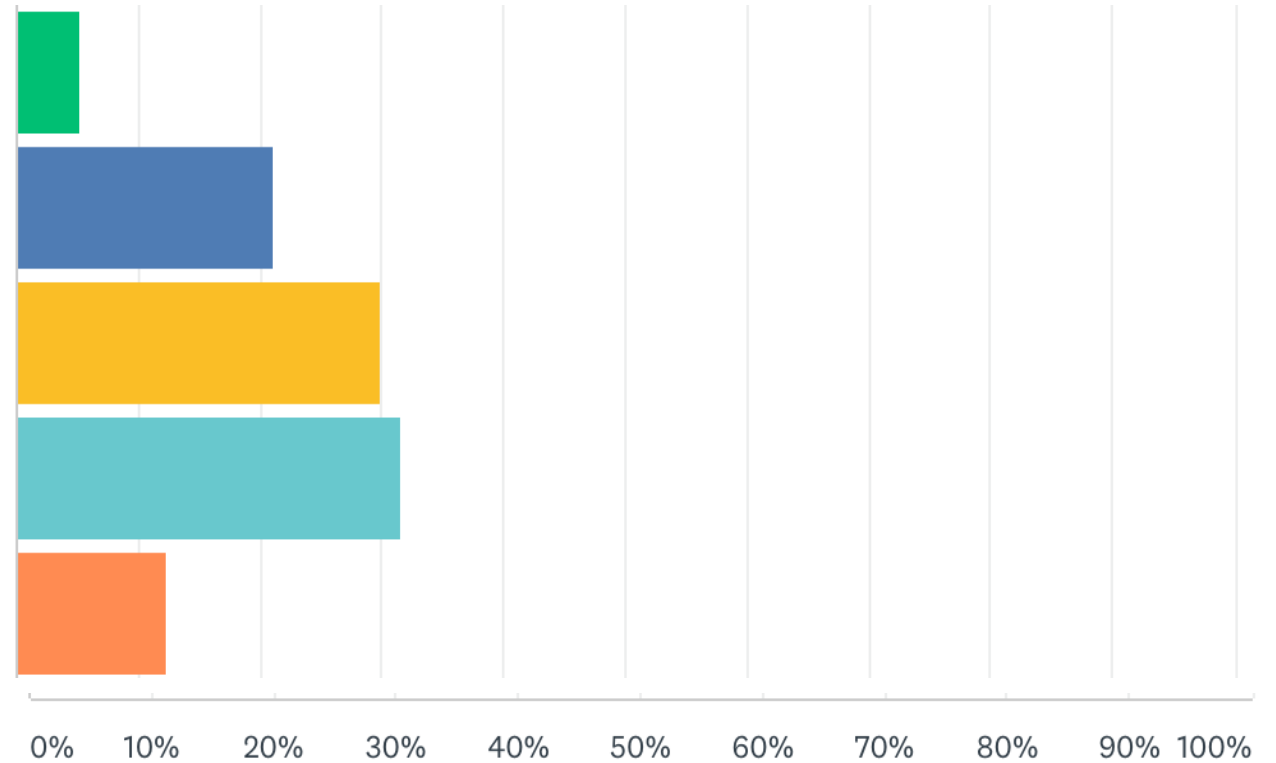


1 2 3 4 5

1 = least successful and 5 = most successful

Q5: In your opinion, over the last five years, where has the Wildlife Conservation Board been most successful?

Creating effective organizational structures and garnering sufficient resources to function efficiently



1 2 3 4 5

1 = least successful and 5 = most successful

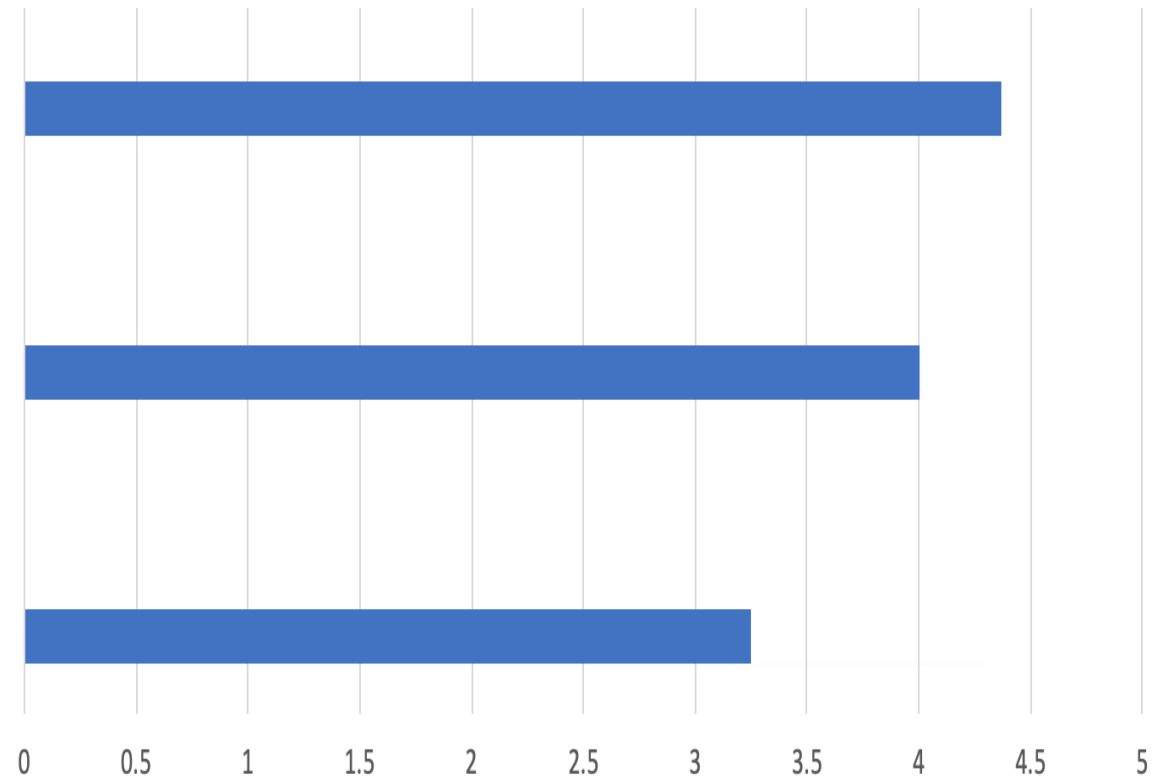
Q5: Where WCB has been most successful

Top 3 scores by weighted average among all respondents

Environmental *protection and conservation* (acquisition)
consistent with the State Wildlife Action Plan, existing
conservation plans, and leveraging multiple funding sources

