

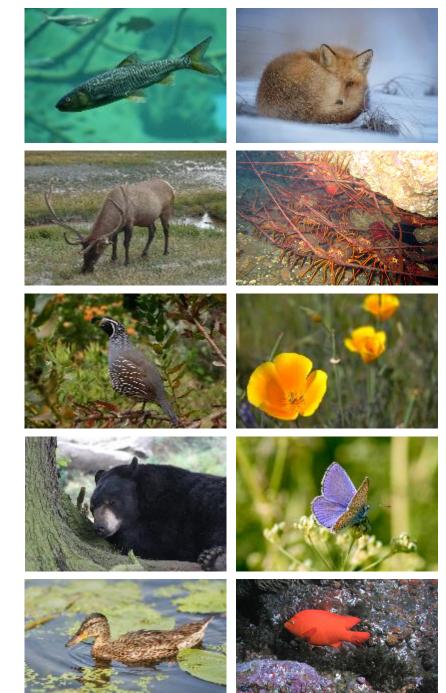
California Department of Fish and Wildlife



External Advisory Committee Meeting

Service Based Budgeting Project Phase 2: Analyze

June 26, 2019



SBB External Advisory Committee Meeting

Agenda

Welcome, Introductions and Opening Remarks 10 min.

Project Overview and Status Report 20 min.

Questions and Feedback 15 min.

CDFW Service Level Analysis Workshop 60 min.

Future Meetings 5 min.

Public Comment for Items Not on the Agenda 10 min.

Welcome, Introductions and Opening Remarks

External Advisory Committee Overview

Purpose

The External Advisory Committee will advise the California Department of Fish and Wildlife (CDFW) Service Based Budgeting (SBB) Project Team on conducting a service based budget review



The External Advisory Committee builds upon CDFW's Strategic Vision Stakeholder Advisory Group to represent a diverse range of interests:

- Advocacy groups
- Agriculture
- Business & Industry
- Commercial Fishing
- Federal Government
- Hunting

- Labor
- Landowners
- Local Government
- Marine Resources
- Nonprofit Conservation Organizations

- Other
- Science/Education
- Sport Fishing
- State Government
- Tribal Governments
- Water

Using the Strategic Vision Stakeholder Advisory Group as the starting point, the Department invited one representative from interest organizations across the above interest areas. All interested individuals and groups are welcome to attend and participate in External Advisory Committee meetings.

External Advisory Committee Overview



Objectives



Represent your interests and perspectives in External Advisory Committee meetings to inform the SBB project



Review SBB project documentation and advise the SBB project team for each project milestone



Relay information to your interest communities to support effective and informative communication about the SBB project

Department Introductions

SBB Project Core Team

- Chuck Bonham, Director
- Valerie Termini, Acting Chief Deputy Director
- Stafford Lehr, Deputy Director, Wildlife and Fisheries Division
- Tom Lupo, Deputy Director, Data & Technology Division
- Nathan Voegeli, Attorney and Tribal Liaison (Project Manager)

Administrative Division and Office of Communications, Education, and Outreach (OCEO)

- Dan Reagan, Fiscal Operations Assistant Deputy Director, Administrative Division
- Jordan Traverso, Deputy Director, OCEO

Department Leaders and Staff In Attendance



Our Mission Statement

To manage California's diverse fish, wildlife, and plant resources, and the habitats upon which they depend, for their ecological values and for their use and enjoyment by the public.

















Service Based Budgeting Project Overview and Status Report

A New Budgeting Approach

The Department is taking on a new approach to budgeting that aligns directly with its Mission

- SBB is a fresh approach to facilitate the development of the Department's annual budget.
- SBB will allow CDFW to tell its story by describing its organization in terms of services it provides to the public.
- SBB will help inform the future budget based on the costs of operational tasks and activities that make up the services the Department provides.

What SBB is not

A Department Restructuring

While SBB may highlight areas for efficiency improvement, restructuring the Department is not the intent of SBB

A Funding Decision

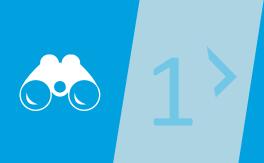
Although SBB will demonstrate which services require additional funding, funding changes are not part of SBB

A Fixed Analysis

SBB tasks and service levels should be reviewed each year in advance of the budget cycle

How We Arrived Here

CDFW's 2012 Strategic Vision, 2017 Expenditure Concept, and the 2018 Budget Bill of the Senate are drivers of SBB



California Fish and Wildlife Strategic Vision (2012)

- "Dedicated funds restrict DFG's ability to set priorities. Seek Legislative Support to combine funds."
- "DFG must find a way to be relevant to 100% of California's population."
- "Require open and transparent accounting within DFG to build public confidence in how funds are managed."



2

Expenditure Concept (2017)

- "One of the most visited, but ultimately unresolved issues for CDFW is how to provide the department with sustainable financing."
- "An efficient and responsive department is an essential ingredient in the state's commitment to the environment and the economy."



3 >

Budget Bill of the Senate (2018)

- SBB was successfully implemented at Parks & Recreation
- CDFW is asked to define service standards, staffing levels, and activities required to meet its Mission

SB 854 (Fish & Game Code § 712.1) Overview

By April 15, 2021, the Department will report to the Legislature regarding the incorporation of SBB findings into its operations and budget as well as proposed operational and budget changes

The service based budget review shall study and report on all of the following

Define service standards to meet mission

Detail cost estimates and staffing requirements

Compare current service levels to identified standards

Analyze revenue structure and funding











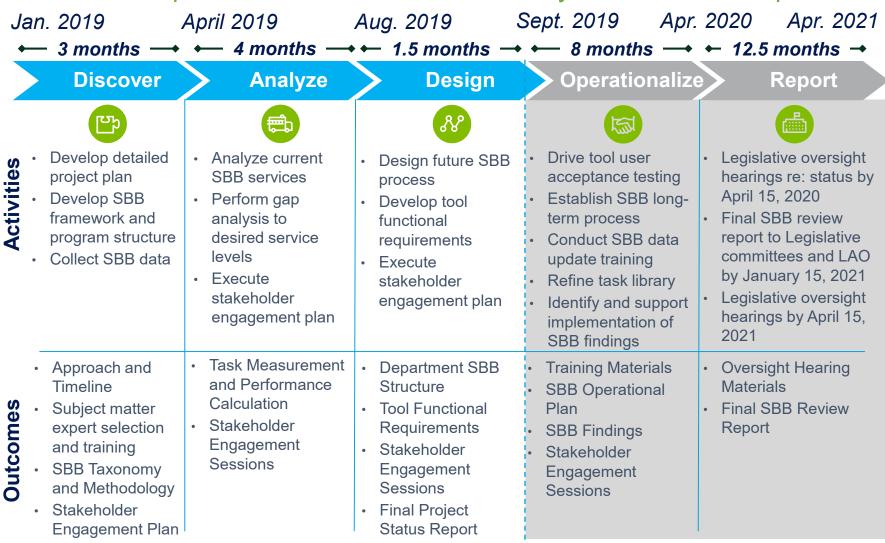
Future Phases > > > >

12

Phased SBB Approach (Through 2021)

