

# **Parameters for Partners**

## **Community fishing and watershed education programs**

*These parameters outline the roles partners play in development of a public fishing and watershed education program.*

### **Premise**

*South Bay Fishing in the City is a community-based approach to creating repeatable fishing opportunities and aquatic education for youth and their families. Public fishing events are offered to encourage ethical use of our aquatic resources. Fishing is used as a “hook” to help communities understand the value of watershed protection and restoration and why it is important to be a steward of our environment.*

### **Objectives**

- Provide a positive recreational and learning experience for youth and families.
- Help individuals learn about their local watershed and how human activities affect the quality of water in local streams, lakes and the bay.
- Provide participants with the skills and tools to continue fishing on their own.
- Serve as a catalyst for youth to interact with inter-generational role models.
- Fulfill the goals and objectives of each partner.

### **Partner Responsibilities**

#### **Service Club**

- Act as host for event.
- Assign an event coordinator to work with other partners.
- Recruit volunteers to teach the fishing clinic and staff shoreline (1:3 ratio).
- Make funds available for tackle boxes, tackle and bait for all participants.
- Provide a banner to identify their organization.
- Serve morning snack and lunch for volunteers.
- Complete and submit information form (will be provided) on club's participation.
- Check all rods to ensure they are in working order following the event.

#### **Lake Managers**

- Meet with executive committee and host to coordinate event.
- Prepare the site for events.
- Provide first aid equipment and qualified staff.
- Provide staff for event.
- Waive fees for the event.
- Complete and submit information form on agency's participation.
- Coordinate all onsite activities.
- Provide first aid and law enforcement.

## ***South Bay Fishing in the City***

- Act as sponsor for all events.
- Provide equipment.
- Coordinate fish plant.
- Coordinate between partners.
- Provide expertise in event planning.
- Work with partners to insure all critical information is reported.
- Coordinate advertising, press and public relations.
- Provide training to service club members.

## ***The Department of Fish and Game***

- Facilitate meetings, as needed.
- Provide biological expertise to lake, as needed.
- Help secure fish for the event.
- Provide book of fishing and other publications or displays.

***If you have questions or would like more information on creating South Bay Fishing in the City program in your community, please contact Ethan Rotman, Fishing in the City Coordinator for the San Francisco Bay Area at (415) 892-0460 or [erotman@dfg.ca.gov](mailto:erotman@dfg.ca.gov).***