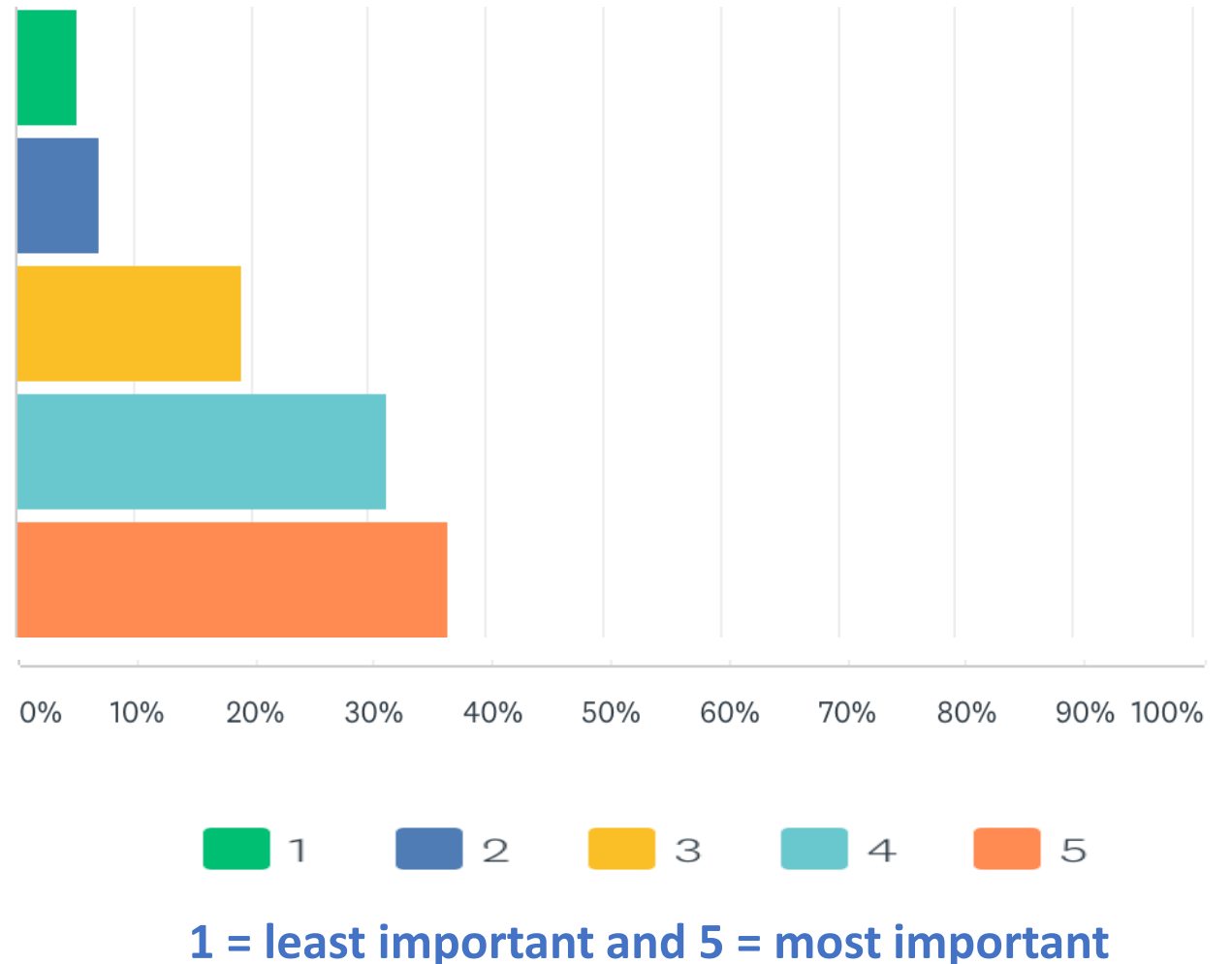
Environmental *restoration and enhancement* (restoration)
consistent with the State Wildlife Action Plan, existing
conservation plans, and leveraging multiple funding sources

Creating effective organizational structures and garnering
sufficient resources to function efficiently



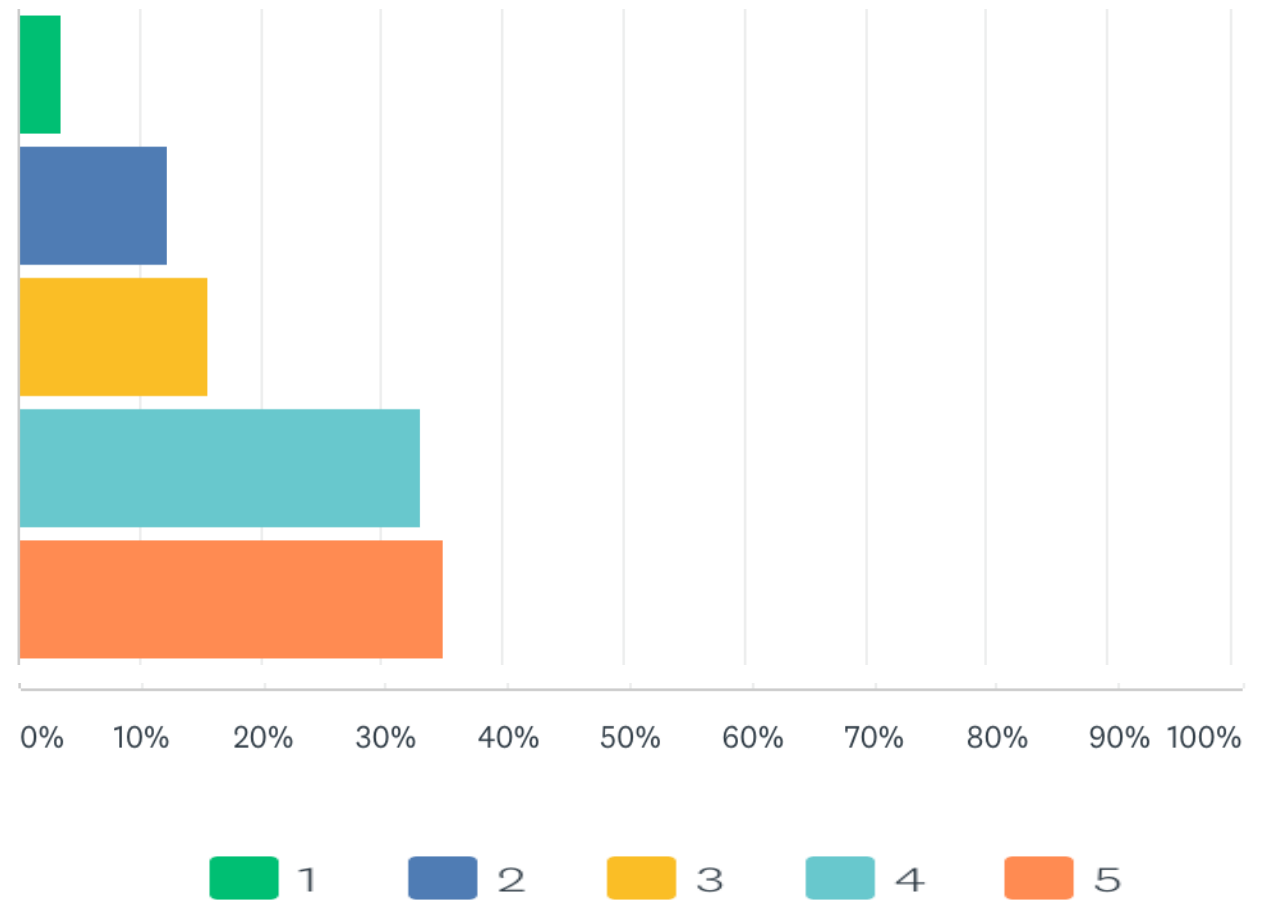
Q6: Rate the importance of each of the following potential Plan update elements

Refinement of Plan objectives, and priorities to better align with current habitat, species, and geographic conservation priorities



Q6: Rate the importance of each of the following potential Plan update elements

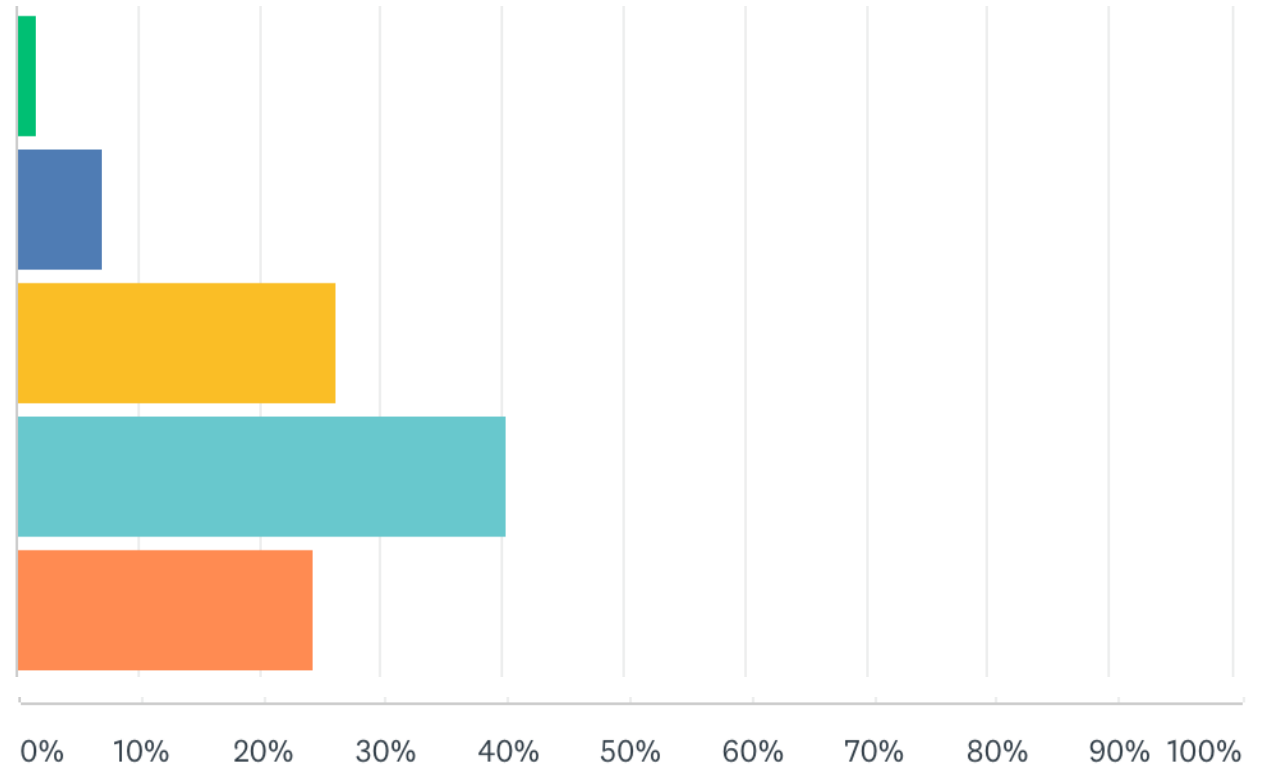
Projects that strengthen or build existing partnerships to leverage resources for high priority projects



