



3 WAYS YOUR EMAIL HELPS WILDLIFE CONSERVATION

1 CALIFORNIA FISHING & HUNTING REGULATION BOOKLETS ONLINE

In an effort to be eco-friendly and communicate updates faster to hunters and fishermen, CDFW is reducing printed fishing and hunting regulations booklets by 35% this year (2019) and will reduce by another 35% next year (2020).

2 UP-TO-DATE CDFW ALERTS, NEWS & EVENTS

When California's hunters and fishermen have instant email access to CDFW updates and alerts, we can connect quicker and more efficiently on wildlife crime detection, licenses and tags, local events, lottery draws, regulatory changes and more.

3 HUNTING & FISHING R3 EFFORTS (RECRUIT, RETAIN, REACTIVATE)

It's no secret that participation in hunting and fishing is declining. CDFW and its stakeholders are working to increase support for these activities. Much of this effort will be through online communications and email updates.

HOW TO VERIFY/ENTER YOUR EMAIL:

1. Log onto your online account at:
www.ca.wildlifelicense.com/InternetSales
 2. Click on: Edit customer profile
 3. Scroll down to Contact Information:
Enter your valid email address
- OR
Go to your nearest license agent and ask to have your profile updated.