

**DEPARTMENT OF FISH AND GAME**7329 Silverado Trail Napa, CA 94558
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Parameters for Partners

San Francisco Bay Area Fishing in the City Community fishing and watershed education programs

These parameters outline the roles partners play in development of a public fishing and watershed education.

Premise

Fishing in the City is a community-based approach to creating repeatable fishing opportunities and aquatic education for youth and their families. Public fishing events are offered to encourage ethical use of our aquatic resources.

Fishing is used as a "hook" to help communities understand the value of watershed protection and restoration and why it is important to be a steward of our environment.

Objectives

- ◆ Provide a positive recreational and learning experience for youth and families.
- ◆ Help communities learn about their local watershed and how human activities affect the quality of water in local streams, lakes and the bay
- ◆ Provide youth and their families with the skills and tools to continue fishing
- ◆ Serve as a catalyst for youth to interact with inter-generational role models
- ◆ Fulfill the goals and objectives of each partner

Partner Responsibilities

Service club

- Assign an Event Coordinator to work with other partners.
- Recruit volunteers to teach the fishing clinic and staff shoreline (1:3 ratio).
- Make funds available for tackle boxes, tackle and bait for all participants.
- Coordinate publicity and public relations.
- Provide a banner to identify their organization.
- Serve volunteers morning reception and lunch.
- Complete and submit information form (will be provided) on club's participation.
- Check all rods to ensure they are in working order following the event.

Lake Managers

- Prepare the site for events.
- Provide first aid equipment and qualified staff.
- Provide staff for event.
- Waive fees for the event.
- Complete and submit information form (will be provided) on agency's participation.
- Coordinate all onsite activities.

The Department of Fish and Game

- Recruit and coordinate service club, school and municipality.
- Provide expertise in development of the fishing program.
- Provide training to service club members.
- Facilitate meetings, as needed.
- Provide biological expertise to lake, as needed.
- Help secure fish for the event.
- Provide "Kids Book of Fishing" and other publications or displays.
- Make the Mobile Fish Exhibit available, if possible.

Other event partners

- Provide fully contained displays.
- Provide banner for display.
- Arrive one hour prior to event for setup and orientation.
- Complete and submit information form (will be provided) on agencies participation.

Other partners can include local science and nature centers, tackle retailers, water districts, storm water pollution prevention programs, County Fish and Game Commissions, fishing clubs or anyone else with an interest in kids, fishing and clean water.

If you have questions or would like more information on creating a Fishing in the City program in your community, please contact Ethan Rotman, Fishing in the City Coordinator for the San Francisco Bay Area at (415) 892-0460 or erotman@dfg.ca.gov