Current Scope >>>>>>>>>>>>

The SBB implementation will occur over two years with distinct phases



How Does SBB Work?

SBB is a budgeting approach that identifies the tasks needed to accomplish the Department's Mission

Task-based

Subject matter experts (SMEs) develop a list of service-specific activities, referred to as tasks, that align with the Mission

Organized by service

Subject matter experts create task lists for distinct services that represent all of the activities that occur within the Department

SBB is a task based budget that describes all services needed to accomplish Department's Mission

Labor-focused

SBB collects labor hours desired per task ("Mission level"), and now spent per task ("current level")

Annual process

This SBB version is being designed for FY20-21. SBB tasks and service levels should be reviewed each year in advance of the budget cycle

Project Governance

The SBB project is a collaborative and collective effort across the Department to define the Mission level of service, analyze current service levels, and inform external groups

Groups

Description

Core Team

- Make project-level decisions and manage project activities
- Drive the SBB model and process design
- Guide the task catalog development
- Communicate project status and accomplishments

Executive Working Group

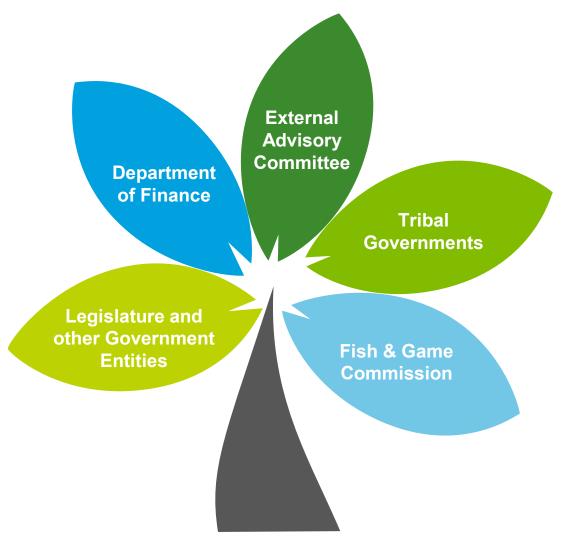
- Inform and advise project decisions
- Own overall process management
- Communicate SBB process to Divisions and Regions
- Identify subject matter experts
- Review and validate SBB data

Subject Matter Experts and Data Collection Respondents and Validators

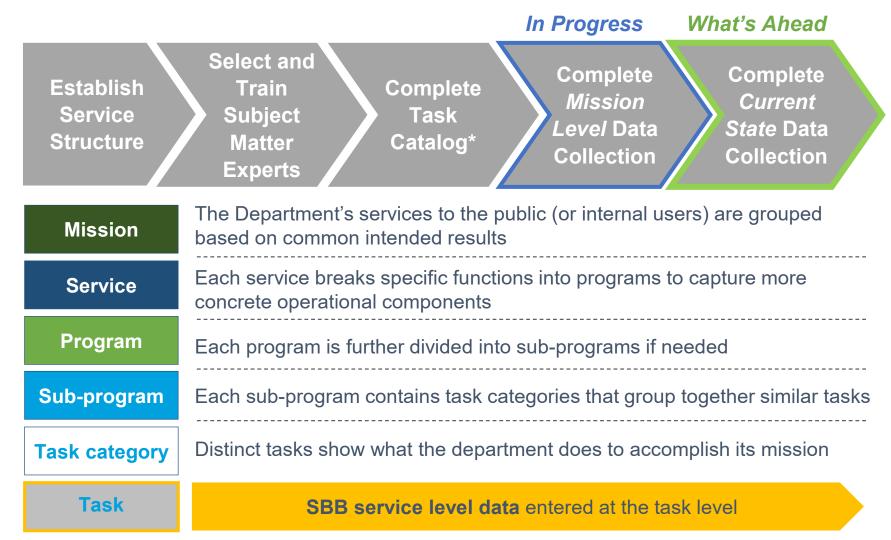
- Develop list of tasks and activities performed by Department staff
- Lead collection of mission level of service needed for tasks and current level of service provided for tasks

SBB External CDFW Stakeholders

CDFW is committed to engaging a diverse range of external stakeholders over the course of the SBB review



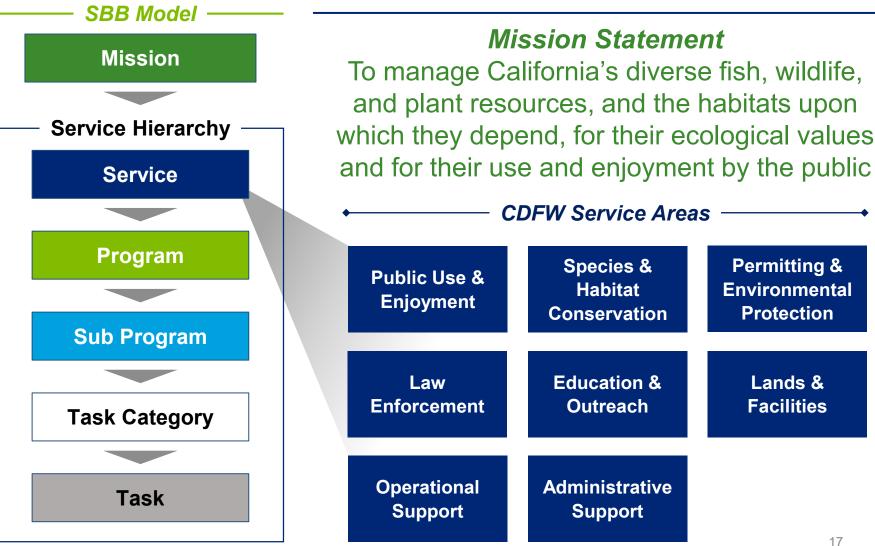
SBB Journey (Current Phases)