1 = least important and 5 = most important

Q6: Rate the importance of each of the following potential Plan update elements

Project selection that strongly reflects current state conservation policy priorities

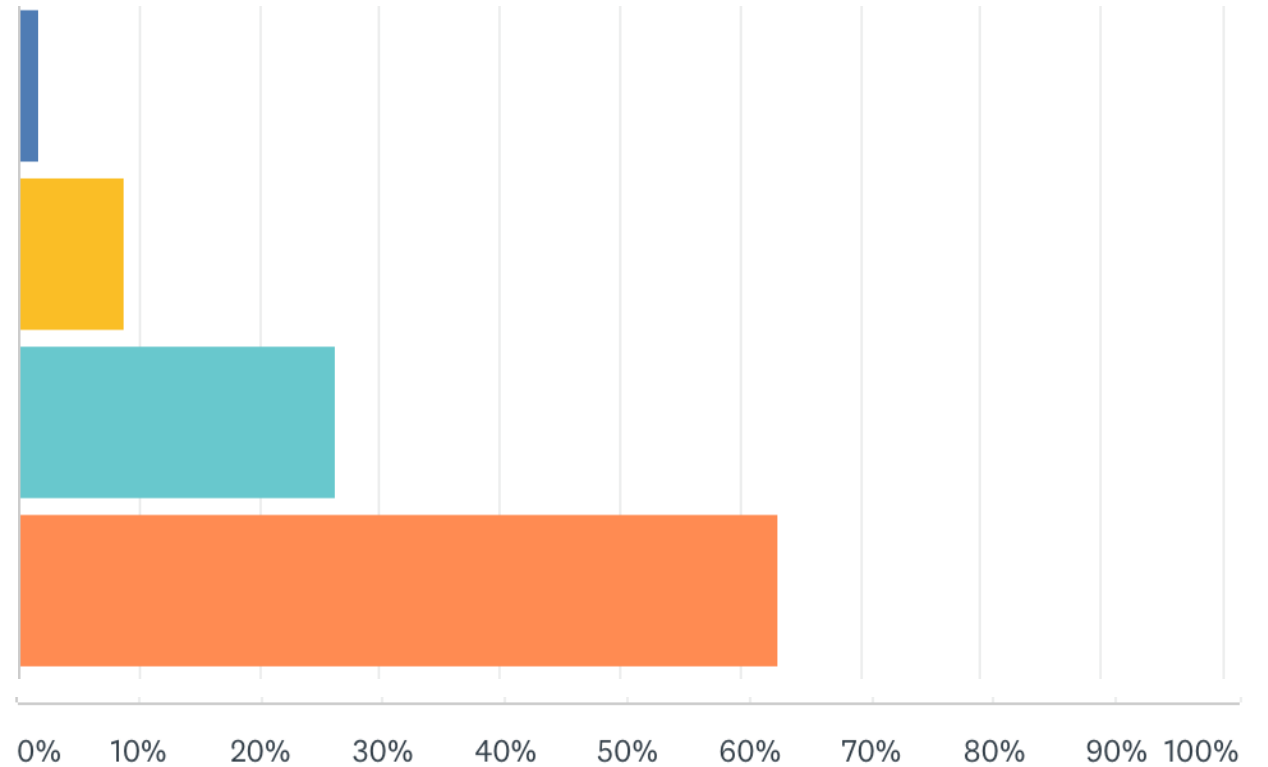


1 2 3 4 5

1 = least important and 5 = most important

Q6: Rate the importance of each of the following potential Plan update elements

Projects that provide long-term climate adaptation (connectivity, corridors) and mitigation (carbon sequestration) benefits

