

# Interested Public and Stakeholder Involvement Strategy for the MLPA Initiative

Presentation to the MLPA  
Blue Ribbon Task Force  
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# Why a strategy?

- Decisions that are more sustainable because they are responsive to interests and concerns of those who will be impacted or who will have an impact on the system being developed
- A decision making process that is seen as fair, credible and legitimate

# Considerations

- Emphasis on maximizing information about stakeholder and public interests rather than consensus
- Transparency and responsiveness
- Mutual understanding and roles in decisions about how stakeholders and the public are involved
- Realism about time & resource constraints

# Collaboration with stakeholders

- Deepens mutual understanding of issues
- Explore and integrate ideas together
- Generate new ideas and options that may not have been considered individually
- Increases stability in changing environment
- Identify and potentially resolve areas of conflict

# Who are the stakeholders?

- Decision-makers
- Resource managers
- Ocean-dependent businesses
- Resource users

# Key elements

- Interested public involvement
- Stakeholder participation strategies

# Interested public involvement

- Open meetings of the Blue Ribbon Task Force and the Science Advisory Team
- Public comment periods at meetings
- Written comments to [MLPAComments@resources.ca.gov](mailto:MLPAComments@resources.ca.gov)
- Web technologies, including availability of comments received
- Responsive decision-making

# Stakeholder participation

- Stakeholder panels at each BRTF meeting
- Statewide Interests Group (SIG)
- Regional stakeholder group
- Periodic roundtable discussions
- Study tours and field trips
- Constituency-hosted meetings



# Stakeholder participation

- Workshops
- Joint fact-finding
- Joint development of community profiles
- Interviews
- Publish timeline and process flow chart