^{*}The SBB task catalog is subject to further refinement and will continue to be reviewed by SBB subject matter experts, project team members, and stakeholders

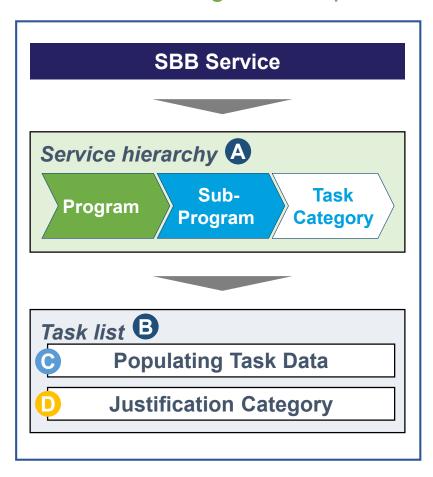
What We Do: Our Mission

The Mission Statement was categorized into 8 core service areas



Developing the Task Catalog

Subject matter experts created a catalog for each of the 8 core services capturing all of the tasks required to achieve the Department's mission, which has undergone multiple rounds of stakeholder review

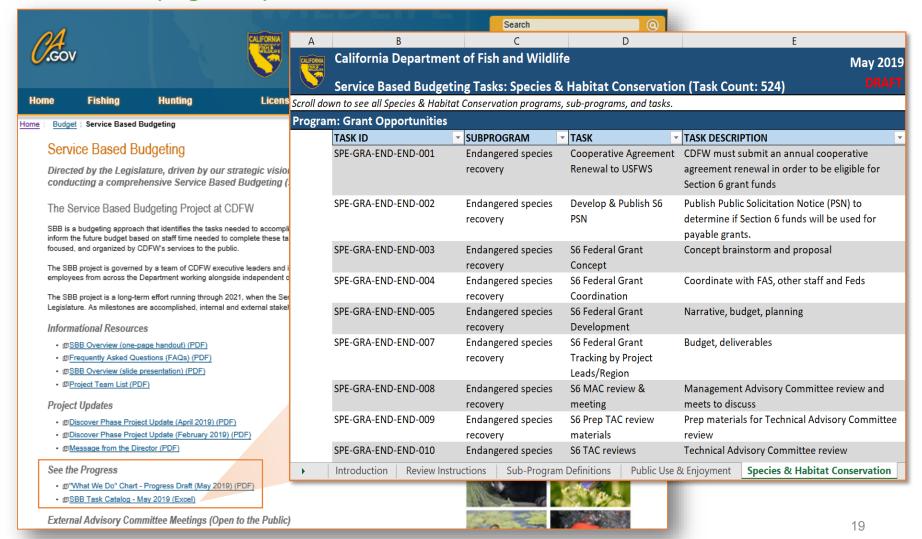


- A Service hierarchy
 Shows the hierarchy of tasks from service
 to program to sub-program to task
 category and to tasks
- B Task list / levels
 Contains a menu of tasks, developed by
 subject matter experts, from which regional
 staff will select as needed to fully achieve
 the mission of the service at their site
- C Populating task data
 Includes labor hours, desired performance
 and the most appropriate labor classes
 needed to complete each task
- D Justification category

 Refers to criteria, internal or external to the department, that justify why the task should be performed

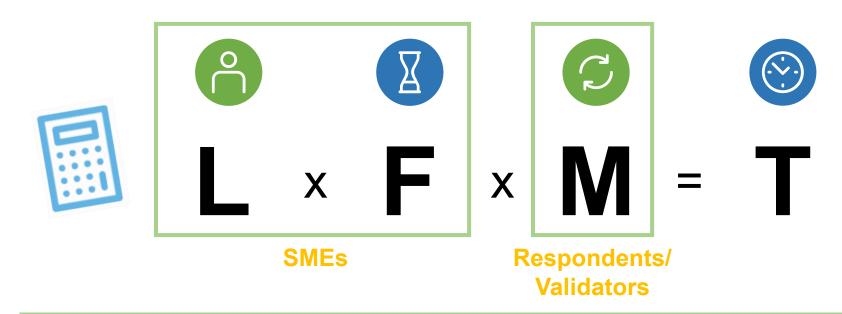
External Stakeholder Task Catalog Review

The May 2019 draft of all CDFW SBB tasks was shared on CDFW's SBB webpage for public review and feedback



The Mission Level Calculation for Tasks

Labor hours are summed for tasks across all regions, branches, and functions to give the total hours needed to meet CDFW's mission



Three factors:

L for **labor hours**, F for **frequency**, and M for **multiplier** count.

One product:

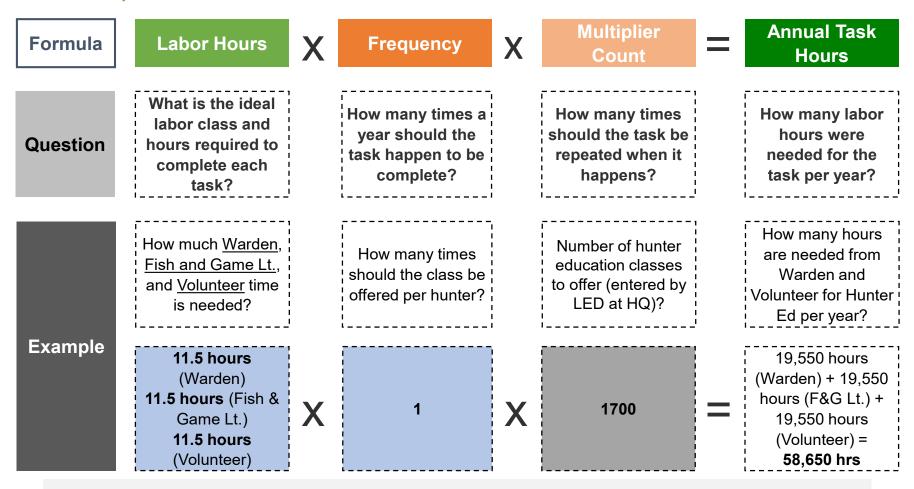
T for total labor hours per year spent on a given task.