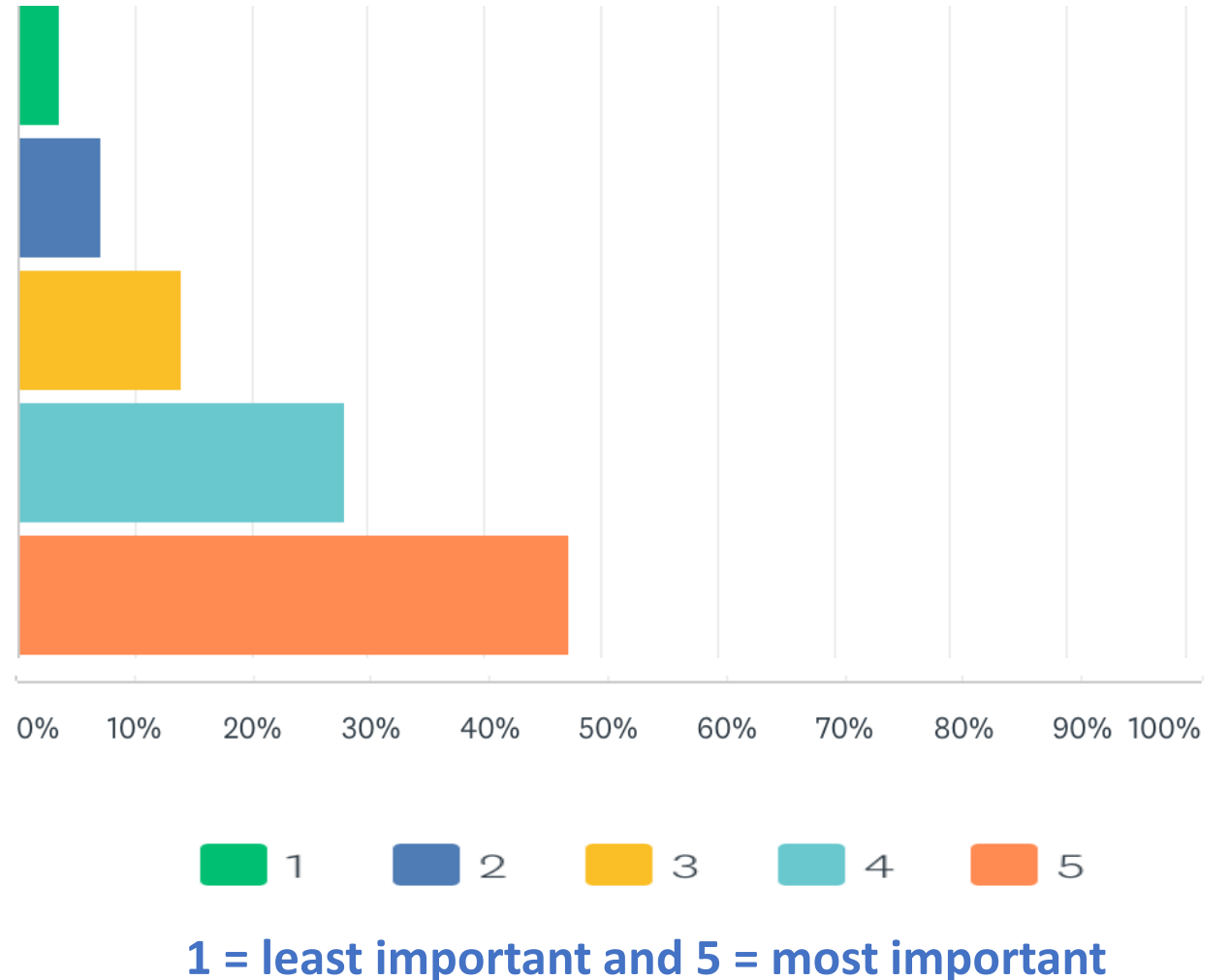


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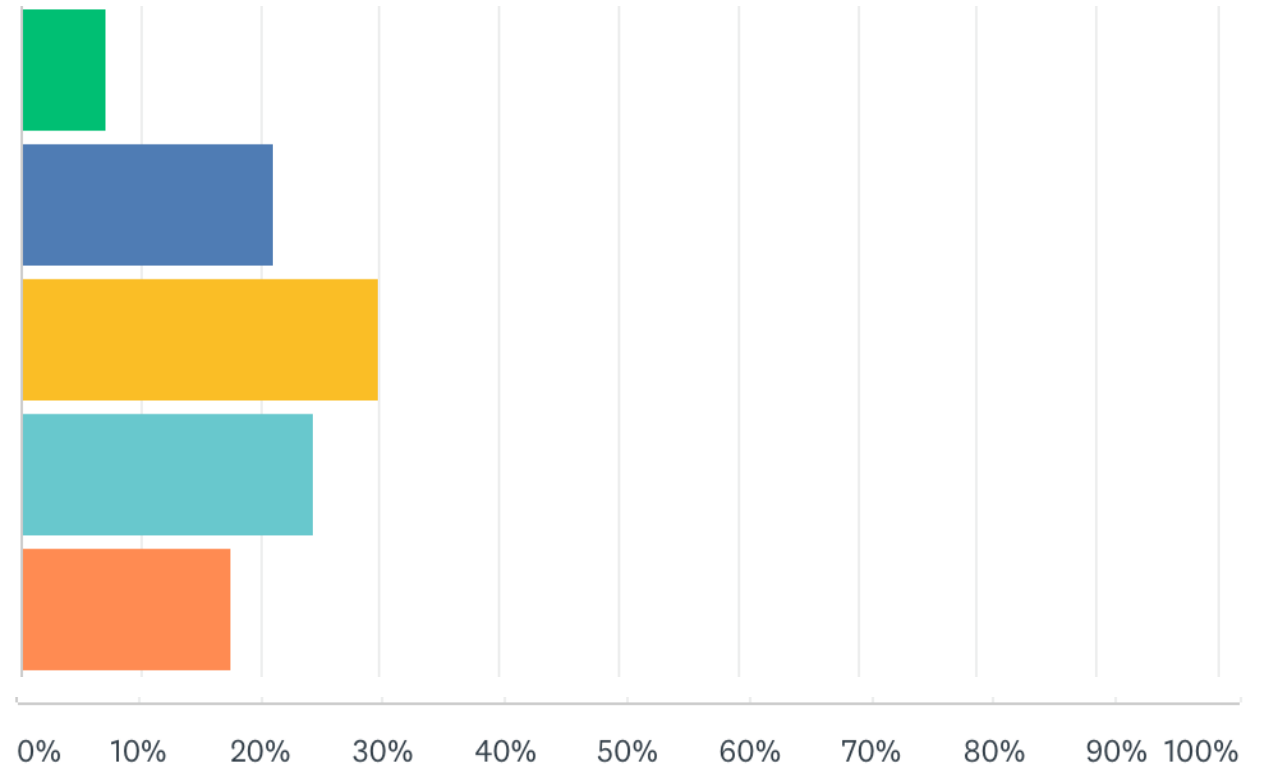
Q6: Rate the importance of each of the following potential Plan update elements

Projects that support regional efforts aimed at resiliency in response to extreme events such as fire, drought, flood



Q6: Rate the importance of each of the following potential Plan update elements

Projects that provide measurable ecosystem service benefits as a primary project outcome

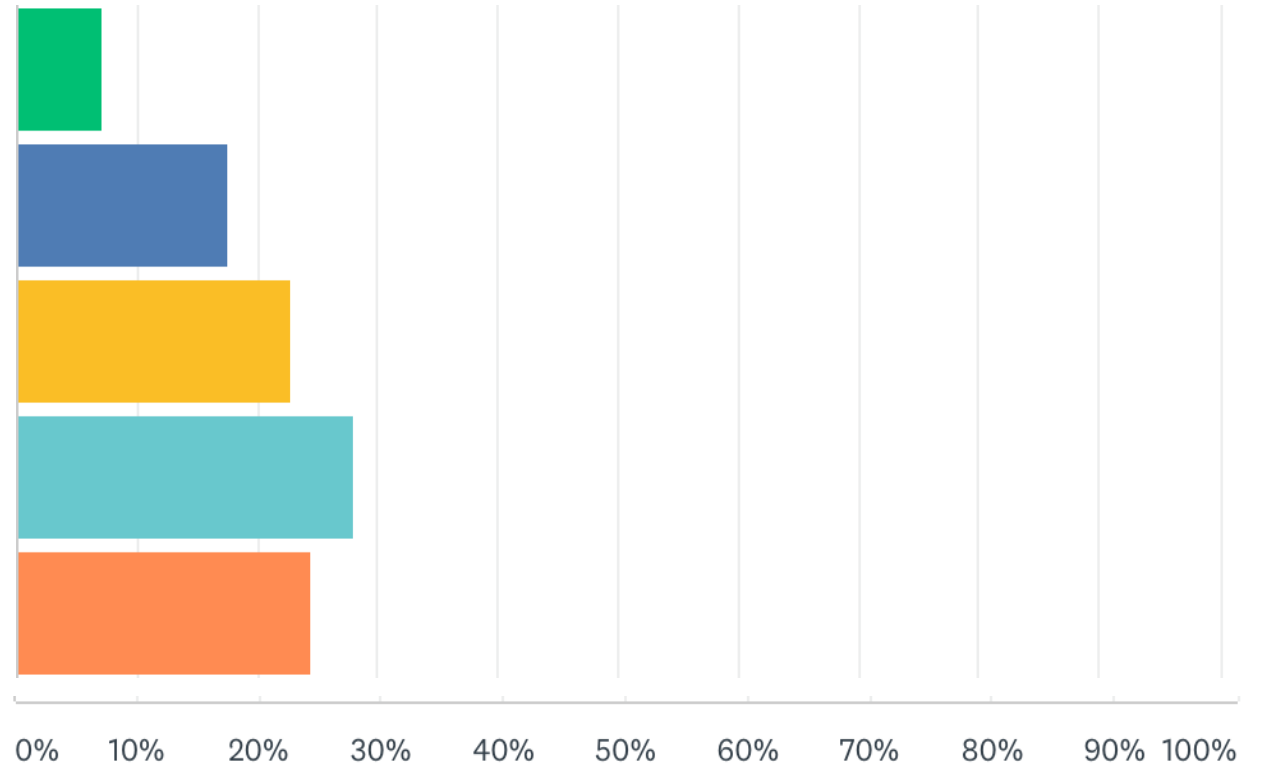


1 2 3 4 5

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Q6: Rate the importance of each of the following potential Plan update elements

Position the WCB as an active conservation policy leader by convening and collaborating with state conservancies and other entities to set statewide priorities

