



George H.W. Bush Vamos A Pescar™ Education Fund Grant Application

Applicant Information

Organization Name:	
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Employer Identification Number (EIN):	
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Please attach a copy of your organization's 501(c)(3) determination letter (if appropriate).

Address:			
<i>Street Address</i>		<i>Suite/Unit #</i>	
<i>City</i>		<i>State</i>	<i>ZIP Code</i>
Phone:	Website:		

Program Contact:			
<i>First</i>		<i>Last</i>	
<i>Street Address</i>		<i>Suite/Unit #</i>	
<i>City</i>		<i>State</i>	<i>ZIP Code</i>
Phone:	Contact Email:		

Executive Summary

Applicable to Prior Grantees Only

Please describe how you plan to continue your program to increase fishing participation for Hispanic families, including past program results and successes or how it will be different for this year.

Organization Background

Please tell us about your organization, sharing its mission and vision, and what may make your organization unique.

Community Background

Please provide a snapshot of your community's current situation. Describe what is happening at the community-level in terms of population, participation trends, demographics, etc.

Target Audience

As a result of your knowledge and research of your community, please describe your specific target audience and reasoning.

What percentage of your program's participants do you expect to be Hispanic?

%

Outreach

Please describe your outreach strategies and how you plan on reaching your target audience.

Do your goals aim to reach new participants and returning participants after your first activity? If so, how do you plan on encouraging participants to return to your following activities?

Goals & Objectives

In thinking through your target audience, please list 1-3 program goals.

Please provide detailed objectives to the goals above.

Program Details

Activity #1 Title:	(e.g., Fishing Clinic, Fishing Trip, Fishing Cleaning & Cooking)		
Proposed Date(s):			
Location(s) for Each Date:			
Estimated Number of Participants:	Youth	Adults	Expected Duration (Hours):

Activity #1 Description:

Will participants from Activity #1 be invited to attend other Activity #(s)?
If so, which ones and/or which dates?

Activity #2 Title:	<i>(e.g., Fishing Clinic, Fishing Trip, Fishing Cleaning & Cooking)</i>		
Proposed Date(s):			
Location(s) for Each Date:			
Estimated Number of Participants:	Youth	Adults	Expected Duration (Hours):

Activity #2 Description:

Will participants from Activity #2 be invited to attend other Activity #(s)? If so, which ones and/or which dates?	
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Activity #3 Title:	<i>(e.g., Fishing Clinic, Fishing Trip, Fishing Cleaning & Cooking)</i>		
Proposed Date(s):			
Location(s) for Each Date:			
Estimated Number of Participants:	Youth	Adults	Expected Duration (Hours):

Activity #3 Description:

Will participants from Activity #3 be invited to attend other Activity #(s)? If so, which ones and/or which dates?	
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Please continue adding Activities on a separate page, if necessary.

Evaluation

Please describe your plan for evaluating the success of your program goals.

Please provide details regarding your plans for following up with participants. What is the process for collecting participant contact information? Will there be registration?

Budget

Requested Grant Amount (\$5,000 minimum):	TOTAL: \$
Personnel <i>e.g., Full-time instructor; staff for events</i>	\$
Fringe Benefits <i>e.g., Full-time instructor</i>	\$
Travel <i>e.g., Bus transportation</i>	\$
Equipment <i>e.g., Rod/reels, Tackle boxes</i>	\$
Supplies <i>e.g., Bait, Hooks, Flyers, Handouts, Refreshments</i>	\$
Contractual <i>e.g., Photographer, Location permit</i>	\$

Investment per Person	\$ _____
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Investment per Person (IPP) shows the amount spent per person reached by the effort. Use the total number of unique participants (individuals counted only once, even if they attend multiple events) for your calculations. The formula is shown below:

$$\text{IPP} = \text{grant amount} / \text{number of people reached}$$

For instance, a grant of \$20,000 that expects to reach 800 people has an IPP of \$25 per person.

$$\begin{aligned} \text{IPP} &= \$20,000 / 800 \\ \text{IPP} &= \$25 \end{aligned}$$

Is this grant request part of a larger program? **Yes** _____ **No** _____

	Source	Amount
If Yes, please list other funding sources and amounts:	1.	\$ _____
	2.	\$ _____
	3.	\$ _____
	4.	\$ _____
	5.	\$ _____

Greater Consideration Criteria

Please provide details regarding bilingual capabilities:	Will your materials be bilingual? Yes _____ No _____ Will the program staff be bilingual? Yes _____ No _____ Other information:
Please provide details regarding any plans to promote TakeMeFishing.org and VamosAPescar.org as resources for participants:	

Disclaimer and Signature

I certify that my answers are true and complete to the best of my knowledge.

Signature: _____ Date: _____
 Printed Name: _____ Title: _____