Mission Level Data for Tasks (Example)

SME input

Mission level data collection exercise

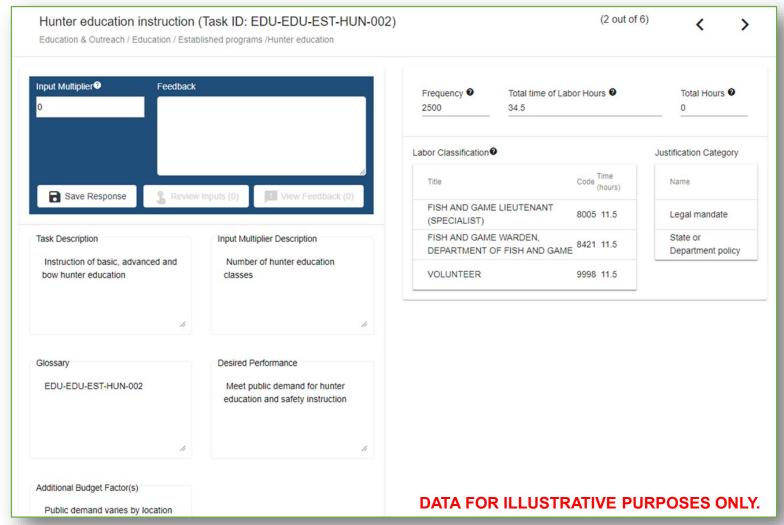
Example: Hunter education class



The multiplier represents the ideal number of times a task will be performed in a particular region, branch, or function.

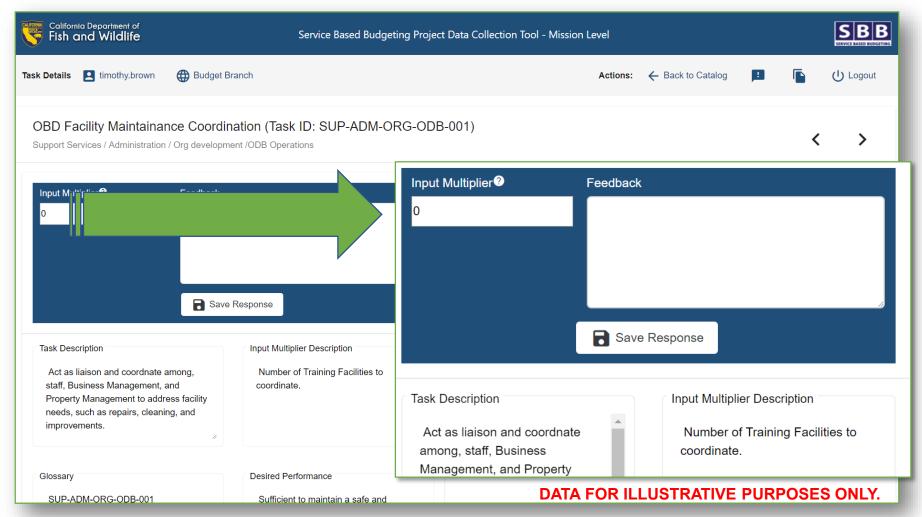
A Look at the MLDC Tool (1/2)

In the data collection tool, CDFW staff enter mission service level data for each Department task (tasks uploaded from the SBB Task Catalog)



A Look at the MLDC Tool (2/2)

In the data collection tool, CDFW staff enter mission service level data for each Department task (tasks uploaded from the SBB Task Catalog)



Current State Data for Tasks

Current state data is collected by allocating labor hours of department positions to tasks across the task catalog

Current

Regional staff will assign the working hours of each position in their region to the applicable tasks currently performed by that position

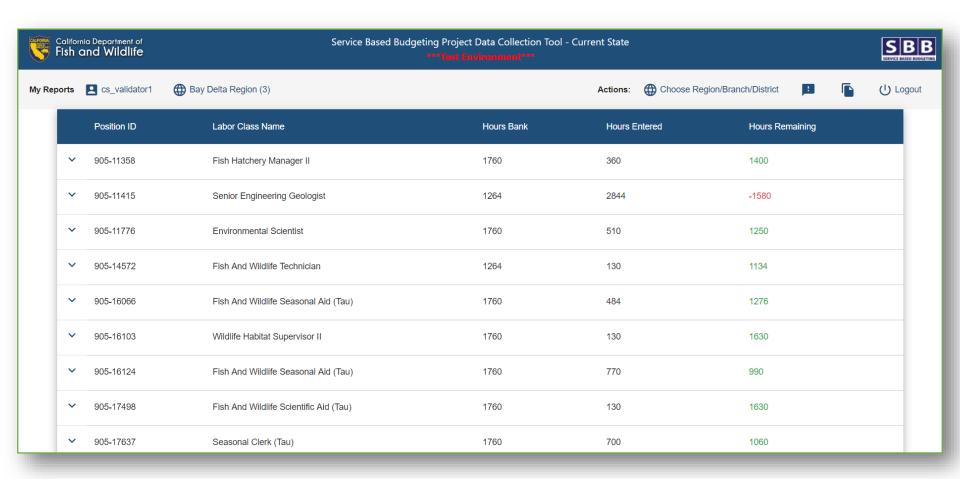
Labor Classification	Services	Tasks	Hours
Environmental Scientist	Fishing & Hunting	Species mgmt plan updates	630
	Permitting & Enviro Protection	Process scientific collection permits	360
	Public Use & Enjoyment	Mammal regulation booklets	270
	Species & Habitat Conservation	Watershed grants proposal review	140
	Species & Habitat Conservation	Human/Wildlife conflict	100
	Education	Human/Wildlife info materials	100
		Total allocated	1600

Note: Assuming 1600 "task hours" per year after removing holiday, vacation, sick leave, training time, and administrative tasks.

DATA FOR ILLUSTRATIVE PURPOSES ONLY.