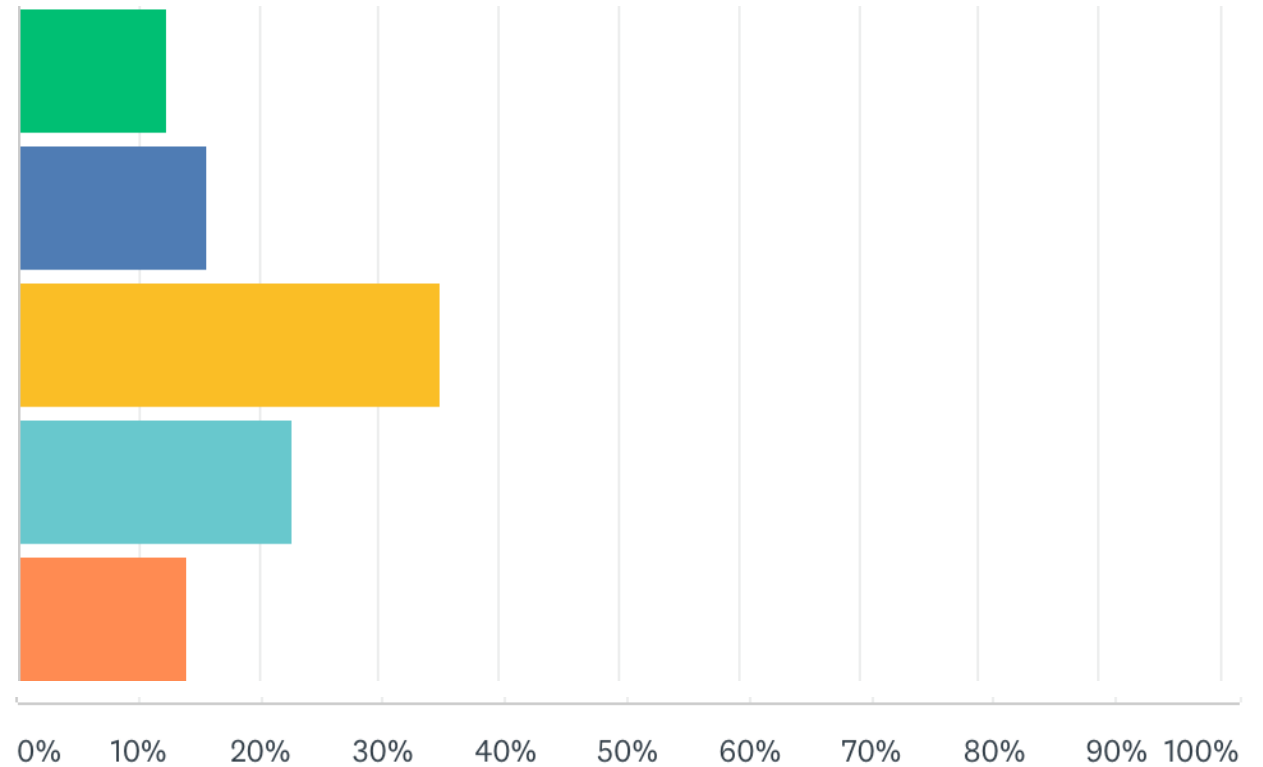


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Q6: Rate the importance of each of the following potential Plan update elements

Projects providing increased public access for wildlife-oriented recreation

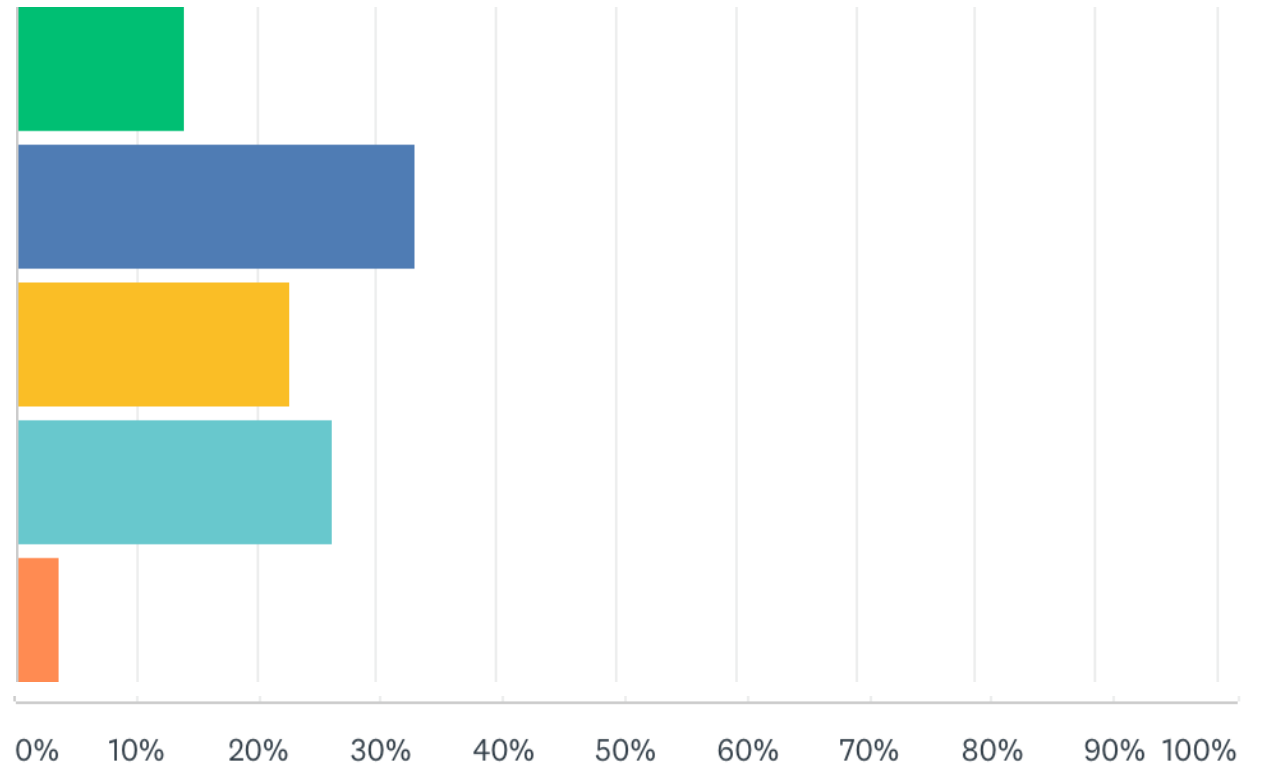


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Q6: Rate the importance of each of the following potential Plan update elements

Provide opportunities for greater public involvement and community participation in restoration projects

