



Nonprofit Conservation Organizations must complete this application and submit the required documentation to have your organization’s logo, with embedded hyperlink to your organization's homepage, displayed on the California Department of Fish and Wildlife’s (CDFW) Online License Sales and Services website (California Fish and Game Code Section 1065).

APPLICATION PERIOD: 08/15/2024 – 09/30/2024

DISPLAY PERIOD: 2025 CALENDAR YEAR

TYPE OR PRINT CLEARLY – INSTRUCTIONS ON PAGE 2

NAME OF ORGANIZATION	BUSINESS CONTACT NAME	BUSINESS CONTACT TELEPHONE
BUSINESS MAILING ADDRESS		EMAIL ADDRESS
CITY	STATE	ZIP CODE

REQUIREMENTS

1. Your organization must be a nonprofit organization as described in section 501(c)(3) of the Internal Revenue Code. Please include a copy of your 501(c)(3) determination letter from the Internal Revenue Service.
2. Your organization must be registered with the California Attorney General with a current and active status. Please provide your state charity registration number: _____
3. Your organization’s goals and objectives must be related to the conservation of sport fish or game species. Please explain below or attach a separate sheet.

4. In at least one of the previous three calendar years (January 1, 2020, or later), your organization must have entered into, or been obligated under, a contract or other agreement, including, but not limited to, a license, easement, memorandum of understanding, or lease, with CDFW to perform habitat or other wildlife conservation work, to provide hunting or fishing opportunities for the public, to raise funds on behalf of CDFW, including, but not limited to, the sale of hunting fundraising tags or related items, or to otherwise provide assistance to CDFW that is consistent with CDFW's mission.

PLEASE CHECK THE APPROPRIATE BOX BELOW AND INCLUDE A COPY OF THE WRITTEN AGREEMENT

LICENSE EASEMENT MOU LEASE GRANT OTHER WRITTEN AGREEMENT

I certify that I am authorized to sign this application and the above information is true and correct.

SIGNATURE	PRINTED NAME	TITLE	DATE
X			

FOR DEPARTMENT OF FISH AND WILDLIFE USE ONLY

REVIEWED BY/DATE	<input type="checkbox"/> APPROVED <input type="checkbox"/> DENIED	APPLICANT NOTIFIED DATE	ALDS UPLOAD DATE



INSTRUCTIONS FOR COMPLETING THE NONPROFIT CONSERVATION ORGANIZATION - APPLICATION TO DISPLAY LOGO

Please allow 45 business days for processing. Incomplete applications will be returned and could delay the display of your logo. Contact the License and Revenue Branch at (916) 928-5805 or LRB@wildlife.ca.gov if you need additional information regarding the display of your logo.

1. It is mandatory to complete all items unless specified as voluntary.
2. Sign and date the application.
3. Email this application, your logo, a web link for your organization's home page, and copies of the required supporting documents (e.g., IRS 501(c)(3) status letter, executed agreement with CDFW, organization's objectives and goals, etc.) to LRB@wildlife.ca.gov.

IMPORTANT: Please include “Application to Display Logo” and the name of the organization in the subject line of the email.

Logo Image File Technical Specifications

- Maximum width OR height: 400 pixels
- Maximum area (width x height): 40K pixels
- File type: jpg, png or gif
- Any text in the logo should be of sufficient contrast with the background such that it meets [W3C's Web Content Accessibility Guidelines](#) (recommended tool: <https://webaim.org/resources/contrastchecker/>).
- The organization submitting the logo must be the sole owner of the logo's content.

NOTE: If your application is approved, you will be informed by email that your logo will be displayed during the calendar year following the application period.

NOTICE

Disclosure Statement - All information requested on this application is mandatory unless otherwise indicated. Pursuant to Fish and Game Code (FGC) Section 391, CDFW may exchange or release to any appropriate federal, state, or local agency or agencies in other states, for purposes of law enforcement, any information collected or maintained by CDFW under any provision of FGC or any regulation adopted pursuant to FGC.