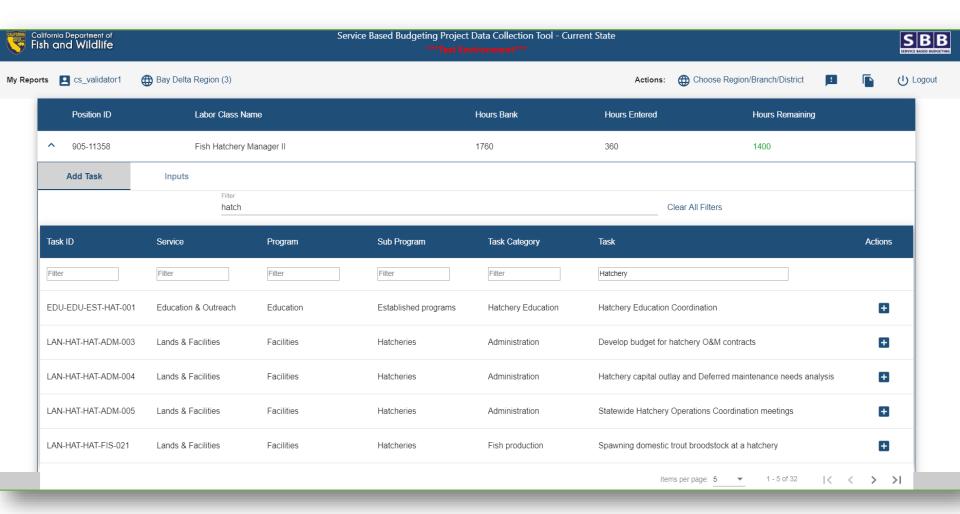
A Look at the CSDC Tool (1/3)

Current state data will be collected by allocating labor hours of Department positions to tasks (tasks uploaded from the SBB Task Catalog)



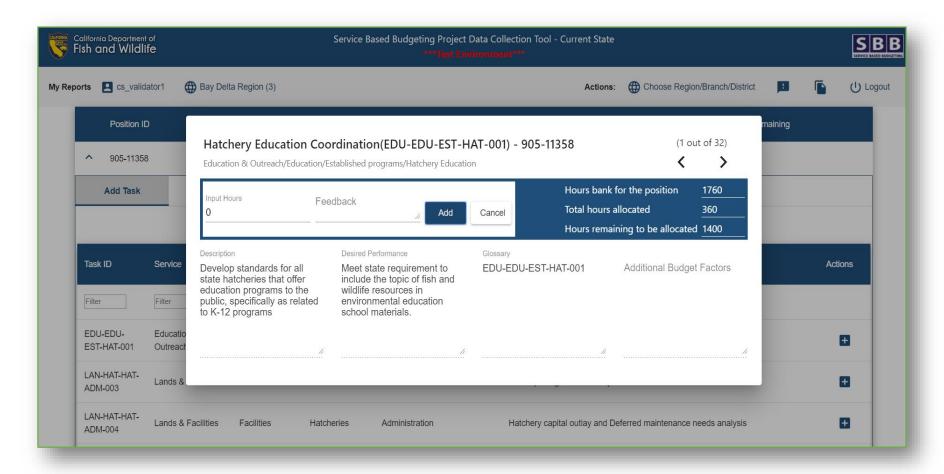
A Look at the CSDC Tool (2/3)

Current state data will be collected by allocating labor hours of Department positions to tasks (tasks uploaded from the SBB Task Catalog)



A Look at the CSDC Tool (3/3)

Current state data will be collected by allocating labor hours of Department positions to tasks (tasks uploaded from the SBB Task Catalog)



SBB Data Will Inform Future Budgeting

Current Phases of SBB Review

Future Budget Analysis
Informed by SBB Data

Task Catalog and Service Level Data Collection

Mission

Service

Program

Sub Program

Task Category

Task

Task Justification



SBB data will provide the justification (i.e., mandate, operational necessity, industry standard) for tasks the Department performs.

Service Level Gaps



SBB will identify the gaps between the mission level of service and the current level of service for each task.



Cost Analysis

SBB data will be used by CDFW to determine the labor cost of Department tasks at the current and mission levels of service.

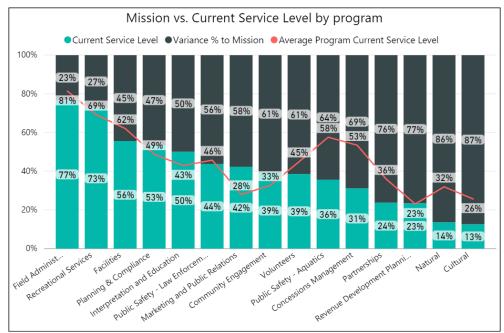


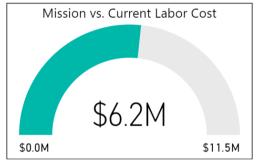
Revenue Source Analysis

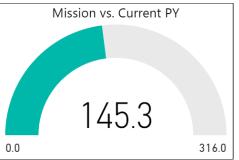
The SBB task catalog will enable the Department to identify existing funding sources supporting particular tasks and gain visibility to tasks that could benefit from a different allowable or more appropriate funding source.

Dashboard Analytics Enabled by SBB Data

Interactive reports and dashboards will enable CDFW to track key performance metrics and facilitate data-driven decision making









Size of bubble indicates variance PY. Color of bubble indicates variance % to mission

SBB Discover Phase Refresher

Key Accomplishments

Governance	The SBB project governance teams were assigned by the Director and established to lead, advise, and coordinate project activities.		
Project Plan	The project approach and timeline was established. (Contract Deliverable #1: Approach and Timeline)		
What We Do Chart	CDFW SBB services, programs, and sub programs were defined by a broad group of leaders and shared publicly for feedback.		
Subject Matter Expert Selection and Training	Subject matter experts were selected and trained on the SBB methodology to develop a full list of tasks the Department performs to meet its mission (the SBB task catalog). (Contract Deliverable #2: Subject Matter Expert Selection and Training)		
Task Catalog Buildout	Subject matter experts developed the SBB task catalog for Executive Working Group review. (Contract Deliverable #3: SBB Taxonomy and Methodology)		
Stakeholder Engagement	Internal and external stakeholder engagement and communications plans were established and activities were initiated. (Contract Deliverables #4 and #5: Int. and Ext. Stakeholder Engagement Plans)		

SBB Analyze Phase Status Report

Activities In Progress

Mission and Current Service Level Data Collection	The Department is collecting desired and current service level data for Department tasks for each service across all Regions and Branches.
Data Validation and Review	Regional Managers, Branch Chiefs, and similar roles are validating and submitting service level data for review by the SBB Executive Working Group.
Task Measurement and Performance Calculation	Labor hours per task are being compiled in order to identify PY needs to meet mission levels of service. Current levels of service are being collected through allocation of actual staff time.
Stakeholder Engagement	The Department continues to engage internal and external stakeholders through project documentation and progress reporting, regular informational communications, and collaborative meetings. (Contract Deliverables #7 and #8: Internal and External Stakeholder Engagement Sessions)

SBB Analyze Phase Status Report

(Upcoming Activities

Service Level Gap Analysis	An analysis of the difference between mission and current service levels will be conducted for each of the core services to inform future budgeting.		
Stakeholder Engagement	Project documentation, communications, and meetings will continue to engage, consult with, and obtain feedback from internal and external stakeholders.		