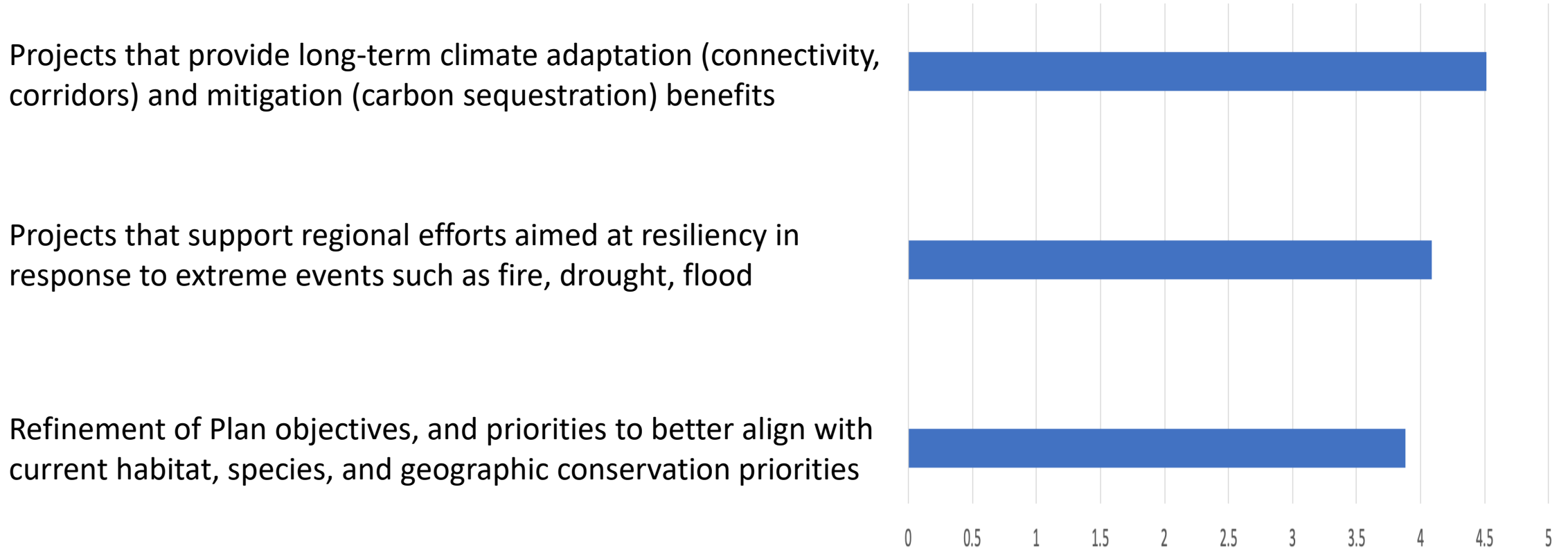


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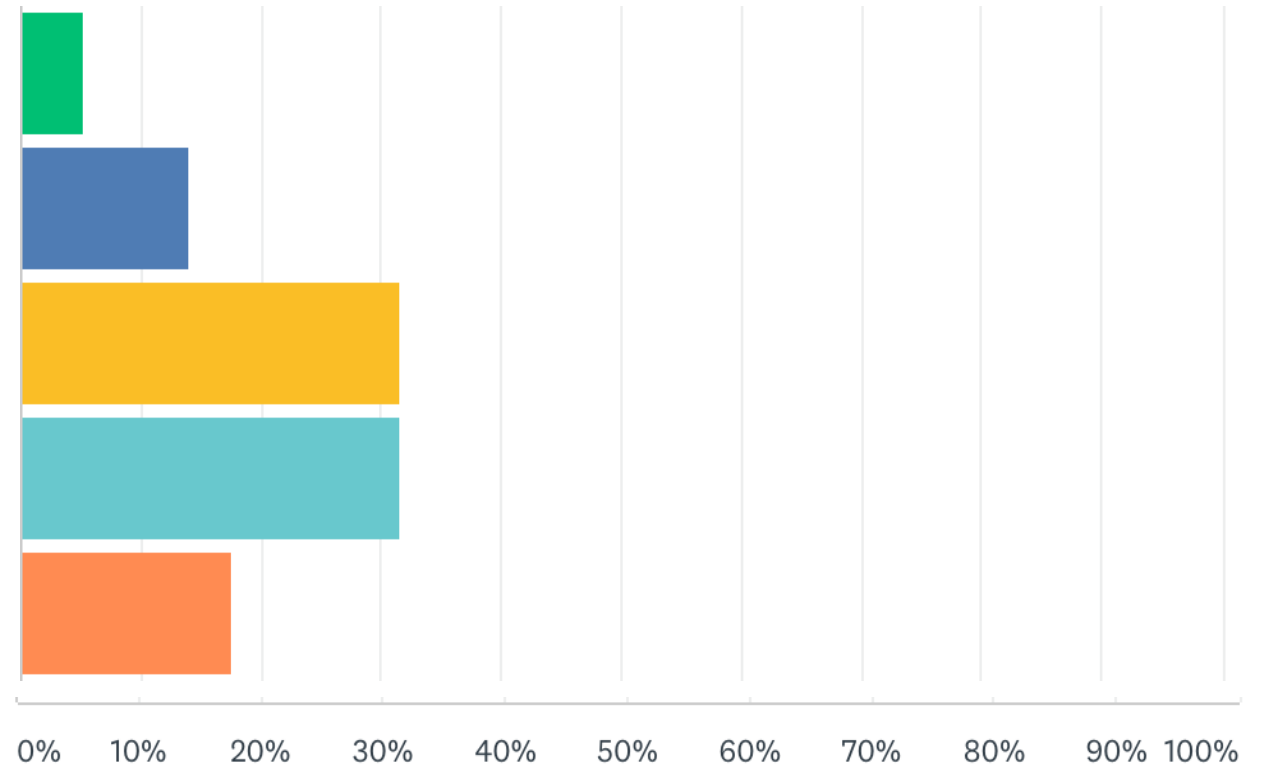
Q6: Most important elements of the Plan update

Top 3 scores by weighted average among all respondents



Q7: Rate the importance of potential WCB process objectives for the coming 5 years

Improve transparency and efficiency of WCB and CDFW project evaluation and recommendations

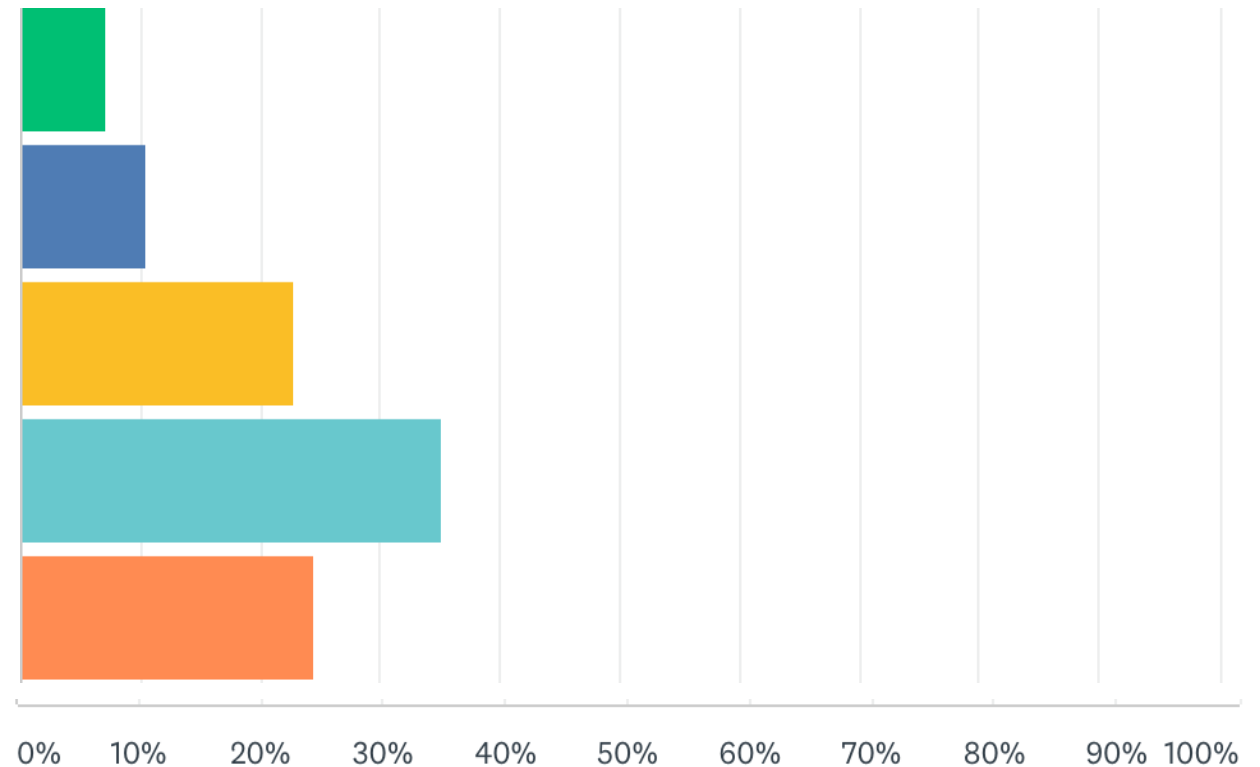


1 2 3 4 5

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Q7: Rate the importance of potential WCB process objectives for the coming 5 years

Coordinate acquisition application processes to promote WCB project evaluation unification across programs to the fullest extent possible

