



Lower American River Conservancy Program Project Updates

Project Name: *Where Are We on the Parkway*

Grantee: *American River Parkway Foundation*

WCB Grant Amount: *\$270,875*

Planning or Implementation Grant: *Implementation*

Grant Term: *6/26/2020 to 11/15/2022*

Brief Project Summary: *Design, fabricate, and install new directional signage for the American River Parkway.*

Deliverables Status:

Finalize sign design - 90% complete

Present to ARPAC - 100% complete

Present to P&R Comm – 90% complete

Design to sign company Drafts have been created and finalizing spacing - 40% complete

Removal of old sign - 0 % complete, anticipated completion October 2022

Installation of new signs - 0 % complete, anticipated completion October 2022

Create public relations-social media posts - 20% complete, anticipated completion October 2022

Create print media and encourage news coverage - 0% complete, anticipated completion November 2022

Outreach to neighborhood groups and elected officials concerning - What they wish to see on the Parkway outreach to user groups-schools - 100% complete

Upcoming Work: *To finalize the signs, place into production, and then install prior to the wet season.*

Is the project on track for completing by end of grant term? *The project is on track to be completed by the end of 2022.*

Describe any significant delays, oversights, or shortfalls with the project: *The County of Sacramento in 2021 decided to update its Sign Manual. The updating of the Sign Manual took approximately 9 months, completed in March 2022. During that time, the Parkway Foundation was unable to move the project forward.*

Will a time extension request be needed? *No*

Will a funding augmentation be needed? *No*