SBB Design Phase Preview



- Design future state budget and allocation process
- Develop functional requirements for long term SBB tracking tool
- Continue facilitating stakeholder engagement plan

Questions and Feedback

CDFW Service Level Analysis Workshop

Service Level Analysis Workshop: Overview

Share your insights and observations regarding key areas of need across CDFW's SBB "What We Do" Chart



CDFW's "What We Do" Chart

CDFW's Mission: To manage California's diverse fish, wildlife, and plant resources, and the habitats upon which they depend, for their ecological values and for their use and enjoyment by the public.

Public Use & Enjoyment	Species & Habitat Conservation	Lands & Facilities	Permitting & Environmental Protection	Education & Outreach	Law Enforcement	Operational Support	Administrative Support
CDFW provides opportunities to connect with and sustainably utilize the state's diverse fish, wildlife, and plant resources and their surrounding habitats. These activities include cultural uses, wildlife viewing, hunting, recreational and commercial fishing, and aquaculture.	cdfw engages with many partners to monitor, manage, enhance, restore and conserve species, habitats, and ecosystems by providing economic incentives, working with land use planning processes, evaluating impacts from human-induced and natural pressures, implementing laws and policies, and acquiring and restoring land.	CDFW acquires and manages wildlife areas, ecological reserves, fish hatcheries, public access facilities and partnership lands to conserve a rich diversity of fish, wildlife, plants and their habitats for their intrinsic values and enjoyment by the public. These properties comprise habitats from every major ecosystem in the state.	CDFW provides fish and wildlife protection through oversight and authorization of actions that may affect species and habitats, and through response to oil spills in inland and marine waters.	CDFW strives to provide quality information, education and outreach services with clarity and insight to both internal and external audiences — fostering an understanding and appreciation of CDFW and the services it provides.	CDFW protects California's natural resources and provides public safety through professional, effective and responsive law enforcement efforts.	CDFW's operational support services provide specialized support across CDFW's scientific, technical, resource management, and policy programs. These services focus on improving CDFW's abilities to design, monitor, analyze, and utilize its resources throughout the state.	CDFW's administrative support services provide critical functions that help CDFW accomplish its mission by hiring staff, procuring goods, paying bills, responding to legal or legislative requests, and maintaining information technology operations.

CDFW's "What We Do" Chart



CDFW's Mission: To manage California's diverse fish, wildlife, and plant resources, and the habitats upon which they depend, for their ecological values and for their use and enjoyment by the public.

Public Use & Enjoyment	Species & Habitat Conservation	Lands & Facilities	Permitting & Environmental Protection	Education & Outreach	Law Enforcement	Operational Support	Administrative Support
Fishing & Hunting	Grant Opportunities	Facilities	Development Authorizations	Communications	Enforcement	Engineering	Admin
General Recreation	Habitats & Ecosystems	Lands	Environmental Review	Education	Professional Standards	Field Operations	IT Operations & Systems
	Species		Management & Research Authorizations	Outreach	Protection	Fish & Game Commission	Legal
			Oil Spill Response			Laboratories	Legislative Affairs
Service Program						Science Integration	
Sub- Program						Species & Habitat Mapping	

Category

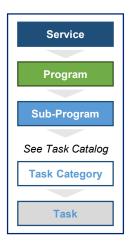
Task

Public Use & Enjoyment

Public Use & Enjoyment Overview

CDFW provides opportunities to connect with and sustainably utilize the state's diverse fish, wildlife, and plant resources and their surrounding habitats. These activities include cultural uses, wildlife viewing, hunting, recreational and commercial fishing, and aquaculture.



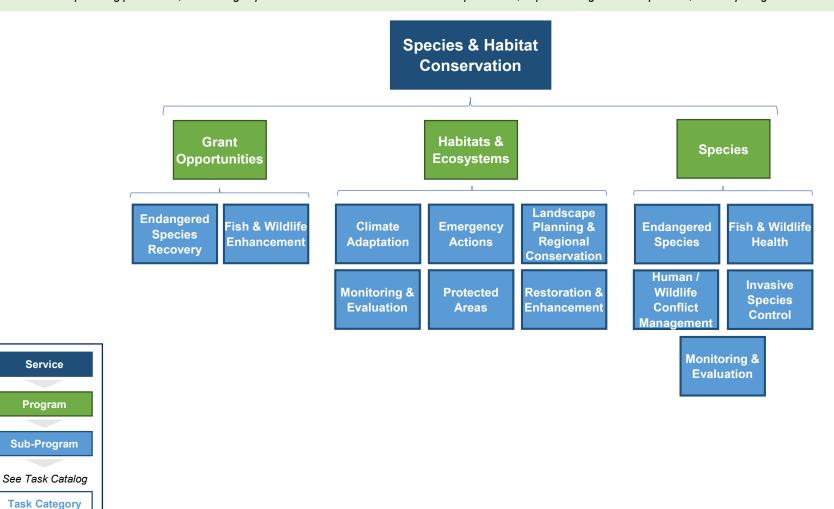


Task

Species & Habitat Conservation

Species & Habitat Conservation Overview

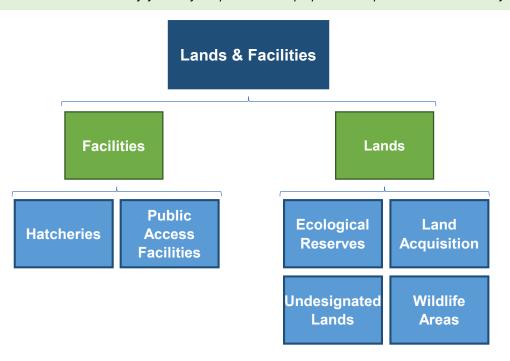
CDFW engages with many partners to monitor, manage, enhance, restore and conserve species, habitats, and ecosystems by providing economic incentives, working with land use planning processes, evaluating impacts from human-induced and natural pressures, implementing laws and policies, and acquiring and restoring land.



