



Upland Game Bird Account: P1880103

2018-19 Final Report

CWA Badger Almond Public Hunt Program

Through the Upland Game Bird Account, California Waterfowl's Hunt Program provided 19 hunt dates, reaching 216 upland game bird hunters. The opportunity was held at Goose Lake in Kern County. The property consists of 2,200 acres of upland and wetland habitat. These opportunities were offered through California Waterfowl's Hunt Program via an online lottery system. During the grant cycle, California Waterfowl advertised and promoted these regional hunting opportunities. A total of 19 hunt dates provided 216 upland game hunters the chance to pursue pheasants from December 1 through February 3. In addition to pheasants, hunters were able to harvest doves and waterfowl when in season.

Task 1) Advertise and promote hunts: advertisements in Western Outdoor News Southern CA news publication, CWA Magazine, CWA webpage, E News Blast, and Facebook.

Task 2) Design/implement system: Through Active Newtwork. Hunters applied via a lottery system to hunt specific dates throughout the hunting season. Hunters were drawn at random the month prior to hunt date. The new application system was implemented, designed, and running by July 14, 2018.

Task 3). Purchase and Release Pheasants: Purchased from local vendor at lower cost than estimated. This resulted in purchasing 200 additional pheasants.

Task 4-6) Released pheasants and conduct hunts: 900 pheasants were released from December 1-February 3rd. 216 upland game hunters harvested 626 pheasant, during 19 offered hunt dates. Pheasants were released daily and housed on site. CWA obtained the appropriate permits, tags, and signage to make the property an Upland Game Bird Club.

Quotes:

“Great program especially enjoyed the pheasant hunt after the duck hunt. Great staff at Goose Lake.”

“You guys are always very personable and helpful. Thanks for all you do.”

“I love the opportunities CWA provide for every level of hunter and the attention that is paid to veterans and families. Thank you.”

“The facility and individuals working at Goose Lake were excellent. The hunting wasn't great but that's hunting. The gentleman running the facility went out of his way to make sure my son had the opportunity to get on some birds.”

“I always love every event CWA has.”

“Goose Lake; this past Weds, it was outstanding. Ducks were slow on account of the fog. It became an epic day thanks to pheasants planted by CWA.”

“My recent hunt experience with CWA was great I got to hunt with my father and my dog and made great memories!”

