

**SPN Point Sur – Point Mugu Chapter Outreach/Education  
Calendar Year 2012**

Morro Bay Winter Bird Festival Bird-Learn-Make and Take	28
Atascadero Library Public Program	32
Atascadero Assisted Living Group	15
YMCA Summer Camp	90
Coastal Discovery Center's Ocean's Fair 2011 & 2012	400
Morro Bay Afterschool Program K-3 <sup>rd</sup>	21
Educational contacts to groups reported to be causing disturbances	4
Morro Bay Lifeguard Program for Junior Lifeguards and staff	59
BLM's Brien Chartier & Cara O'Brien orientation to group of Meet-Up kayakers, camping at Montaña de Oro SP	75
Coastal Cleanup Day participants at the Avila Beach Sea Life Center	54
<b>Total Outreach/Education Contacts</b>	<b>778</b>

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Calendar Year 2013**

Morro Bay Winter Bird Festival Booth	300
Morro Bay Winter Bird Festival Kid's Day	50
Morro Bay Museum of Natural History (Year-long wildlife viewing exhibit with SPN & SPN exhibit for MBWBF)	8,900
Morro Coast Audubon Society Docent SPN Outreach*	400
Cabrillo High School Aquarium Outreach Program	140
Morro Coast Audubon Society Presentation	24
Coastal Discovery Center Docent Training	15
Shell Beach Easter Egg Eggstravaganza	300
Morro Bay Lifeguard Academy	20
Earth Day at Central Coast Aquarium	115
Morro Bay Harbor Patrol Presentation	10
Coastal Discovery Center Docent Seabird Training	15
Summer Solstice at Morro Bay State Park	475
Oceano Dunes District Interpretive Staff Seabird Training	5
Coastal Discovery Center Ocean's Fair	800
Oceano Dunes Nature Center Beach Festival by OD Staff*	76
Dinosaur Caves Park SPN Outreach	53
Port SLO SPN Outreach	44
Port SLO SPN Outreach	54
Friends of the Elephant Seal Docent Training	30
Leffingwell Landing School by Carolyn Skinder*	60
November is Seabird Month at Central Coast Aquarium*	700
Central Coast Aquarium Coastal Cleanup Day	200
Coastal Discovery Center SPN Exhibit	7,500
Total letters, phone calls, visits to individuals	60
CCA/CalPoly Coastal Cleanup Day 11-23-13	180
<b>Total Outreach/Education Contacts</b>	<b>20,526</b>
<b>SPN Staff Presented Program Participants</b>	<b>2,890</b>
<b>SPN Partners Presented Program Participants</b>	<b>1,236</b>
<b>Participants viewing exhibits featuring the SPN</b>	<b>16,400</b>

\* Seabird Protection Network Pt. Sur-Pt. Mugu Chapter presentations by SPN Partners

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Morro Bay Winter Bird Festival Booth	300
Morro Bay Winter Bird Festival Kid’s Day	50
Morro Bay Museum of Natural History (Year-long wildlife viewing exhibit with SPN & SPN exhibit for MBWBF)	10,000
Morro Bay Harbor Festival	400
California Mid-State Fair Exhibit	20,000
California Mid-State Fair Presented Programs	63
City of SLO Summer Camp	64
Central Coast Aquarium Summer Camp	21
SLO County Summer Reading Programs	46
San Luis Yacht Club Outreach	22
Earth Day at Central Coast Aquarium	200
Coastal Discovery Center Docent Seabird Training	15
Summer Solstice at Morro Bay State Park	172
Seabird Awareness Workshop in Avila Beach	26
Seabird Trainings (Docents, Staff, etc...)	46
Port SLO and Shell Beach Ocean Ave. Kayak Staircase	68
Friends of the Elephant Seal Docent Training	30
Seabird Campfire Programs and Jr. Ranger Programs	161
Central Coast Aquarium Coastal Cleanup Day	200
Coastal Discovery Center SPN Exhibit	7,500
Total letters, phone calls, visits to individuals	32
CCA Beach Cleanup Day	75
YMCA After-School Outreach	80
<b>Total Outreach/Education Contacts</b>	<b>39,571</b>
<b>SPN Staff Presented Program Participants</b>	<b>2,071</b>
<b>Participants viewing exhibits featuring the SPN</b>	<b>37,500</b>

**SPN Point Sur – Point Mugu Chapter Outreach/Education  
Calendar Year 2015**

Atascadero High Career Fair	400
Central Coast Aquarium Beach Cleanup Festival	35
Pt. Piedras Blancas Lightstation Anniversary Event	40
SLO County Summer Reading Outreach at 6 Libraries	93
Morro Bay Winter Bird Festival Booth	170
Morro Bay Winter Bird Festival Kid's Day	66
Morro Bay Museum of Natural History	50,643
(Year-long wildlife viewing exhibit with SPN & SPN exhibit for MBWBF)	
Morro Bay Harbor Festival	185
City of SLO Summer Camp	66
Girl Scout Summer Camp Seabird Olympics	158
Summer Solstice at Morro Bay State Park	215
Wildlife Disturbance Summit in Moss Landing	35
Seabird Trainings (Docents, Staff, etc...)	6
Friends of the Elephant Seal Docent Training	33
Coastal Discovery Center SPN Exhibit	18,000
Total letters, phone calls, visits to individuals	26
Sheriff's Family Day in SLO	216
Portable Outreach Stations (EBSP & MdOSP)	408
Montaña de Oro SP SPN interpretive panel views	90,000
<b>Total Outreach/Education Contacts</b>	<b>160,795</b>
<b>SPN Staff Presented Program Participants</b>	<b>2,152</b>
<b>Participants viewing exhibits featuring the SPN</b>	<b>158,643</b>

**SPN Point Sur – Point Mugu Chapter Outreach/Education  
Calendar Year 2016**

SLO County Marine Wildlife Workshop for Stakeholders	32
Seabird/Sea Otter Wildlife Awareness Week	842
Atascadero High Career Fair	500
University of California California Naturalist Interp. Training	17
Central Coast Aquarium Beach Cleanup Festival	35
Pt. Piedras Blancas Lightstation Open House Events	40
SLO County Summer Reading Outreach at 6 Libraries	93
Morro Bay Winter Bird Festival Booth	246
Morro Bay Winter Bird Festival Kid’s Day	45
Morro Bay Museum of Natural History (Year-long wildlife viewing exhibit with SPN & SPN exhibit for MBWBF)	50,131
Morro Bay Harbor Festival	377
City of SLO Summer Camp	66
Girl Scout Summer Camp Seabird Olympics	158
Summer Solstice at Morro Bay State Park	215
Central Coast Wildlife Disturbance Symposium#2	35
Seabird Trainings (Docents, Staff, etc...)	34
CSP Coastal Marine Interp. Training on Seabirds and Disturbance	16
Friends of the Elephant Seal Docent Training	33
Coastal Discovery Center SPN Exhibit	25,000
Total letters, phone calls, visits to individuals	16
Portable Outreach Stations (EBSP & MdOSP)	408
Montaña de Oro SP SPN interpretive panel views	100,000
<b>Total Outreach/Education Contacts</b>	<b>178,339</b>
<b>SPN Staff Presented Program Participants</b>	<b>3,208</b>
<b>Participants viewing exhibits featuring the SPN</b>	<b>175,131</b>