Lands & Facilities

Lands & Facilities Overview

CDFW acquires and manages wildlife areas, ecological reserves, fish hatcheries, public access facilities and partnership lands to conserve a rich diversity of fish, wildlife, plants and their habitats for their intrinsic values and enjoyment by the public. These properties comprise habitats from every major ecosystem in the state.



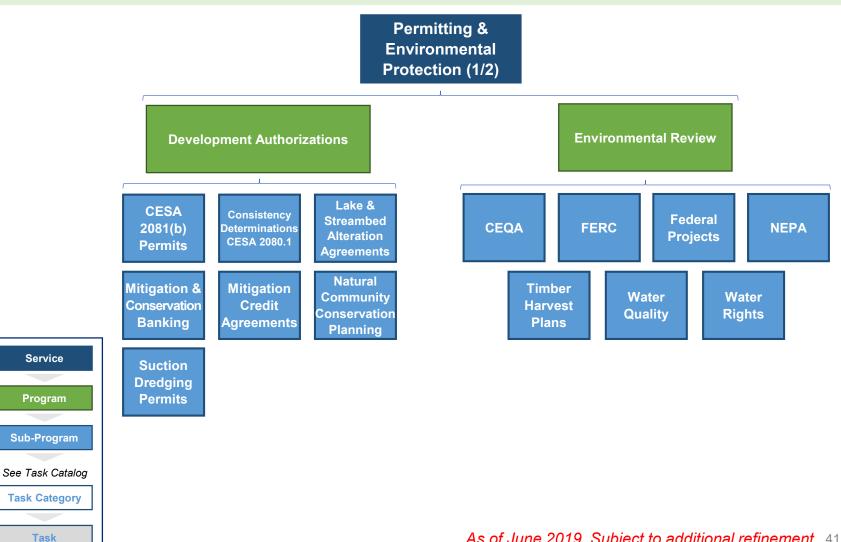




Permitting & Environmental Protection

Permitting & Environmental Protection Overview

CDFW provides fish and wildlife protection through oversight and authorization of actions that may affect species and habitats, and through response to oil spills in inland and marine waters.



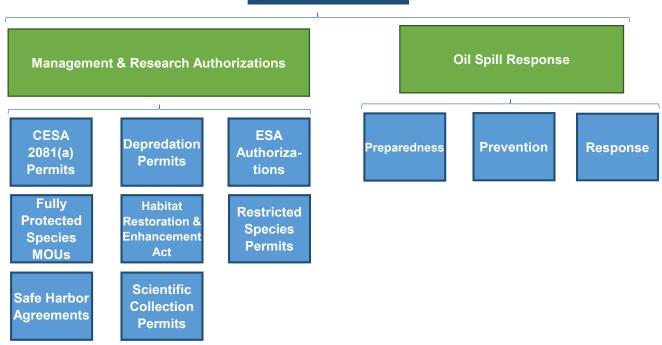


Permitting & Environmental Protection (cont.)

Permitting & Environmental Protection Overview

CDFW provides fish and wildlife protection through oversight and authorization of actions that may affect species and habitats, and through response to oil spills in inland and marine waters.

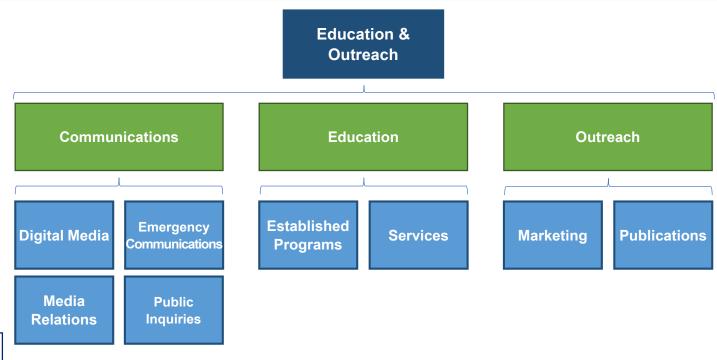
Permitting & Environmental Protection (2/2)



Education & Outreach

Education & Outreach Overview

CDFW strives to provide quality information, education and outreach services with clarity and insight to both internal and external audiences – fostering an understanding and appreciation of CDFW and the services it provides.







Law Enforcement

Law Enforcement Overview

CDFW protects California's natural resources and provides public safety through professional, effective and responsive law enforcement efforts.



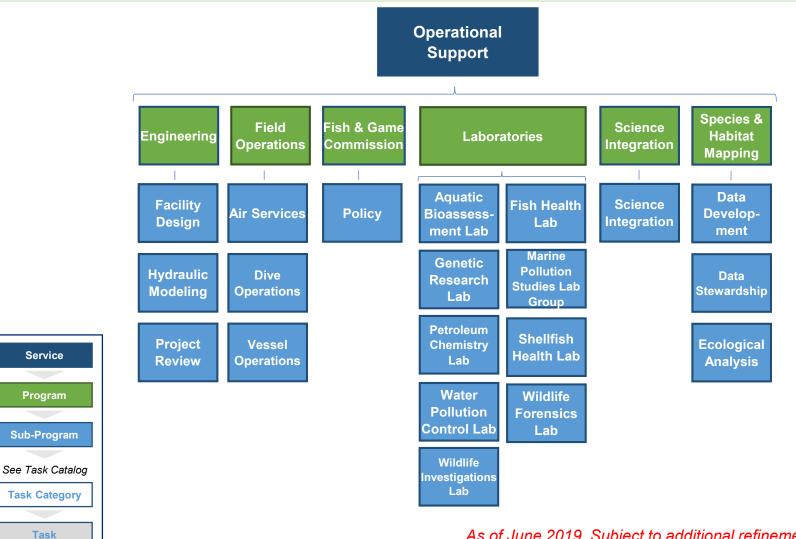


What We Do

Operational Support

Operational Support Overview

CDFW's operational support services provide specialized support across CDFW's scientific, technical, resource management, and policy programs. These services focus on improving CDFW's abilities to design, monitor, analyze, and utilize its resources throughout the state.