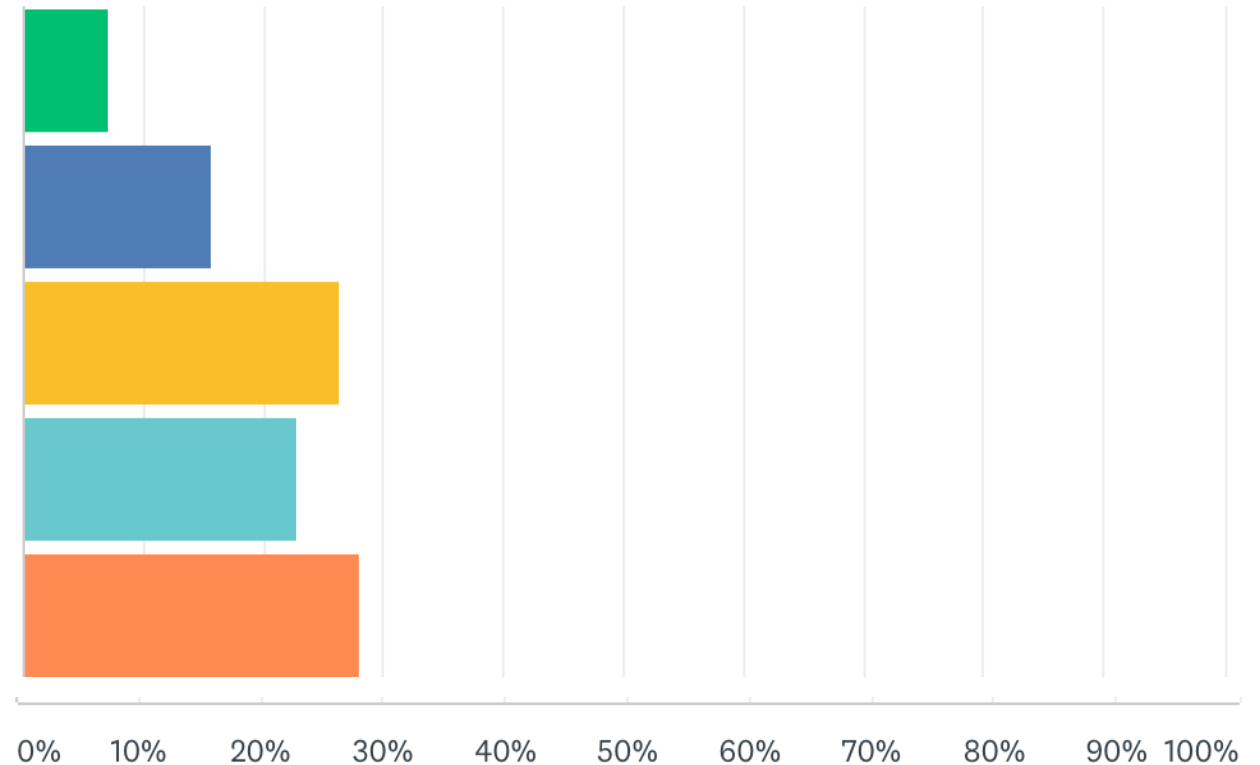


1 2 3 4 5

1 = least important and 5 = most important

Q7: Rate the importance of potential WCB process objectives for the coming 5 years

Modify the grant application process to further highlight the importance of the following factors in project design and selection: robustness and resilience to extreme weather events, water quality and quantity, and compatible public use and access

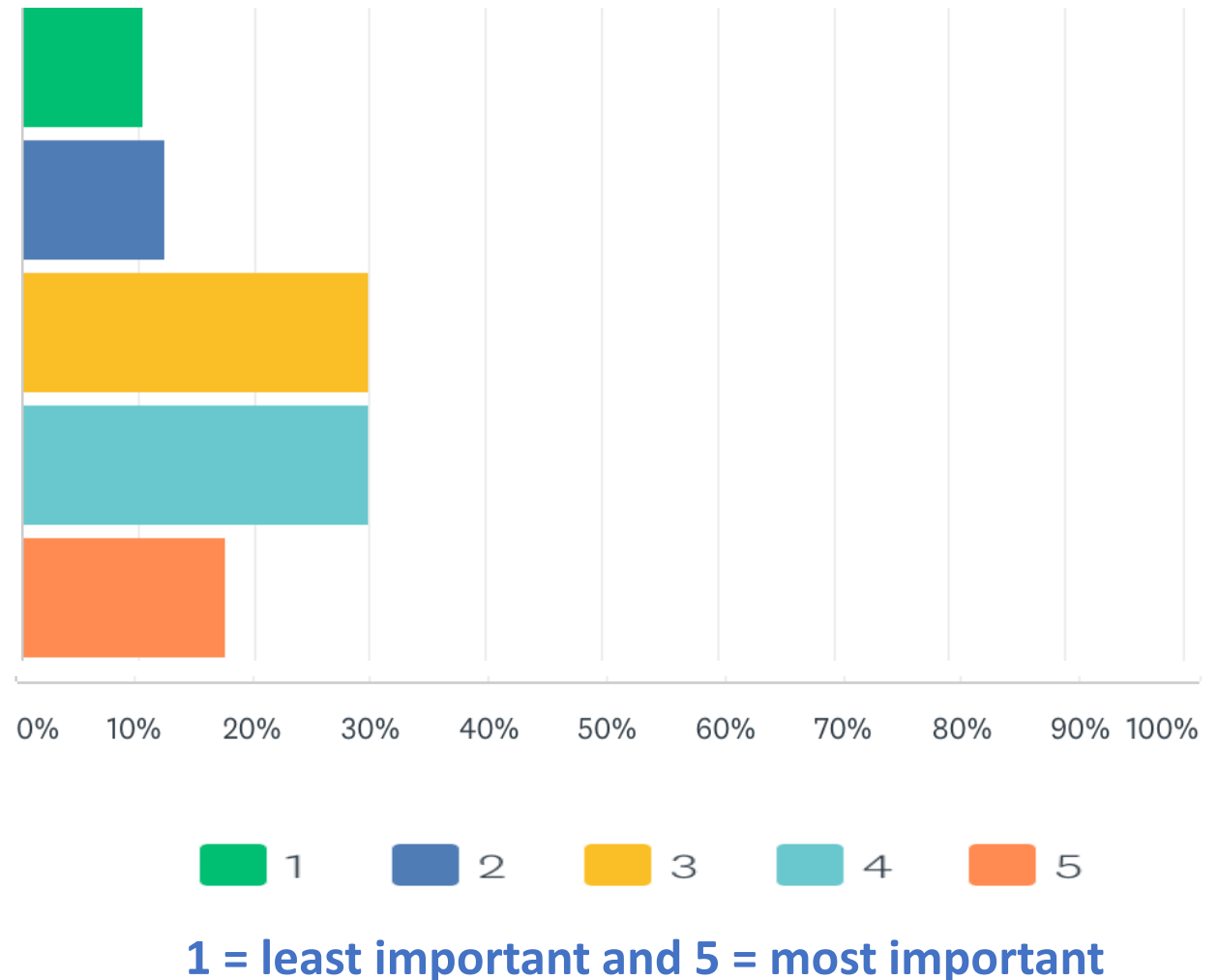


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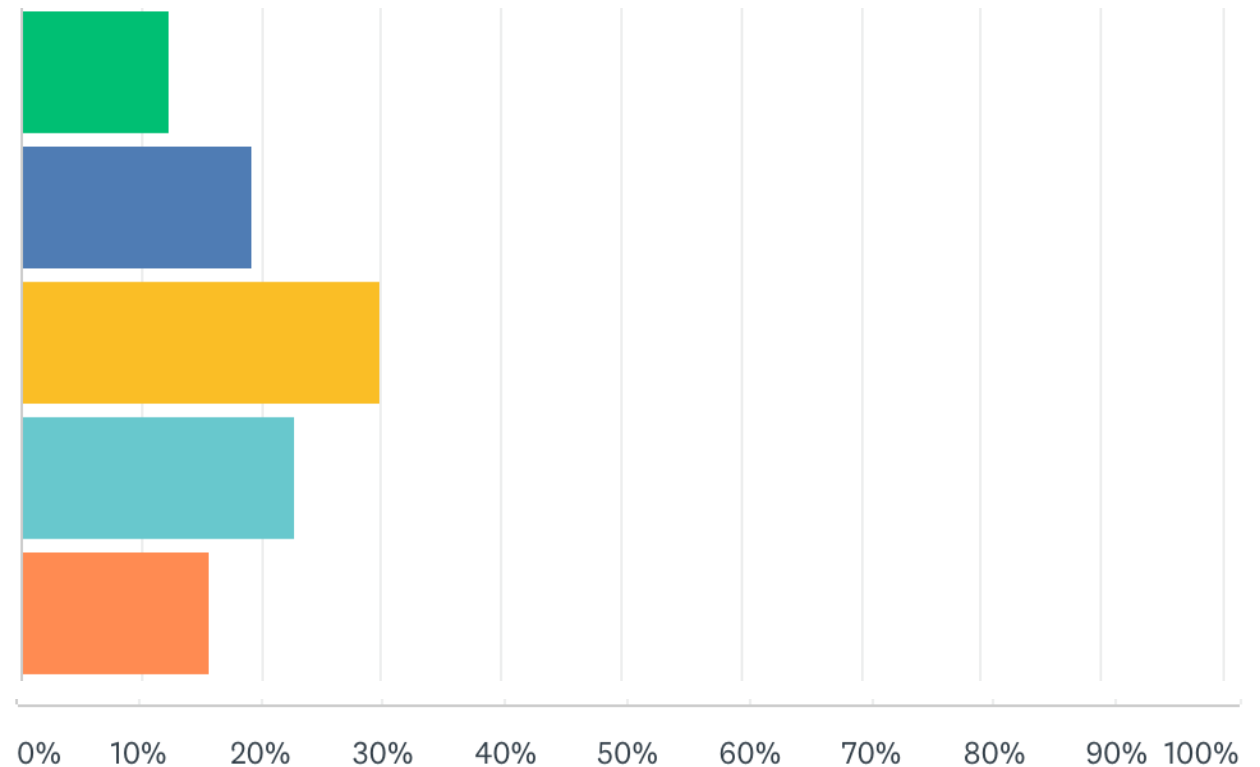
Q7: Rate the importance of potential WCB process objectives for the coming 5 years

