

Decadal Management Review: Appendix F Outreach for the Review



CDFW staff and MPA outreach table.
Credit - Stephen Wertz, CDFW

About this Document

The Decadal Management Review (Review) includes available sources of information about the Marine Protected Area (MPA) Network. The Review includes available sources of information about the MPA Network, including input from the broader ocean community. To ensure input could be received, CDFW and partners created outreach materials, resources, and approaches whereby the public could receive information or provide input about the Review. This Appendix contains information on these outreach efforts to inform the broader ocean community about the Review.

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1. Review Steering Committees

To assist with sharing information and receiving input regarding the Review [two Steering Committees were formed](#). The MPA 2022 Outreach and Engagement Stakeholder Steering Committee (Stakeholder Steering Committee) was an informal advisory group established in June 2021 to help inform and support the design and implementation of the public outreach efforts related to the Review. The Tribal Steering Committee was created at the recommendation of tribal members on the Stakeholder Steering Committee to identify strategies to reach appropriate tribal representatives, acknowledge the role of councils and associations, and identify broader tribal interests for the Review.

Stakeholder Steering Committee

The Stakeholder Steering Committee helped inform CDFW's and the California Ocean Protection Council's (OPC's) outreach plan and timeline, the design of communication materials and engagement events, and helped identify communications channels, strategies, target audiences, known barriers, and other communication considerations. Stakeholder Steering Committee members also acted as "key communicators" by sharing information about the Review with their existing networks and communities as appropriate.

The Stakeholder Steering Committee was designed to include balanced representation across a range of audiences, perspectives, and regions, while keeping the group to a manageable size. Members were chosen based on their MPA-related expertise, existing connection to a broader community or network, and capacity for meaningful participation. The 17-member Stakeholder Steering Committee includes perspectives from: state and federal agencies, tribal governments and communities, MPA collaboratives, environmental non-governmental organizations, resource managers, academic researchers and scientists, commercial and recreational fishermen, and recreational divers.

Tribal Steering Committee

The Tribal Steering Committee was an informal advisory group that was established to help inform Review outreach from a tribal centric lens. Specifically, the Tribal Steering Committee helped identify and establish communications channels, strategies, target audiences, and known barriers to inform a clear approach to tribal engagement/consultation specific to the Review. Part of this engagement was hosting a virtual roundtable with tribes in May 2022, providing formal government-to-government consultation when requested, and having conversations with tribal leaders and members when requested. All of this communication culminated in the production of the Tribal Summary to Inform the State of California MPA Decadal Management Review report (Appendix C).

2. Review Outreach Initiatives

There were many in person and virtual engagement opportunities to learn about the Review. These events gave the public a chance to submit questions and/or recommendations regarding the Review.

California Fish and Game Commission Meetings

The Review was first formally discussed in 2021 and 2022 at California Fish and Game Commission meetings, as well as Marine Resources Committee and Tribal Committee meetings. All meetings provided an opportunity for the public to ask questions as well as to provide recommendations about possible Review content.



- California Fish and Game Commission
 - December 16, 2021, [Staff Summary](#)
 - August 17, 2022, [Staff Summary](#)
- Marine Resources Committee
 - July 21, 2021, [Meeting Summary](#)
 - November 9, 2021, [Meeting Summary](#)
 - March 24, 2022, [Meeting Summary](#)
- Tribal Committee
 - April 19, 2022, [Meeting Summary](#)
 - August 16, 2022, Meeting Summary not available

Community Engagement Meetings

In October and November 2021, CDFW hosted a series of four virtual public Community Engagement Meetings to inform the ocean community about the Review, and to receive public perspectives on the MPA Network and MPA Management Program. All meetings were open to the public, and about 400 participants attended at least one of the four meetings.



- [Announcement Flyer](#)
- [Marine Management News Announcement Blog Post](#)
- [Key Themes Summary](#)
- [Marine Management News Summary Blog Post](#)
- [Archived videos](#)

Ask the Researcher

In response to feedback received during the Community Engagement Meetings, [OPC hosted an 8-part virtual webinar series](#) in partnership with CDFW. These eight webinars provided attendees the opportunity to interact directly with researchers involved in long-term MPA monitoring projects.



- [Announcement Flyer](#)
- [Marine Management News Announcement Blog Post](#)
- [Key Themes Summary](#)
- [Archived Videos](#)

3. CDFW Review Resources

In addition to meetings to share information about the Review, CDFW also created an assortment of digital resources.

CDFW Review Webpage

In 2021, CDFW launched a [Review webpage](#) to provide a singular location for all information about the Review. CDFW also released a [blog about the newly created webpage](#) to inform subscribers to Marine Management News about the new resource. This webpage includes information about the Review, ways to participate in the Review process, resources informing the Review, tribal involvement, responses to frequently asked questions, and ways to learn more about the Review.

CDFW Review Email and Contact Form

A new email address MPAmanagementreview@wildlife.ca.gov and [contact form](#) were created to allow members of the public to submit questions, comments, and recommendations regarding the Review. The messages received were responded to, cataloged, and any recommendations received were included in Appendix A of the Review.

There were five general types of emails received:

- Recommendations to make a specific change to the existing MPA Network
- Questions about how MPA performance would be evaluated
- Responses to questions posed for the Community Meetings
- Questions about the Review report
- Questions about existing MPAs or MPA regulations that were not specific to the Review.

Marine Management News Blog Posts

As part of ongoing outreach efforts MPA Management Program staff regularly release [blog posts about California's MPA Network](#) via Marine Management News. While postings of blogs about MPAs continued as they had in the past, information about the Review was shared in these blogs when possible, and individual blog posts specifically about the Review were also released.

- Marine Management News blogs highlighting Review specific content
 - [CDFW Prepares for MPA Network Review, New Informational Web Page Available](#)
 - [Join Us! MPA Decadal Management Review Community Meetings](#)
 - [Now Available! Key Themes Summary from 2021 MPA Community Meetings](#)
 - [Now Available! Marine Protected Area Long-term Monitoring Project Reports](#)
 - [MPA Monitoring Webinar Series: Ask the Researcher](#)