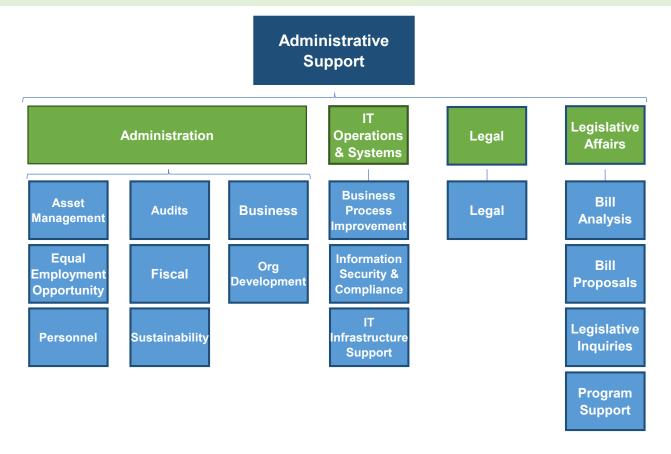


What We Do

Administrative Support

Administrative Support Overview

CDFW's administrative support services provide critical functions that help CDFW accomplish its mission by hiring staff, procuring goods, paying bills, responding to legal or legislative requests, and maintaining information technology operations.



Service Level Analysis Workshop: Overview

Share your insights and observations regarding key areas of need across CDFW's SBB "What We Do" Chart



Moving Forward

Next Steps

- Compare committee workshop insights and observations with SBB data gap analysis to identify:
 - Areas of alignment
 - Areas of difference
 - Key takeaways

Longer Term

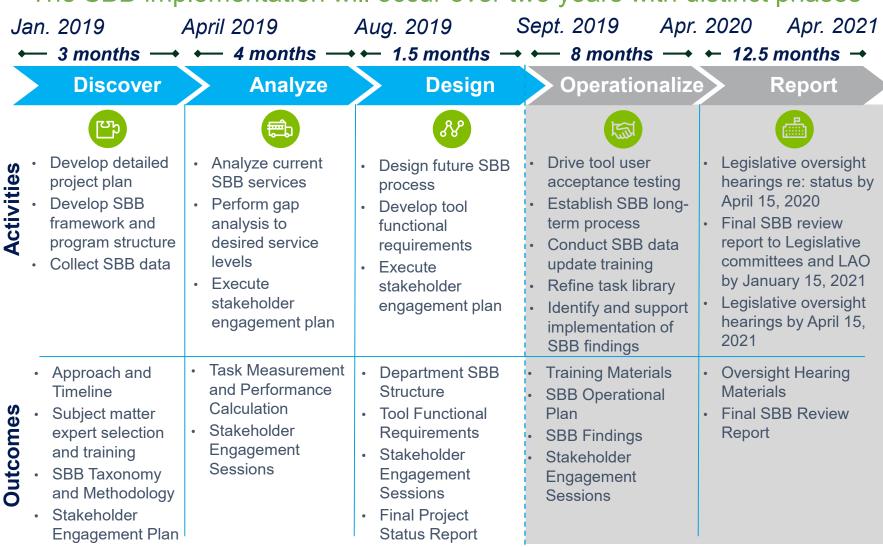
- Design future budget and allocation process informed by SBB data
- Track performance metrics and enable data driven decision making on budget and operational changes

Stakeholders will continue to be engaged and informed throughout this process.

Future Meetings

Phased SBB Approach (Through 2021)

The SBB implementation will occur over two years with distinct phases

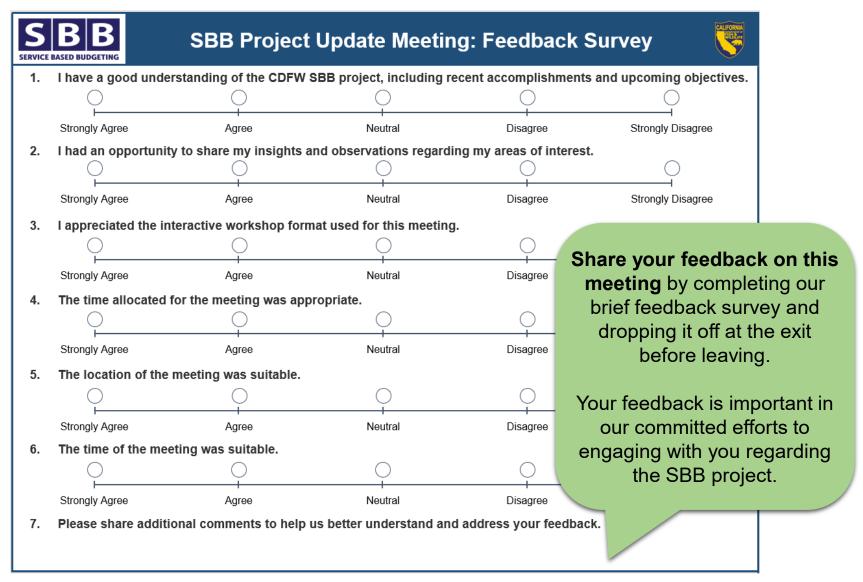


External Advisory Committee Engagement

The External Advisory Committee will continue to be engaged and informed on project activities and progress

External Advisory Committee Activity	Frequency					
Meetings						
SBB Project External Advisory Committee Meetings	Each Phase (next meeting targeted for late August/early September)					
Communications						
SBB Project Update Communications	Monthly/Bi-monthly					
Webpage Content						
Project Status Updates and Project Documentation SBB Informational Resources and Materials SBB Project Update Communications	Each Phase and As Needed					

We Want to Hear From You



Stay Connected With Us

We are committed to communicating transparently about the SBB project. Please contact CDFW with questions or feedback.

Contact Information

- SBB Questions Mailbox: <u>SBBinfo@wildlife.ca.gov</u>
- SBB Webpage: https://www.wildlife.ca.gov/Budget/Service-Based-Budgeting
 - FAQs
 - SBB Overview
 - SBB One-Pager
 - Project Team List
 - Project Updates
 - External Advisory
 Committee Updates



Public Comment for Items not on the Agenda

