Expand project monitoring and evaluation of acquisition and restoration activities to assess and document project compliance and effectiveness outcomes



Q7: Rate the importance of potential WCB process objectives for the coming 5 years

Prepare and implement an outreach and communications plan to increase public awareness and understanding of WCB including the benefits associated with strategic conservation and wildlife-oriented recreational opportunity (e.g. hunting, fishing, boating, birding, hiking, etc.) resulting from WCB's actions

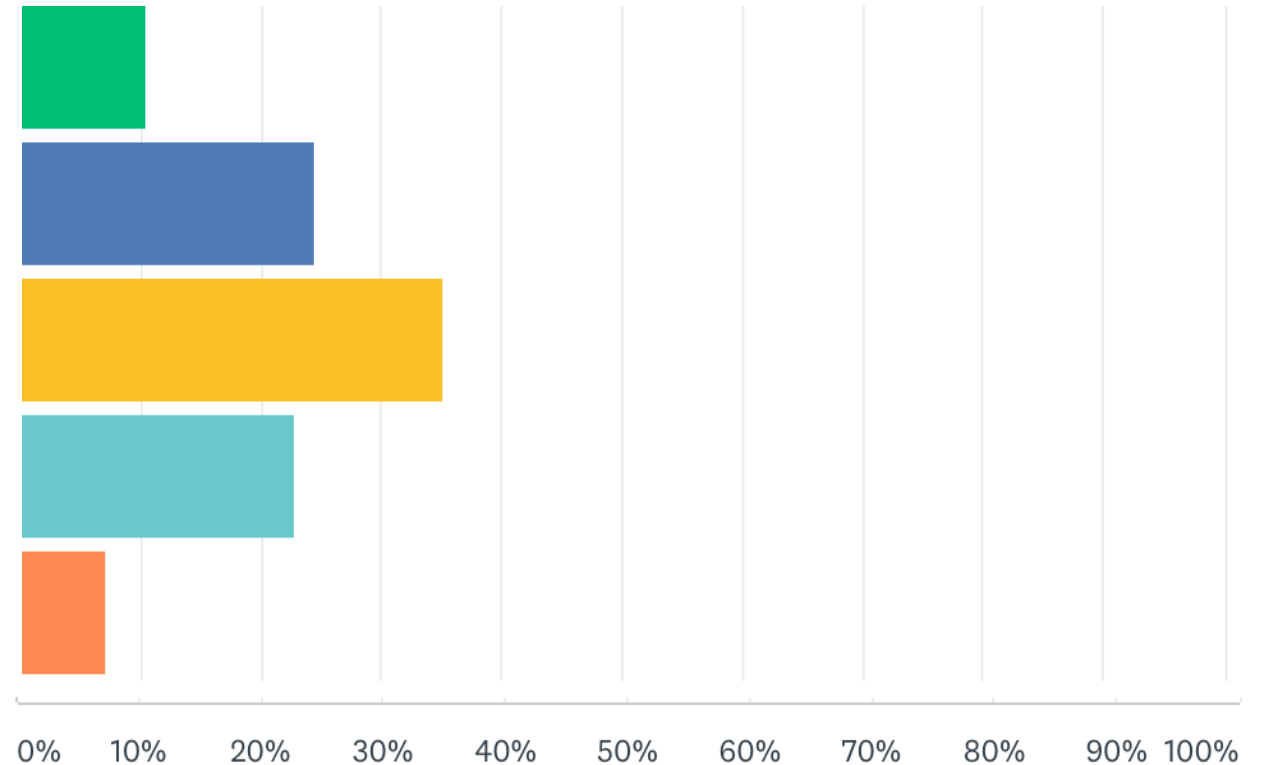


1 2 3 4 5

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Q7: Rate the importance of potential WCB process objectives for the coming 5 years

Expand the use of outreach methods, including social media and WCB participation in conferences, community meetings and events



1 2 3 4 5

1 = least important and 5 = most important

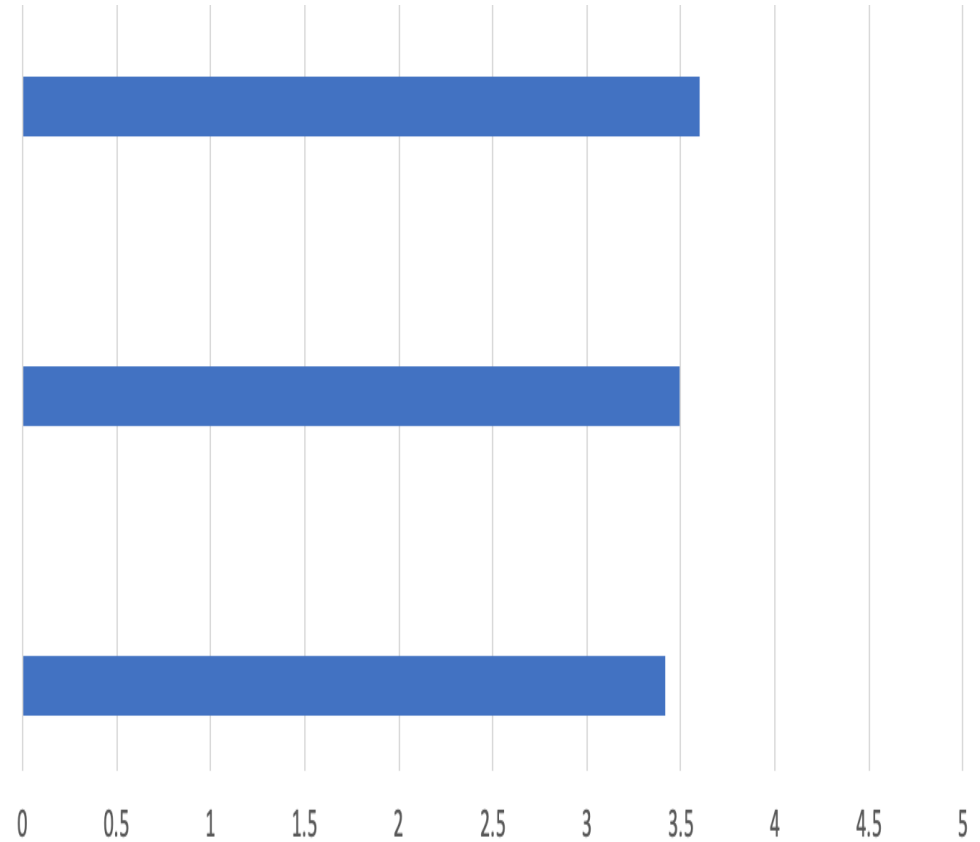
Q7: Most important WCB process objectives

Top 3 scores by weighted average amongst all respondents

Coordinate acquisition application processes to promote WCB project evaluation unification across programs to the fullest extent possible

Modify the grant application process to further highlight the importance of the following factors in project design and selection: robustness and resilience to extreme weather events, water quality and quantity, and compatible public use and access

Improve transparency and efficiency of WCB and CDFW project evaluation and recommendations



Q8: In the next 5 years, what do you think the top programmatic or organizational WCB priority should be?

SURVEY THEMES

- Climate change adaptation and resiliency (including corridors)
- Continued land acquisition and restoration
- Regional partnerships and improved collaboration
- Addressing declining and vulnerable species

Q9: In the next 5 years, what will be your organization's top 3 priorities as they relate to WCB programs and strategic objectives?

SURVEY THEMES

- Climate change adaptation and resiliency (including corridors)
- Acquisition and protection of habitats (including streamflow enhancement)
- Public access
- Public outreach and engagement

Q10: List at least 2 ways WCB could improve how it works to accomplish projects

MOST COMMON RESPONSES

- Improved grant processes (application, appraisals, transparency, etc.)
- Better communication with applicants and public
- Increased guidance to project proponents (e.g. standards for monitoring)

Q11: List at least 2 things WCB does well and should continue to do and build upon

MOST COMMON RESPONSES

- Coordination with project proponents
- Funding projects that might not be otherwise funded
- Collaboration with partners
- Professional and responsive staff

Conclusion: Overall Pulse of the Pre-Meeting Survey Results

KEY THEMES AND TAKE AWAY MESSAGES

- Climate resiliency is biggest priority (including connectivity and corridors)
- Keep doing what WCB is doing – acquisition and restoration
- Continued communication and collaboration is key to success
- Stay focused on WCB's unique mission